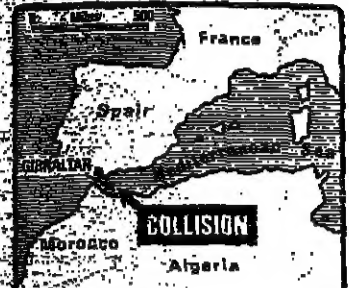


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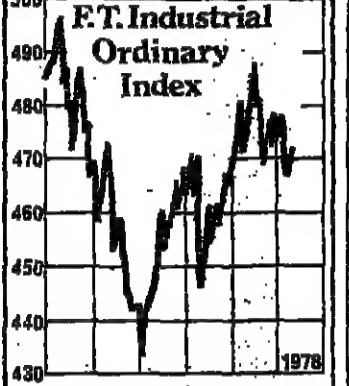
NEWS SUMMARY

Five die as ships collide off Gib. Sterling jumps; Gilts active.



Five people died and three more are missing following a collision between an American ship and an Algerian ship off Gibraltar.

STERLING improved strongly, closing 112 points up at \$1.5380. The pound's trade-weighted index rose to 61.5 (61.3) and the dollar's depreciation widened to 5.8 (5.5) per cent.



Raw material costs rise by 5 1/2% as sterling declines

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

Industry's raw material costs have jumped by nearly 5 1/2 per cent in the last three months, mainly as a result of the recent decline in sterling. But this increase is likely to take several months to work through fully to prices in the shops.

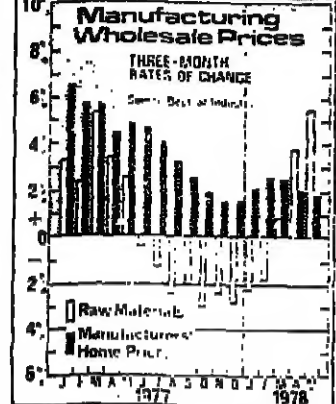


Table with 3 columns: Output (home sales), Raw Materials, and Wholesale Prices (1970=100). Rows show data for 1977 and 1978.

Retail spending up—and credit sales increase

BY DAVID FREUD

SPENDING in the shops accelerated last month, confirming that the long-awaited consumer spending boom was at last under way.

Table with 3 columns: Volume (1971=100), Value (1971=100), and Retail Sales. Rows show data for 1977 and 1978.

Post Office given back £9m

BY JOHN LLOYD

FOUR MAJOR British companies are to repay £9m to the Post Office to compensate for prices charged between 1963 and 1974.

Quake kills 21 in Japan

Japan's worst earthquake for 15 years killed 21 people and injured at least 350. The quake struck the densely populated main island, Honshu, caused sky-rattling sways in Tokyo and Osaka, and tidal waves along the Pacific coastline.

Gaming writ

London's gaming division of the High Court has issued a £494,375 writ for the settlement of a gaming debt against Prince Talal bin Abdulaziz al Saud of Saudi Arabia.

IRA man jailed

Seamus Twomey, reputed former leader of the Provisional IRA, was jailed for five years in Dublin for escaping from the city's Mountjoy Prison by helicopter in 1975.

Soccer ban

Willie Johnston, Scottish World Cup player who took a barred drug, has been banned from FIFA's world ruling body, the Scottish FA, for already having been banned from international football for life for the same offence.

Amoco protest

Counsel for the Spanish owners of the Amoco Cadiz tanker, wrecked off Brittany, claimed the Liberator's board of inquiry in London was "unfair" because the owners had not been invited, not told the inquiry was likely to be critical, and had only just received transcripts of the early part of the hearing.

Briefly

The Government suffered another defeat on Scottish devolution in the Lords when by a majority of 28 (74-46), peers approved a Conservative amendment stopping the proposed Scottish Assembly making grants to buy works of art galleries.

General Motors to expand

GENERAL MOTORS, the biggest automotive manufacturer in North America, plans a new £15m seat belt unit at Dundonald, near Belfast, and an £11.5m plant for automatic gearboxes, possibly in the U.K.

LITTLEWOODS

Britain's largest privately-owned retailer, announced a £20m expansion programme for next year, which will result in 1,600 new jobs.

NALGO president

has accused the Government of "gross interference" in current wage talks for local government officers on the eve of its annual Brighton conference.

PLAN to revitalise London docks

with the creation of a 300-acre free trade zone for manufacturing exports will be studied by the GLC on Wednesday.

LICENSING of professional engineers

should become established, but the responsibility of the Council of Engineering Institutions, the CEI, has urged.

COMPANIES

HILL SAMUEL GROUP net profit for the year ended March 31 was £8.81m, compared with £7.53m the previous year.

ASSOCIATED British Foods

pre-tax profit dropped 3.4 per cent to £27.83m in the year to April 1.

VALOR COMPANY

beating and cooking appliance maker, with turnover up from £30.63m to £37.83m, saw taxable profit rise from £1.07m to £1.65m in the year to March 31.

CREUSOT-LOIRE

the heavy engineering arm of Empain Schneider, has announced a net consolidated group loss of FR 222m (£26.5m) last year, a tenfold increase on the previous year's shortfall.



Hope of early currencies pact fades

BY DAVID WHITE BASLE, June 13.

THE PROSPECT of reaching early agreement on plans for stabilisation of European currencies looks remote following talks between Central Bank governors attending the annual meeting in Basle of the Bank for International Settlements.

They appeared pessimistic about the chances of agreeing on a concerted EEC stance in the series of international meetings due in the month before the seven-nation world economic summit is held in Bonn, in mid July.

Both the report of the BIS, published today, and the annual meeting reflect differing attitudes about how to deal with international payments problems, currency uncertainties and difficulties in reviving world economic activity.

Dr. Jelle Zijlstra, president of the BIS and Governor of the Dutch Central Bank, concentrated in his speech on the risk of emergence of increasing protectionism because of slow economic growth.

He warned that underlying imbalances persisted in spite of the recovery in the dollar in foreign exchange markets since March.

Mr. William Miller, chairman of the U.S. Federal Reserve Board, managed to reassure fellow-bankers in some degree about U.S. concern to defend the dollar and fight inflation.

But there was no sign that the U.S. would respond to Dr. Zijlstra's call for it to borrow money to be able to intervene more forcefully in support of its currency.

West Germany and Japan, the two main surplus countries, continued to come under pressure to reactivate domestic demand. But the BIS report warned that neither of these two countries is likely to be very successful in strengthening world demand unless a number of other countries take action as well.

Among the so-called "convalescent countries" the UK has made "perhaps the most remarkable turnaround" in the last year, according to the report.

Details have emerged from EEC representatives of four alternative schemes for currency harmonisation being studied at committee level and due to be put to Common Market Finance Ministers at their monthly meeting in Luxembourg next week.

The first involves the "extended snake" or "bos" under which countries outside the present EEC "snake" arrangement, such as sterling and the French franc, would not only be given a wider band within which their currencies could fluctuate (a 5 per cent variation instead of 2 1/2 per cent), but would also have a less rigid obligation to intervene.

An alternative to this would be to ask countries to maintain their effective exchange rates in relation to a basket of currencies, which would probably mean a combination of the dollar and the D-mark.

A third plan, of French inspiration, would involve killing the snake and replacing it with a much narrower band, restricting fluctuations to plus or minus 1 per cent with reference to a basket of all the European currencies.

The fourth scheme being considered is the plan for a European special drawing right facility on the lines of the IMF scheme.

Further £900m tap stock

BY MICHAEL BLANDEN

THE BANK of England took advantage of strong demand for gilts-edged stock yesterday to announce another issue of £900m of stock to fund the Government's borrowing requirements.

This move means that a total of £1.8bn of new Government stock will be made available for public investment in two issues this week.

The issues are intended to capitalise on the sharp improvement in the mood of the gilt-edged market which has followed last week's credit control and budgetary measures. With payments spread over the next three banking months, the new stocks should make an important contribution to keeping money supply under control.

Strong buying of gilt-edged securities exhausted supplies of the previous short-dated tap stock, of which £300m was issued in mid-May, early yesterday morning. The new stock, which is technically at the short end of the medium-term range, is designed as a replacement for that.

The market remained buoyant yesterday. While news of the issue brought a setback in late dealings, prices ended with gains of up to a full point. The Financial Times Government securities index rose 0.53 to 70.70.

The new stock is £900m of ten per cent Exchequer 1982, of which £800m is available to the public with the rest earmarked for public sector investment.

It is being sold at a price of 95 1/2 per cent, with £15 payable on application, £10 on July 7 and the rest on July 28. At the issue price it gives a flat yield of 10.35 per cent and a return of 11.26 per cent to redemption.

Tenneco bid agreed

BY KEVIN DONE, CHEMICALS CORRESPONDENT

THE BOARD of Albright and Wilson has agreed to an increased offer of 18 1/2p a share for the takeover of the company by Tenneco, 19th largest industrial group in the U.S.

Albright's shares were suspended yesterday at 18 1/2p pending the announcement. Tenneco made its first move last month for the 50 per cent of Albright which it does not own.

The offer of 18 1/2p ordinary share valued the company at 10.8 times earnings in 1977. It placed a value of £87.2m on the outstanding ordinary stock.

The bid was turned down by the Albright Board and its adviser Hill Samuel, which called it inadequate, said it fell substantially short of the level at which an offer could be recommended to shareholders.

Tenneco's revised bid values the ordinary stock at about £115m. Hill Samuel said last night that the bid would be recommended by all parties. It was felt to be fair and reasonable.

Tenneco repeated that it intends that Albright and Wilson, the K's second largest chemicals company, should remain a separate and autonomous operation. The present management team would continue to run the company.

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F in New York

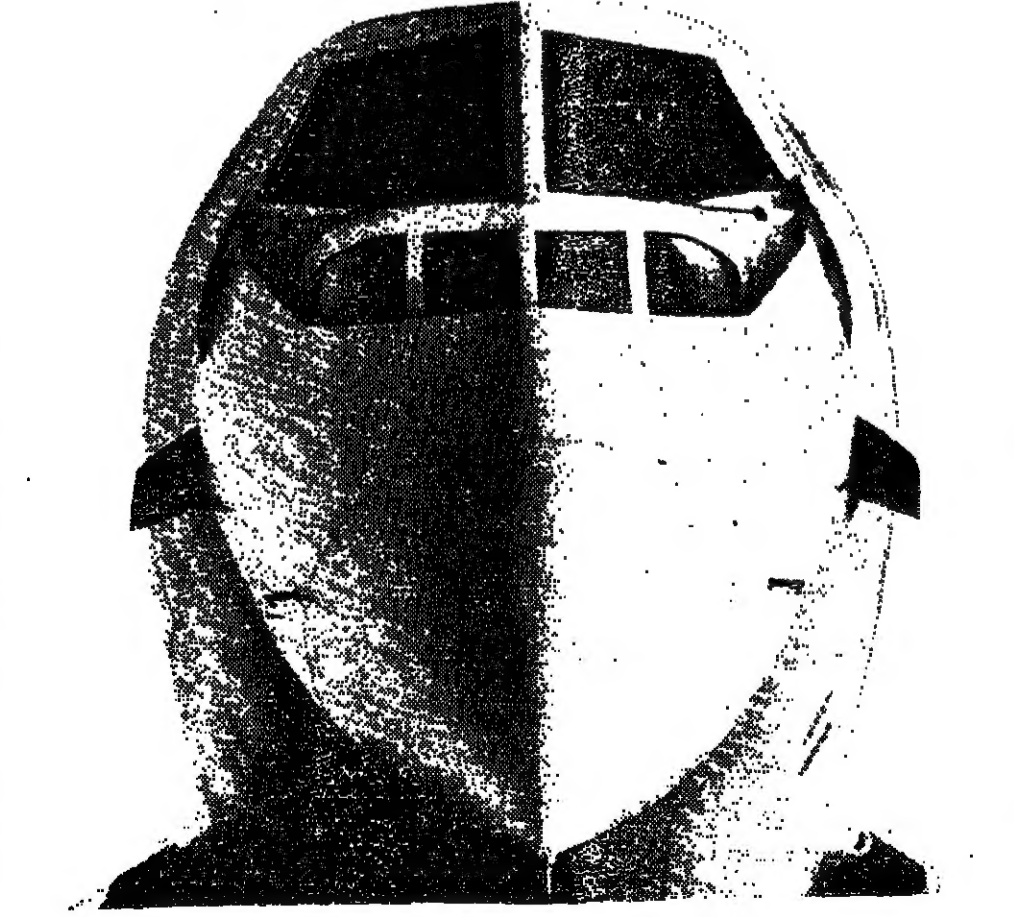
Table with 3 columns: Spot, 1 month, 3 months, 12 months. Rows show exchange rates for various currencies.

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EUROPEAN NEWS

Schmidt's currency zone backed by Austrians and Swiss

BY JONATHAN CARR

CHANCELLOR Helmut Schmidt has received encouragement from Switzerland and Austria for his idea of a wider zone of currency stability in Europe, according to Government sources here today.

As a result it is felt that Herr Schmidt will be able to enter the European Council meeting and the western economic summit conference, both in West Germany next month, with his position further strengthened.

Support for the currency idea came at a meeting in Salzburg this weekend between Herr Hans Matthöfer, the West German Finance Minister, and his Austrian and Swiss counterparts.

The Austrians are already closely linked to the European currency snake, although not members of it formally. The Swiss say they are ready to co-operate in a widened currency zone, while stressing the importance of economic discipline if such a zone is to be maintained.

Neither Switzerland nor Austria will be taking part in the European Council since neither is a member of the European Community, nor will they be represented at the economic summit.

Herr Schmidt now appears to have gained widespread support for at least the broad lines of his currency ideas, outlined to the European Council session in Copenhagen in April.

His plan is not to water down the existing discipline of the snake, but to draw other European currencies closer to it. Part of the West German reserves would be used for intervention if the scheme were agreed.

Herr Schmidt believes he has already won the support of President Carter, as well as that of most European Community Countries. The British still appear to have reservations although Bonn thinks it has noticed a somewhat warmer British attitude to the idea in recent weeks.

Italy is understood to feel it will have to remain outside a more disciplined currency arrangement for the present. This is likely to be a key topic in discussions in Hamburg on Saturday between Herr Schmidt and the Italian Prime Minister.

German employers and unions reopen dialogue

BY ADRIAN DICKS

BONN, June 12.

WEST GERMANY'S trade union BDA is challenging the Act on movement and employers' federation the grounds that it interferes with the right of shareholders to dispose of their own property.

Herr Vetter, in turn, said that there could be no question of the DGB's return to the concerted action conference with the employers and the Government unless the suit were dropped. It is also unlikely that the BDA will do so before the Constitutional Court has given its ruling, which is expected in July today. It was the first time the two men had met since Herr Esser succeeded the murdered Dr. Hann-Martin Schleyer several months ago.

Relations between the two sides of industry have been poor ever since the employers brought a lawsuit in the Federal Constitutional Court a year ago against the hard-fought workers' determination (Mitbestimmung) Act, which comes into full force on July 1. Herr Esser announced before today's meeting that there could be no question of withdrawing the suit, in which the

Poll backs Italian security measures

By Paul Betts

ROME, June 12. ITALY'S MAIN political forces from the ruling Christian Democrats to the Communists, appeared tonight to have beaten back an attempt to water down existing law and order provisions and remove sizeable state subsidies to political parties.

The challenge in the form of two popular referenda—voting for which ended at 2 pm this afternoon—was initiated by the small left-wing Radical Party, which campaigned for the repeal of both the existing law and order legislation (the so-called Legge Reale) and of the public financing of political parties.

The actual issues were not considered to be serious by the main political forces, but the essentially unified yet again that the present unique governing alliance, involving mainly the Christian Democrats, the Communists and the Socialists, appears to have held substantially so far.

However, although the principal parties supporting the minority Christian Democrat government represent, on the basis of the last general election, about 90 per cent of the electorate, and these parties campaigned in unison. It is already evident that many of their supporters went against the repeal of the public financing of political parties.

Final results will not be known until tomorrow morning, but provisional results indicated that the Radical Party proposals would be defeated.

French move on EEC shipping

By Margaret van Hactem

LUXEMBOURG, June 12.

FRANCE TONIGHT tried to block EEC attempts to establish a system to monitor shipping movements and the underwriting of freight rates in EEC ports.

Britain, supported by West Germany, the Netherlands and Denmark, argued at the EEC Council of Transport Ministers meeting here for immediate action to counter the growing threat of Soviet dominance in world shipping. Mr. Stanley Clinton Davis, the UK Under-Secretary of State for Trade, said failure to act now would merely subsidise Soviet suggestions that the EEC was impotent.

Bonn releases \$200m Portugal loan

BY FRANCIS GHILLES

WEST GERMANY has now made available to the Portuguese central bank the DM 420m (\$200m) it had agreed to contribute to the \$750m Western aid package to Portugal arranged in Paris last September. The majority of this loan—85 per cent of which is guaranteed by the Federal Government—is ten years but the interest rate, which is fixed, is undisclosed.

Other Western countries, such as Switzerland and the United Kingdom, but also Venezuela, have already made their contributions available to Portugal.

In addition to this package, the \$70m from the International Monetary Fund is prepared to lend, international banks have agreed to raise about \$500m for Portugal.

A first medium-term loan amounting to \$150m is currently being arranged; joint loan managers will be Westdeutsche Landesbank and Commerzbank. A string of French, Swiss and British banks is expected to participate in the management group.

The borrower will pay a spread of 1 per cent over the interbank rate for seven years with a four-year grace period. U.S. banks are currently negotiating with the Portuguese authorities for a medium-term loan of at least \$300m. Neither lead managers, nor terms, are yet known.

Jimmy Burns adds from Lisbon: The latest package of loans from international banks being negotiated by the Portuguese Government is expected to help finance Portugal's balance of payments deficit of \$1.5bn. It will also help restructure the country's short-term debt, currently estimated at \$2.4bn (total foreign debt is now estimated at around \$5bn).

In its letter of intent to the International Monetary Fund, finally signed in Washington last week, the Portuguese Government pledged to reduce its balance of payments deficit to \$1bn by April 1979.

Government from resorting to selling already diminished gold stocks, always regarded here as the country's last line of defence against total bankruptcy.

Last year, for example, the Bank of Portugal was forced to sell 46.2 tons of gold in settlement of a \$300m short-term credit advanced by the U.S. Stabilisation Fund.

The Association of Foreign Farmers and Smallholders, a pressure group representing 46 foreign farmers whose land was seized at the height of the Communist-backed onslaught on the Alentejo region in southern Portugal in 1976, has urged the Government to clarify once and for all its policy on indemnification.

Government that they would receive either compensation or restitution. A total of 8,242 hectares was occupied or expropriated under the guise of a radical land reform.

"I know of a number of foreign farmers who would like to invest in land in Portugal and who are prepared to make a positive contribution towards the country, but they have to be convinced that Portugal is not a country of robbers," Mr. Edmann said.

In April a personal letter was sent to the Prime Minister, Sr. Mario Soares. The letter was answered within days by a clerk at the Prime Minister's office, who simply said that the matter had been referred to the Minister of Agriculture.

Since the ruling alliance of Socialists and Christian Democrats took office in January, several spokesmen, including the British ambassador to Portugal, Lord Moran, have made direct approaches to the authorities on the subject.

Norwegian offer to foreign oil companies

By Kevin Duce

OIL COMPANIES prepared to take an active role in the industrial development of Norway will receive favourable treatment in negotiations over the 100,000 acres of offshore exploration licences. Mr. Bjartnes, Minister for the Norwegian Oil and Gas, said in London yesterday.

Mr. Gjerde, to-day meets Anthony Wedgwood Benn, UK Energy Secretary, for a latest in a series of six-month talks on the possibilities for co-operation in the development of North Sea oil and gas resources. Mr. Benn is expected to see the need for British suppliers of offshore equipment to obtain full and fair opportunities to bid for work on the Norwegian continental shelf. The two have now had several meetings on this topic but with little result to date.

Other major topics on the agenda for the two energy ministers will be: co-operation contingency planning for emergencies; and "technical" aspects of the North Sea arrangements to decide the unit of the Statfjord and Murchie fields, which straddle the median line between the UK and Norwegian sectors, and possibly joint action to build a gathering pipeline system.

The two sides are thought to agree in principle on co-operation in the North Sea operations. Both governments have been deeply influenced by the Edda Bravo blowout last year, which led to a report on this subject later this year. It has been holding up any progress on exploration north of the median line.

The Norwegian Government is anxious to speed up the development of oil and gas resources because of the flagging economy. But Mr. Gjerde said yesterday that the earliest drilling could now begin would be 1980.

Fifteen blocks are being offered in the fourth round, at least half of these could be allocated by the end of the year, said Mr. Gjerde. The object of the round is to speed up the exploitation of oil and gas reserves, to discover more about the potential of blocks in the area of the Statfjord field (the largest and in the North Sea) and to improve employment in the engineering industry.

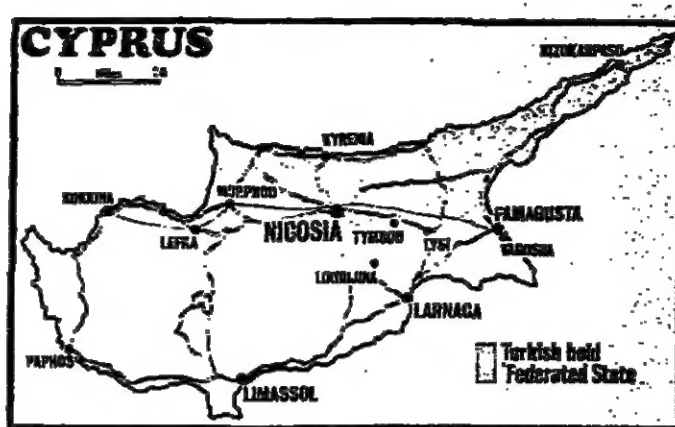
Mr. Gjerde said Norway was looking for oil companies "with interesting investment projects to offer." We would prefer a company that would be active in the industrial field. That would be a credit in the negotiation.

Any progress on a joint gathering pipeline between the UK and Norway will depend on the first results of fourth-round exploration drilling, said Mr. Gjerde.

TURKISH CYPRUS

Trailing behind the Papadopouloses

BY DENNIS KILEY



THE TURKISH Cypriots find themselves in a paradoxical and uncomfortable situation: they are receiving too little of the kinds of money they need, too much of those they do not.

They would like sufficient foreign currency to pay for their imports, at least, and some substantial foreign aid as well. What they are getting, however, is largely Turkish lire in grants-in-aid from the mainland and money spent by Turkish "shopping tourists" who come over to load up with imported goods that are restricted in Turkey itself.

Together with the expenditure from a garrison of about 18,000 Turkish troops (among a total estimated population of 120,000) the inflow is currently causing inflation of 25 to 30 per cent.

The 1978 budget is expected to be (U.S.) \$88.8m with a deficit of about \$17m. The Government of the Turkish sector is planning to take a series of austerity measures in order to increase State revenues and ease the severe strains on the budget. The budget deficit has grown from \$8.6m in 1975 to \$10m in 1976 and \$23.5m in 1977 and is still tending to rise.

The main export earner, agriculture, brought in \$4.3m in 1977, but nearly half of it came from Turkey—in Turkish lire.

Tourism brought in an estimated \$8m—again nearly all in Turkish lire, and much of it applied to importing consumer goods.

The Minister of Industry and Public Enterprises, Mr. Tansel Fikri, a former economics lecturer at Shefferson University, says that the inflation rate is bearable because of the momentum it creates for commerce.

He also consoles himself that it is less than the Turkish mainland rate, though depressing compared with the 7 per cent rate on the Greek side of the island, which is enjoying a 5 per cent growth rate.

Peeping over the military line at how the neighbouring Greek Cypriots are getting on is a permanent pastime in the Turkish sector of Cyprus. Keeping up with the Papadopouloses, one might say. The latest Turkish Cypriot assessment of their own economy states bluntly: "The economic rift between the two regions is widening." This, it says, means that the potential for integration between the two communities is being reduced.

The Turks point enviously to the foreign aid and credits, which now all go to the internationally recognised official Government of the island—the Greek one. They say the Greeks have had \$600m of foreign aid in the past three years, which works out at about \$12,000 a head. On top of this, all United Nations technical aid is available only to the recognised Government.

The Turkish Cypriots must shift for themselves in trying to cope, for example, with their problem of excess money supply without benefit of a central bank. UN monetary experts are available to advise the Greeks, but not the Turkish Cypriots. By way of foreign aid the Turkish Cypriots receive a grant-in-aid from Turkey worth about \$12.5m a year, which is similar to what the Turkish community used to receive during the years when it lived in segregated enclaves in an island that was in practice controlled by Greeks, though theoretically by the two communities. In its enclaves, the Turkish Cypriot community lived, says Mr. Fikri, "as a consumer society" for a period of some 11 years, which did nothing to enhance its entrepreneurial and other skills.

Now that they have to apply the same \$12m to their development projects, the Turkish Cypriots find themselves very short of qualified managers to use what little money they have. Their unemployment is estimated at about 7 per cent, but it is mainly structural. They are short of people to handle their tourist industry, such as it is, even though at this stage the tourists are almost entirely mainland Turks. The international airlines may not fly into the Turkish Cypriot airport at Ercan, near Nicosia, because of the unresolved political dispute. ("They stole our airport," say the Greeks. "We built our own," say the Turks.)

They would like to shift manpower from an overpopulated civil service to the monetary part of the economy. They have to import seasonal migrant labour from mainland Turkey to harvest the citrus and other crops.

The high rate of inflation gets ahead of wage increases, and there are frequent strikes. "When we were fighting together we paid all civil servants £30 a month and nobody complained about their pay," says Mr. Fikri ruefully. "But now of course

people are no longer in fear of their lives and they can relax and quarrel about things like pay."

The new government, elected a few weeks ago, would like to create a prices and wages policy, but with inflation as it is, the well-organised trade unions continue to demand wage increases.

"We have had some big, bad strikes—even teachers," says Mr. Fikri.

The inflation, therefore, is both cost-push and wage-pull, and before the new government can get near applying any sort of wages and prices policy it has to try and overcome the lack of basic machinery for controlling money supply.

Pending the arrival of Western tourists with their much-needed foreign currency, the Turkish Cypriots are getting plenty of opportunities to practise their

tourist-handling skills on the visitors from the mainland. In 1975 they got about 68,000 mainland tourists, in 1976 about 88,000 and in 1977 more than 150,000.

To attract foreign investment in this sector they have opened a couple of casinos in Famagusta and on Kyrenia and are negotiating with leisure industry groups in the U.S. to take a share. From the point of view of potential investors in the unstable eastern Mediterranean, the gambling industry has the attraction that one does not need to invest in fixed property—just managerial know-how and operational finance.

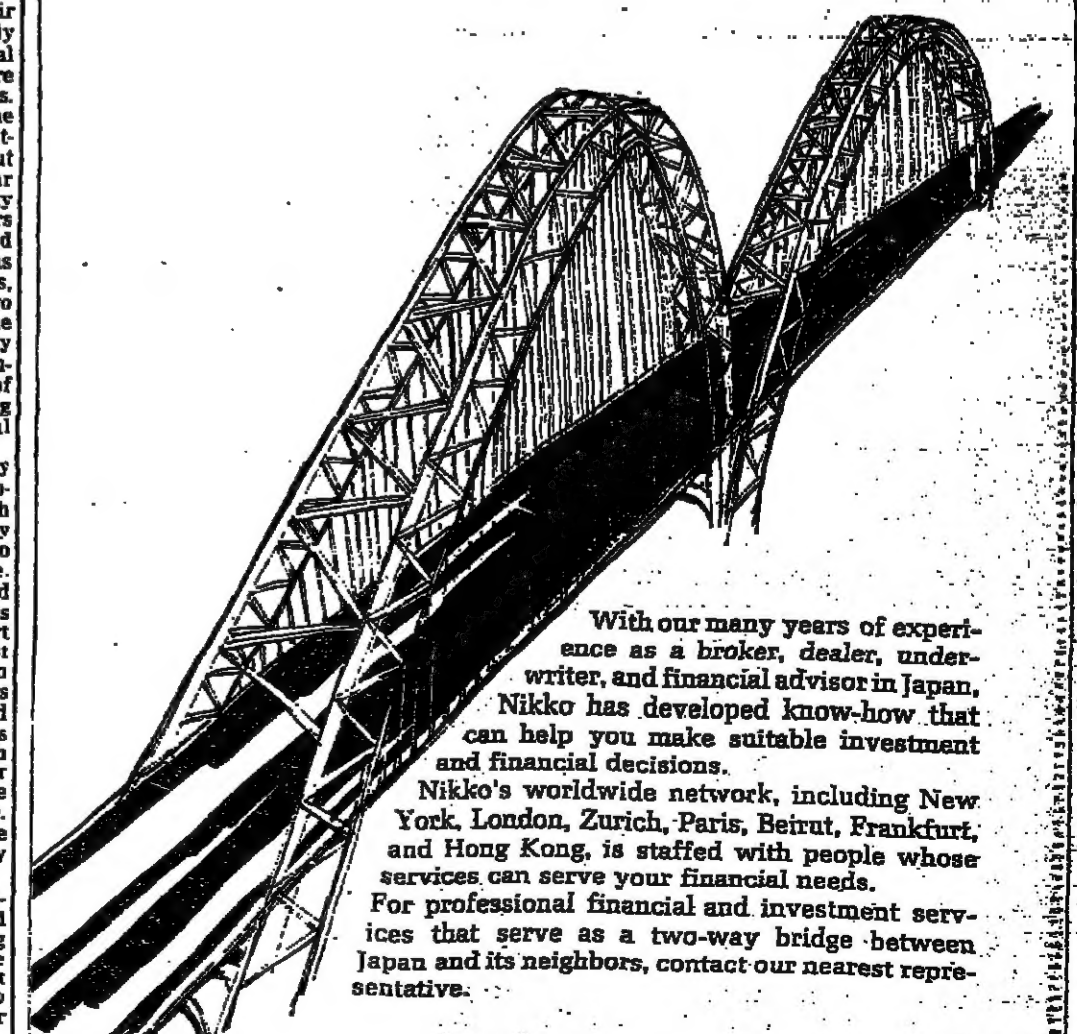
The Turkish Cypriots are also working on a package of incentives for foreign investors in industry, offering depreciation allowances and import concessions as well as the possibility of operating from a free enterprise trade zone in Famagusta.

Tourism and foreign aid have always been the mainstay of the island's economy, with exports running at about \$50m, and imports at \$120m, before the island was divided.

Both of these major invisible earners have remained on the Greek side, particularly foreign aid. The Prime Minister of the Turkish Cypriot Government, Mr. Osman Ozel, says: "Political instability is the greatest economic asset of the Greek Cypriots. While there is no solution they get all the world aid and all the world sympathy. Cypriots are getting plenty of opportunities to practise their

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فكرنا من الأصل

BY ROGER BOYES IN BUCHAREST

STOCKHOLM, June 12

THE Romanian President, Nicolae Ceausescu, flies in London today on the first State visit to Britain by a head of state from a Warsaw Pact country. He will be the guest of the Queen and will hold talks tomorrow with Mr. James Callaghan, the Prime Minister, which are expected to span Middle East, African and East-West affairs, as well as Anglo-Romanian relations.

The four-day visit is part of Romania's drive to demonstrate that its foreign policy is quite independent from the rest of the Warsaw Pact. President Ceausescu has in the past two months visited both the U.S. and China and has won a reputation as a go-between in conflicts in the Middle East and the Far East.

He is also the first Western diplomat in Bucharest since the triumph over the Iron Curtain in 1989 and he needs the West to give him a safety net.

A principal weave in this safety net is the strengthening of trade with countries outside the Warsaw Pact, especially the West and the third world. Trade in fact will rank high during President Ceausescu's talks and several deals are expected to be signed either during or shortly after the visit.

The largest of the deals under negotiation was with the Aerospace—It was visited by an

President on Thursday—for the formation of 82 BAC 1-11 short-haul airliners. According to the terms of the preliminary agreement, parts of the BAC 1-11 will be manufactured in both countries with simultaneous gradual expansion of Romanian technical capacity until a full-scale production of 82 aircraft a year is reached in the 1980s. Although the final details of the deal, worth some £200m, have yet to be settled, Romanian foreign trade officials said they were optimistic that the agreements would be signed this week. A separate deal with Rolls-Royce for the production of aircraft engines is also, expected to go ahead.

The BAC 1-11 deal illustrates Romania's trade strategy with the West, dictated as it is by the need to reinforce Romanian economic independence. Imports of capital goods and counter-trade deals are favoured and joint production schemes, passing on expertise and stabilising long-term trade, are particularly welcomed.

Romania will certainly use the Prime Minister's visit to urge Britain not only to make more use of economic co-operation projects—there are at present no British joint ventures on Romanian soil—but also to increase trade links with Romania. British exports to Romania last year

totalled £50.4m compared with £49.1m in 1976. Romanian exports to Britain amounted only to £52.4m compared to £49.5m in 1976.

The imbalance of trade is, in the Romanian view, the only outstanding problem in relations between London and Bucharest. The country has requested that Britain be more friendly. For Britain, the visit represents something of a watershed for its links with the Warsaw Pact. Indeed, Anglo-Romanian relations often seemed to counterpoint the ups and downs of relations between Britain and the Soviet Union. Under normal circumstances, the head of state of a Soviet bloc country would not have been invited to London until after a visit by the Russian leader. But since the expulsion of over 100 suspected Soviet spies from London in 1973, there have only been distant prospects of a visit by President Leonid Brezhnev. Even Mr. Harold Wilson's visit to Bucharest in 1973 was a short detour from a trip to the President of the Council of the European Communities, a gesture in support for the country's independent policies. The gesture is still appreciated in Romania.

In a sense, both the British and Romanian leaders will be looking over each other's



Romania is concerned that its relationship with the U.S., once clearly defined under Presidents Nixon and Ford, has become somewhat blurred under the Carter administration, partly because of criticism of Bucharest's record on human rights. Mr. Ceausescu's recent visit to Washington appears to have done little to calm his fears over U.S. policy.

Mr. Ceausescu's immense network of diplomatic contacts provides the West with some interesting — indeed, otherwise unobtainable — perceptions of international events. Romania, for instance, is the only Eastern European country to maintain diplomatic relations with Israel as well as the Arab countries. Mr. Menachem Begin, Prime Minister of Israel, Mr. Moshe Dayan, the Israeli Foreign Minister and President Anwar Sadat of Egypt have all visited Romania recently, and according to an Arab Diplomat here, "seen the problems of the Middle East in a fresher perspective."

Part relations. One school of thought, subscribed to by many Western diplomats, is that Mr. Ceausescu is carving himself a role as honest broker in the vacuum between the two super-powers. No-one, the argument goes, attacks the broker provided he is honest and capable. But the Romanians deny such ambitions, claiming that any form of mediation would have interference in the affairs of other countries and thus anathema to a state which has tried to enshrine the principles of independence.

Yet Romania's role in the Far East is not so simple. Ceausescu, who travelled recently to Cambodia, Vietnam, Laos, North Korea and China—seems to suggest that it is acting as more than a transmission belt between states that are no on speaking terms. A Romanian official in the United States made clear last week that any conflict—such as the border dispute between Cambodia and Vietnam—which could embroil the USSR, China or the U.S. would be a disaster for Romania. "We believe," he said, "not only in territorial sovereignty and integrity, but also in equal rights for small nations to set in the international arena."

Ceausescu will doubtless find a sympathetic response in such a policy from Britain this week.

VALLETTA, June 12.

BY GODFREY GRIMA

MALTESE Government today reacted sharply to the criticism by Professor Dahrendorf on his projected educational reforms in tertiary education due to come into effect later this year.

Professor Dahrendorf, head of the London School of Economics, was chairman of the Maltese Commission for Higher Education for more than six years before resigning on June 6.

In his letter of resignation and in a series of newspaper interviews over the weekend Professor Dahrendorf accused the Government of "destroying the remnants of equality in higher education" with its direct involvement in the running of the universities.

This morning Dr. Joseph Cassar, Maltese Deputy Premier, claimed Professor Dahrendorf's criticism was "imprudent" and largely based on "misinformation" on a draft, not the final education Bill which the Government intends to present to parliament this evening. Dr. Cassar said the Draft Bill differed substantially from the original legislation and the *White Paper* published this morning.

ANKARA, June 12.

TALKS ON rescheduling some \$2.5bn which Turkey owes to private foreign banks start here today between the Finance Ministry and representatives of an international banking consortium. Turkey is understood to be seeking to consolidate its short-term debts so that it can pay them back in seven years with a three-year grace period.

BY CHARLES BATCHELOR

HOLLAND LOOKS increasingly likely to replace its marine reconnaissance fleet of 13 Nederlandse with the French Bréguet Atlanticque instead of the British Simrod or the U.S. Orion. This follows a request by the French for the Dutch aircraft manufacturer Fokker-VFW to make an offer for the delivery of 12 F-27 aircraft for use as trainers by the French Navy.

The French have said the order definitely go through if the Dutch navy replaces its obsolete Atlanticque planes with the Agouti Atlanticque Fokker said.

The value of the F-27 order will depend on the detailed specifications.

France has also expressed great interest in the maritime version of the F-27 and is considering ordering up to 20 while the F-28 jet is also a possible replacement for the ageing fleet of Caravelles in use with Air France and Air Inter. "It is clear that prospects for the F-27 maritime and the F-28 orders are increased if we replace the Neptune with French aircraft," says Fokker.

If the order is placed with

France. Fokker would get compensation orders worth Fl.220 (855m) to build part of the wings and engine casings of the 12 planes for the Dutch navy and also for the 42 to be built for the French navy.

Fokker is hoping that the possible return orders and the compensation work which would help employment in Holland will weigh more heavily than the price when the Dutch Cabinet considers the question later this week. The estimated cost of the Atlantiques is Fl.230 (853.5m) while the Orion, which was

The French have also offered to provide four Atlantiques of the previous version to bridge the gap between the phasing out of the Neptunes and the delivery of

AMSTERDAM, June 12. — The new Atlantiques. The new aircraft would be delivered in 1983-84 but the already overworked Neptune fleet will be phased out from next year.

The Cabinet will consider the problem of Neptune replacement at its meeting on Friday although it is not certain that a decision will be taken.

British Aerospace, manufacturer of the Nimrod, complained recently about incorrect and misleading details released by the Dutch Government about the aircraft's price, performance and delivery dates.

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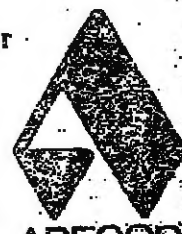
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WITHDRAWAL FROM SOUTH LEBANON

Israel ready for hand-over deadline

BY OUR FOREIGN STAFF

ISRAEL yesterday began its withdrawal from south Lebanon, which it invaded in March. But it has turned over most of its positions to right-wing Christian militiamen, according to Western military sources in Beirut. Israel's main units were withdrawn on Sunday, and the rest are expected to be removed in time to meet the deadline for withdrawal today.

The handed-over positions will be under the command of Major Saad Haddad and the border strip in which they are situated by the last area under Israeli occupation. About 300 square miles, it forms what the Israelis call a security belt.

Both before the invasion and after, Israel built up close connections with the Christian militias and have established strong infrastructure links between the communities which not only bring them more strongly together in protection against possible Moslem and Palestinian attacks, but would facilitate an Israeli return to the area. Israel has said that it remains committed, even after withdrawal, to the defence of the Christian community in south Lebanon.

Israelis are reported to have asked the United Nations Interim Force in Lebanon to negotiate with Major Haddad after first handing over the sector to men under his command. Reports from Israel indicate that, having agreed to hand over its positions to the UN

force in the two earlier stages of withdrawal, Israel has this time refused to surrender to the UN its positions near the Christian villages.

In spite of complaints by Major-General Emmanouel Erskine, the UN commander, about the recent lack of co-operation, Israel insists that it never occupied the Christian villages. Israel had long aided these villages in withstand Palestinian attacks and is believed to have helped build up their forces before the evacuation.

According to a report in the Beirut daily al-Safir, a left-wing newspaper, Israel left behind 50 military vehicles, including a number of tanks and field artillery, to boost the strength of the right-wing militia. The vehicles were painted and the Star of David removed before the equipment was handed over to Major Haddad. It was also reported that the "road fence" will remain open for continued co-operation and dealings with Israel.

Ihsan Hilaal reports from Beirut: Fatah, the main guerrilla organisation, has claimed responsibility for yesterday's raid on the Israeli kibbutz of Mekhola in the Jordan valley. A communiqué said that three guerrillas who survived the attack had returned to base safely after hoisting the Palestinian flag over the kibbutz. A fourth guerrilla was killed in a

battle with guards at the settlement.

This is the first guerrilla attack on an Israeli target from the Jordan valley since the raid on Beit Shean almost four years ago. Analysts believe the attack was in retaliation for the Israeli assault on a guerrilla sea-base on the Lebanese coast on Friday.

The analysts said the action demonstrated the ability of the guerrillas to strike from areas outside Lebanon and showed that they had managed to go through the Jordanian security barriers which were established after the Beit Shean raid.

Rami G. Khouri reports from Amman: The Jordanian Government and army declined comment about the guerrilla attack on Mekhola. Reports from Israel have assumed that the guerrillas infiltrated into the occupied West Bank from Jordan and then returned across the Jordan River. Observers doubt whether the attack did, in fact, originate from Jordanian territory.

We saw nothing and heard nothing, was the remark of one senior official when asked about reports of the guerrillas escaping into Jordan.

The prospect of guerrilla activity being resumed from the East Bank is rather frightening to the Jordanians, who fear the latest developments in the Middle East. The White House said yesterday that such a meeting was likely but not necessarily before that date.

of serious political discussions between Jordan and the Palestine Liberation Organisation.

Continuing raids against the occupied West Bank stopped being launched from Jordan after the fighting between Jordanian and Palestinian forces in 1970 and 1971, which resulted in the expulsion of the Palestinian resistance's military activities from Jordan.

The protracted guerrilla activity and Israeli counter-raids against positions in the Jordan valley between 1967 and 1971 were devastating to Jordan's aim of making the fertile region a centre-piece of the country's economic development.

The protracted guerrilla activity dwindled to 5,000 after the internal fighting of 1971, but has grown again to nearly 90,000. The Government's investment programme will make the East Bank part of the Jordan valley the lynchpin of Jordan's agricultural sector, with a projected valley population of 130,000 people by 1983.

In Cairo, it has been reported in the weekly magazine Rose el-Youssef that President Sadat and President Sadeq were expected to meet before July 20, the anniversary of the overthrow of the Jordanian monarchy. The latest developments in the Middle East. The White House said yesterday that such a meeting was likely but not necessarily before that date.

THE S. AFRICAN CAR INDUSTRY

Trying to fit a quart into a shrinking pint pot

BY QUENTIN PEEL IN JOHANNESBURG

AUTOMOBILE SALES IN S. AFRICA, 1977

FORD	27,739
VOLKSWAGEN	24,960
DAISUN-NISSAN	19,298
SIGMA (Chrysler, Mazda, Calt)	18,549
GENERAL MOTORS	17,836
TOYOTA (including Renault)	14,154
PEUGEOT-CITROEN	12,095
UNITED CAR (Mercedes)	7,428
LEYLAND	7,406
FIAT	6,767
BMW	6,218
ALFA ROMEO	3,914
OTHER (assembled)	129
TOTAL SALES	166,744

Source: NAAMSA

market for big producers like Leyland and Mercedes.

In spite of all the talk, many motor industry executives doubt that the new phase of the local content programme will have any greater effect than earlier phases in shaking manufacturers out of the market.

Against such a background it seems likely that if the Government really does want a more efficiently organised industry, it will have to intervene more forcefully, not less. So far there has been little sign of serious strategic thinking. For example, the local content programme is based on weight, not on the needs of economic strategy.

The equipment still being imported is high in value and technological content. But a strategic requirements could force greater Government intervention. The necessary legislation is already on the statute books in the form of the National Supplies Procurement Act. All the major manufacturers still insist that they have no intention of pulling out of South Africa. But the UN mandatory arms embargo already has been used to stop U.S. motor companies from supplying vehicles to the army and police.

If sanctions were tightened to prevent the supply of spare parts, the Government might well be forced to step in and organise local production. It could reverse the industry at the same time.

Agreement is unanimous on the industry's problem: too many manufacturers are chasing too small a market. At its peak—in 1973—just short of 230,000 cars were sold in South Africa. In the last two years the market has slumped disastrously: to 183,000 cars in 1976, and down to 167,000 last year. The National Association of Automobile Manufacturers (NAAMSA) estimates that the industry collectively lost some R20m (£12.5m) in 1976, and R50m (£31.25m) in 1977. Clearly the industry has had to ride out the effects of the most prolonged economic depression in South Africa since the last war, on top of the effects of continuing petrol restrictions in the wake of the oil crisis.

While the economic depression has no doubt concentrated the parent companies' minds on their losses, the worst would appear to be over. The market seemed to bottom out six months ago, and has picked up steadily since the start of the year. Sales in January were 15 per cent higher than in January, 1977, while by April they were running 45 per cent above figures of a year earlier. There is still little sign of real growth: most of the purchases are of replacements made ahead of this year's expected price increases and ahead of the introduction of a new general sales tax in July. But most manufacturers have raised their predictions for the total market this year from around 170,000 cars to nearer 180,000.

Even then there is hardly room for 12 manufacturers. Mr. Chris Griffiths, chairman of Sigma, believes it could support a maximum of six, more probably four or five. Mr. Colin Adcock, managing director of Toyota, believes South Africa already has the capacity and facilities for all its needs "up to the year 2000." Too many big facilities are standing under-utilised, he says. He estimates current surplus capacity at rather more than 80,000 units a year.

It was to tackle precisely that situation where the industry might tie up too much of South Africa's scarce capital resources, that the Government first introduced its local content programme in the early 1960s. The thinking behind it was that, rather than strictly limit the number of manufacturers allowed to open plants in the country, it would step up local investment requirements until the weaker ones were forced to quit, leaving the market to an appropriate number. The latest merger talk is largely a preliminary to the next major phase of the local content programme, which comes into effect on January 1, 1980.

Full details of the programme have yet to be published, much to the irritation of the industry. But the broad outlines are known. Light commercial vehicles will have to be brought up to the same level of 66 per cent local content as passenger cars. Moreover, the current dispensation under which manufacturers may "average" the local content of their models is to be scrapped. Two results are inevitable: the programme will require substantial new investment, and it will largely erode the price differential between passenger cars and light commercial vehicles. Manufacturers who have previously relied on the latter for a substantial part of their profits will be forced to increase their volume in the car market. There is no local content programme for heavy lorries and buses, which consequently are a much more profitable

Demand will boost oil prices

JEDDAH, June 12

OIL prices should be left to be determined by market forces, which are bound to push them up, Saudi Oil Minister Ahmed Zaki Yamani was quoted as saying.

Speaking in an interview published here one week before the scheduled opening in Geneva of an OPEC price-fixing conference, Mr. Yamani said Saudi Arabia's price freeze policies were based on the continuation of the cut in the oil market and on its wish to protect the world economy.

"Saudi Arabia's demand for a freeze is not only based on the existence of a surplus in the world oil market, but also on its fervent wish to protect the world economy from a reverse. This would be very harmful to U.S. since we invest vast amounts of money in Western markets," he told the Jeddah newspaper Okaz.

A price increase would also have political repercussions, and we have very clear political interests in the West," Mr. Yamani added.

Japan oil view

THE global oil supply is likely to become short in the latter half of the 1980s following an anticipated recovery of the world economy, the Japanese government's Natural Resources and Energy Agency said in a survey report. Reuters reports from Tokyo.

Currently, the non-communist nations are having an oil glut reflecting a low global economic recovery as well as increased oil supply from the North Sea, Alaska and Mexico. But this appears to be only a temporary phenomenon, it said.

Red army fears

Japanese police agents have gone to Middle East countries to watch out for Japanese Red Army guerrillas, who might be planning a hijack, Japanese media said yesterday. Reuters reports from Tokyo.

They decided to say how many agents had moved to the Middle East to check on any hijack preparations by the Red Army, a violent group which supports efforts by radical Japanese to close Tokyo's new airport at Narita.

Zaire executions

Travellers arriving in Kinshasa reported that a firing squad had executed Zaire government soldiers for looting in the Shaba province mining town of Kolwezi, reports Reuters. About four or five soldiers were shot for the offence following last month's rebel invasion of the Kolwezi area.

Philippines government change

By Our Own Correspondent

MANILA, June 12

THE PHILIPPINES formerly shed its old American-style Presidential form of government today when President Ferdinand Marcos convened the country's first legislature after more than five years of one-man rule.

But Mr. Marcos, who is now both President and Prime Minister, said he will continue martial law until the new Parliament can "show to the world that it is as effective if not better than the crisis Government."

The Assembly of which Mr. Marcos is also a speaker has the task of ensuring an orderly transition from the presidential form of government and its bicameral Congress, which martial law abolished, to a parliamentary system, under constitutional amendments. Mr. Marcos, however, has the power to issue decrees if he is not satisfied with the Assembly's pace.

Fourteen of the Assembly's 184 delegates won their seats as opposition candidates and today they received the loudest and longest applause from about 1,000 people in the galleries.

West takes hard line over Pakistan's debts

BY SIMON HENDERSON

ISLAMABAD, June 12

MEMBER countries of the Western Aid to Pakistan consortium are taking a hard line towards the request by General Zia-ul-Haq's government for rescheduling of its external debt. Discussion of the topic was deferred at the meeting in Paris on June 1 and 2 of the consortium and a settlement is not now expected until at least the autumn.

In Paris Pakistan asked for nearly \$800m next year and received pledges of \$850m. The rescheduling request was for \$300m a year for five years as a continuation of a previous agreement of relief of \$650m for the four-year period ending this month.

The tough stance of the consortium countries is based on the opinion that Pakistan is not doing enough to sort out its economic problems and, with the continuing high inflow of foreign remittances, is not short of foreign exchange anyway. It is officially admitted that more than \$1bn is now remitted home each year from Pakistanis working in the Middle East and Europe.

The consortium countries also

want to see details of next year's budget due to be announced within a matter of weeks and how internal inconsistencies in the draft of a Five Year plan for 1979-83 are to be resolved.

The U.S. and West Germany are taking the toughest attitude. Sweden, Switzerland and the Netherlands, all with smaller loans, are believed to have made or are about to convert their loans into grants or into softer terms.

Britain's attitude is believed to be somewhere in the middle. All British aid to Pakistan is now in grant form. What is being discussed is the legacy of previous commitments which were given on very soft terms. Britain promised £30m in Paris.

The Pakistani case for rescheduling is based on the fear that remittances from abroad are not a dependable source of income. The country has now contracted about \$7bn worth of aid. This year interest and amortisation charges will reach about \$800m. This is almost 50 per cent of its total export earnings although it is approximately at the safe proportion of 20 per cent when remittances are included.

Kaunda warns of crisis

By Michael Holman

LUSAKA, June 12

ZAMBIAN President Dr. Kenneth Kaunda today warned that central and southern Africa was "passing through the worst crisis in its history."

"Africa is on fire," he told delegates to the opening session of the national council of the ruling United National Independence Party (UNIP).

Pointing to the "wars of liberation" in Namibia and Rhodesia, "a deadly time bomb" in South Africa, and the conflict in Zaire's Shaba province, Dr. Kaunda spoke of a threat to international peace.

"For the first time Africa is becoming visibly a battlefield for international forces. The conflict in our region is increasingly producing an atmosphere reminiscent of the cold war between the west and the east, whose weapons are starting to play a key role in determining international security in central and southern Africa."

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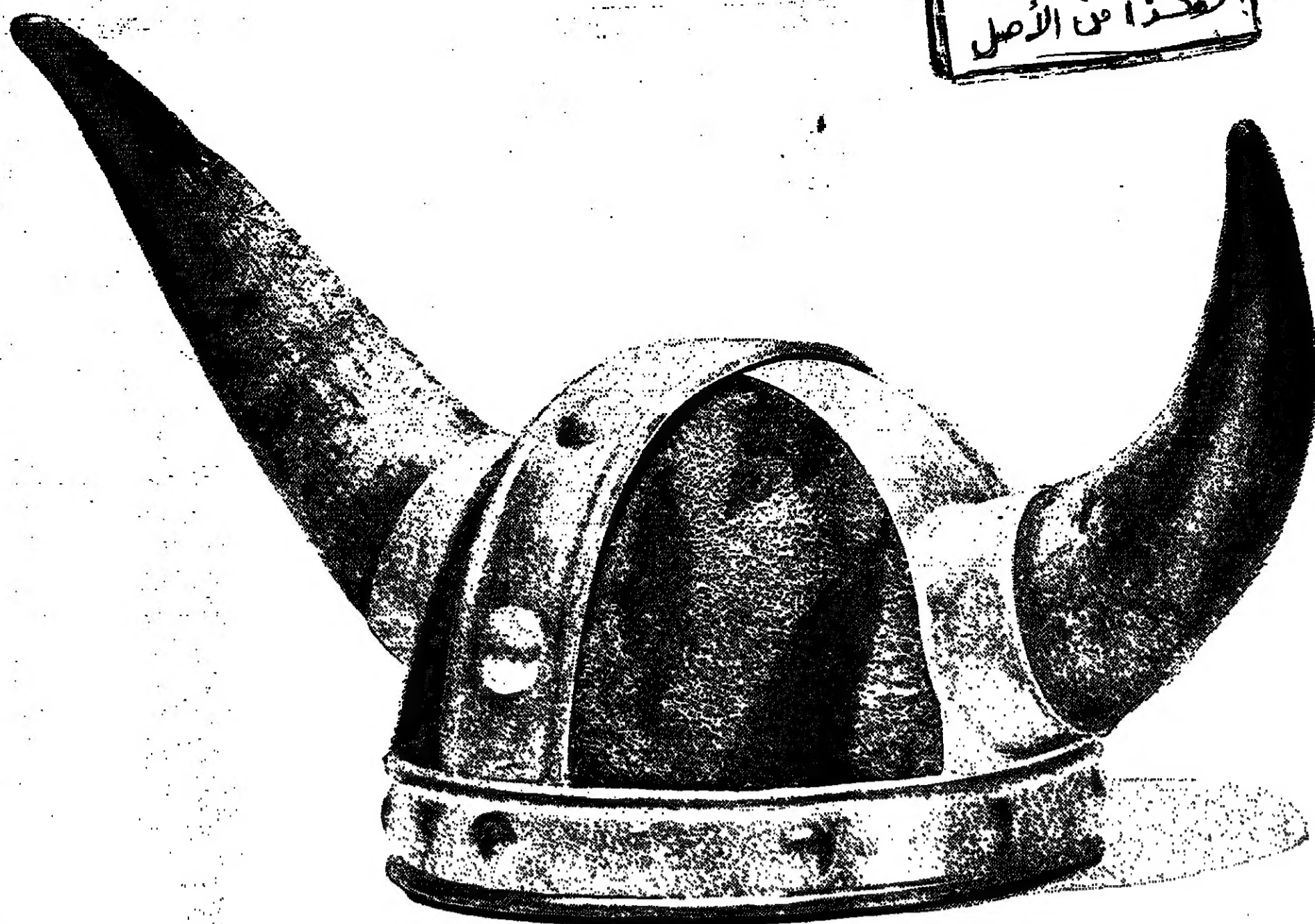
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AMERICAN NEWS

Pentagon reconsiders case for land-based missile

BY DAVID BELL

DEFENCE planners are beginning to have second thoughts about the new land-based mobile missile which is currently planned to be the key element of the U.S. nuclear deterrent from the middle of the 1980s.

For some years the Pentagon has been working on a new missile known as the M-X, which would replace the ageing Minuteman missiles which are scattered across the great plains in fixed silos. The M-X, by contrast, would be movable and could travel up and down a 30-mile trench in order to evade incoming Soviet weapons.

But, according to evidence given in secret to the Senate Armed Services Committee, and obtained by the New York Times, the Defence Department is no longer as enthusiastic about the missile as it once was. Officials are now increasingly worried that a carefully planned Soviet attack might cripple the missile's mobility by knocking out the trenches or the tunnels from which the M-X would emerge.

The Pentagon is also worried by the high cost of the M-X programme, now estimated to be in the region of some \$30bn and it anticipates strong objections

to the whole concept from environmentalists who are expected to argue that it is unacceptable for a series of trenches to be dug across wilderness areas of the south and mid-west.

However it appears that the Administration has no immediate alternative in mind for the M-X. This will not please many Senators whose current reservations about the wisdom of a new strategic arms agreement have been somewhat assuaged by the existence of the M-X. It has been accepted from the start that no SALT treaty would stand much of a chance in the Senate if the M-X were included in it.

Two weeks ago, Mr. Andrei Gromyko, the Soviet Foreign Minister, called on the Administration to suspend further development of all new missile systems and included the M-X in his list of systems. This, in turn, prompted President Carter to tell the Russians that the U.S. was not prepared to make any more concessions and that the Soviet Union could "take it or leave it". Mr. Carter later angrily denied that the U.S. was committed to a "freeze" on the SALT talks.

These new doubts about the M-X, which have been heard privately in some quarters for a

WASHINGTON, June 12.

few weeks, cannot but confuse the picture. If the Administration is indeed no longer happy with the weapon, there should be much less objection to meeting the Soviet request. On the other hand, opponents of SALT are likely to argue that the new found scepticism about the M-X is designed to please the Russians and advance the treaty and should be treated with great suspicion.

One ingenious alternative to the M-X, now being canvassed in some quarters, is for the Administration to dig many more silos for its Minuteman weapons, but not to tell the Soviet Union which silos contain rockets and which do not. This would be technically easy to accomplish but would present formidable verification problems. There would also be nothing to stop the Russians doing the same with their missiles.

In practice, the Pentagon argues that the debate about the land-based missiles is less urgent for the United States than it is for the Soviet Union. About 25 per cent of the U.S. nuclear deterrent is land-based. The rest is at sea or in the air. The Soviet Union has about 75 per cent of its nuclear forces on land.

China's problems in clothing the millions

By John Hoffman

PEKING, June 12

CHINA'S Mao-suited millions have made an industry out of low fashion. Almost every man and woman wears a dark, buttoned jacket to its narrow collar, all made from the dark blue, grey or jungle green fabric issued by the millions of metres from the country's cotton mills.

Clothes make the man and endless repetition of himself. Class differences in this not-quite-egalitarian society are discerned only by careful examination of the tailoring, which smartens the garments of the powerful or privileged.

The sartorial sameness of this civilian uniform has its advantages. The Mao suit adapts easily to the rice paddy, the shop counter, the office desk or the banquet table. What to wear is never a problem—much less one of various colours.

However, in the first few days of the summer weather, the streets of Peking have undergone a transformation. The people have begun to shed their Mao jackets and display shirts of various colours. Chinese men do not venture far from the traditional white shirt, with the tail out and the sleeves half rolled, but the women's clothes suggest that their wearers indeed know a sense of fashion. It is much more difficult to dress a female than a male. The female call does not appear until the weather is oppressively hot—but blouses, shirts and light cotton jackets in pastel colours, checks and floral patterns have materialised like blossoms in the spring.

Children especially stand out in the crowds because they are dressed, usually with great care, in bright yellows, reds and greens. Department stores shelves bloom with a garish selection of miniature suits, trousers and caps—an unexpected revelation of what China's textile industry can produce.

Gone is the inescapable cold weather impression that the Chinese people might actually enjoy the uniformity of their drab garb. But despite this strong evidence that the Chinese wardrobe, the country still regards the supply of sufficient clothing material as a serious problem. The rationed and chemical fibres are scarce and expensive. At a national textile industry conference in Peking, officials stressed that although people's basic clothing needs were still small, the amount of textiles available per head was still small and the acreage available for new cotton crops limited. Charged with finding answers in China's clothing problem, the conference decided on a vast expansion in the chemical fibre industry.

The growth plan issued by the conference says that there will be a concentration on chemical fibres so that the value of output will be doubled by 1985. Meanwhile there will be a big increase in textile products for export and the average consumption of textile products per capita will grow by a fairly large margin.

The Chinese Minister of Textile Industry, Chen Chih Kuang, said recently that he hoped that chemical fibres would account for 40 per cent of textile output by 1985.

China is now building several modern chemical fibre factories including the Liaoyang general petrochemical works, the Szechuan vinyl plant and the Tientsin chemical fibres plant and more factories are planned.

However natural fibres will not be neglected, said Mr. Chen. China will build more cotton textile mills and dyeing and printing plants, although the emphasis will be on increasing production from existing plants.

The Minister also promised help to local authorities in developing their silk, jute and woolen textile industries. Special attention would be given to silk fabrics, always a good seller at home and abroad. Mr. Chen hinted that a touch more gaiety could be expected in the streets in future summers. "We will also increase the production of products traditionally favoured by the people," he said. "We are now able to design and produce more colourful products to meet different tastes."

London considers free zone area in dockland

BY LYNTON McLAIN

A PLAN to revitalise London docklands with the creation of a 300-acre free trade zone for manufacturing exports will be considered by the Greater London Council on Wednesday.

The scheme is likely to be of interest to British and foreign companies making products with a high duty content. These include tobacco products, food and drink, radios, televisions, cameras, chemicals and electrical machinery.

Companies would be encouraged to process raw materials which would be imported duty-free provided they remained within the zone. Finished products would have to be exported or be subject to normal customs duty.

The GLC said the meeting of the Planning and Communications

Policy Committee on Wednesday would mark the start of formal consideration of the plan. There had already been exploratory talks with the Port of London Authority and HM Customs. Full Government and customs approval would be needed, but the GLC said yesterday it did not rule out direct Government involvement.

The plan was prepared by the controller for planning and transportation in the GLC. It asks the Committee to continue the initiative taken so far and for the GLC to provide the staff and funds needed for further detailed planning. Up to £10,000 a year for the next two or three years would be needed, the report said.

Miss Shelagh Roberts, the Committee's deputy chair, said last night that the GLC would be looking

principally for international companies seeking a European base or those which need the best of both worlds. The only London-based company which would give its support to the plan would be the British Overseas Airways Corporation. The report proposes a phased programme expanding in 50 stages to 300 acres by the mid-1980s.

Miss Roberts will discuss the idea in New York at the end of the month when she attends a joint meeting of the World Trade Centres of London and New York. The London Centre is a subsidiary of Taylor-Wood and the report says the committee should consider the possibility of a company's possible involvement in the free trade zone plan.

Saudi ban another 91 companies

RIYADH, June 12

SAUDI ARABIA has banned 91 companies from competing for the 16 contracts for controlling the new boycott of Israel, regulations, writes our correspondent.

A decree by the Ministry of Commerce which listed the companies was published in the official gazette. The ban on dealings with Israeli-owned firms is not automatically lifted if these firms are sold to third parties.

It also added the names of ships from nine countries to the boycott list.

Arab-U.S. flight service

By Sami G. Khouri

AMMAN, June 12

EFFORTS to establish more direct flights between Arab capitals and New York City are now being directed at receiving American permission for the Lebanese and Kuwaiti national airlines to fly to the Jordanian and Syrian airports in expanding the existing nine Amman-New York twice-weekly service.

Senior officials of the Jordanian State airline, Alia, have told the Financial Times that the Arab airlines are now working to secure a two-year agreement with the American Civil Aviation Board for Kuwait Airways and Middle East Airlines to join the consortium which now serves Amman and Beirut. The aim is to increase the Amman-New York stop service, using Boeing 747-300s, to four times a week, with Middle East Airlines and Kuwait Airways adding their own planes to the Amman-Berlin-Boston route.

The two-year agreement will be composed of the Alia chairman and the secretary-general of the Arab air carriers' organisation.

It is hoped that this expansion of the Jordanian Airlines consortium into a four-nation Arab operation will be followed by further expansion bringing two Saudi Arabian airlines and Gulf Air into the scheme, Alia officials say.

They add that a similar arrangement may be attempted with Alia to secure agreed rights to fly into South America via West Africa, a route which is now receiving top priority since Alia's requests to obtain rights to San Francisco have been turned down.

Multinational companies assessed by Brookings

WASHINGTON, June 12.

MULTINATIONAL INSTITUTIONS contribute modestly to international monetary stability, promote economic development through the injection of new resources into the developing world and in general support a responsible foreign policy, a study published by Brookings Institution said.

But the study found that foreign investment appears to increase the company's market power within the U.S. The study, prepared by Mr. C. Fred Bergsten, Mr. Thomas Horst and Mr. Theodore Moran while they were at Brookings, before entering the Carter administration, was aimed at providing a basis for U.S. policy towards the multinationals.

The Brookings study said extractive companies with equity investments in natural resources find it difficult to support the national interest of the U.S. as an importing country difficult to maximise output and difficult to diversify geographically.

The study said multinationals confer world economic benefits by shifting the location of production to comparative advantage. But it found tax revenues are lost to the U.S. because companies, within limits, can arbitrarily allocate costs between home and host countries.

The study said U.S. policy should be neutral towards the multinationals, neither encouraging nor discouraging them, although this neutrality should not mean non-involvement.

The authors said the U.S. must provide the proper economic and political environment for the multinationals, and protect U.S. national interests from the adverse impact of other countries' policies.

The study suggested there should be policy initiatives in taxation of foreign income, compensation for works, arms or commodities hit by foreign investment, antitrust, insurance and guarantees by the overseas private investment corporation (OPIC), host-country expropriation and investment in the Soviet Union.

California tax cuts will increase federal revenue

BY JUREK MARTIN

WASHINGTON, June 12.

AS GOVERNOR Jerry Brown and the California state legislature continue to grapple with the budgetary crisis brought on by last week's Statewide vote cutting property taxes, increasing attention is being focussed on the impact it may have on the Federal Government in Washington.

On the surface, the U.S. Treasury appears to have received a windfall. State property taxes may be deducted against federal income tax and the sharp reduction in state levies will therefore mean a commensurate rise in the Federal Government's revenues.

Nobody is quite sure how much will accrue. Governor Brown last week put a figure of \$3bn a year on the additional Treasury income. But informed sources here, while acknowledging that no precise calculations have been done, suspect that the sum could be three or four times this amount.

However, though this appears to be a useful boost towards the federal budget deficit, it has to be set against the fact that hard-up local authorities may increasingly turn to the federal government for help.

For example, the federal government currently supplies the State of California with over \$4bn in the form of grants-in-aid which require the State to put up matching funds. These

cover a variety of social, medical, law enforcement, and highway programmes. In addition, the federal government is liable for some of the unemployment insurance claims for Government workers laid off work because of lack of State revenues.

If local authorities cannot make federal aid, then the choice lies between reducing the federal income tax or Washington taking a greater share of the load. This may have the effect of cancelling out the original addition to the Treasury's revenues as a result of the reduction in local property taxes.

In his first direct public comments on the California vote, President Carter said in an interview released over the week-end that he hoped the tax cuts would persuade Congress to support his own tax cutting and spending limitation programme. But he reflected the underlying concern at the federal level by adding that while the vote "was a very good thing for property owners who are economically able to take care of their own needs," less fortunate members of society more dependent on government services could well suffer. He said he would have been "concerned" had a similar initiative passed while he had been Governor of Georgia.

Of some consolation to the federal government is the fact that so far no state appears to follow California's example.

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Castro statement on Zaire weakens Carter's position

BY OUR OWN CORRESPONDENT WASHINGTON, June 12.

THE CARTER Administration's case that Cuban forces actively assisted the Katangan troops who invaded Zaire last month has not been helped by the disclosure this weekend that President Fidel Castro, the Cuban leader, told the White House early in May that he had tried to stop the invasion.

His message was relayed to the President by Mr. Miles Lane, the chief U.S. diplomat in Havana on May 17. The Cuban leader told Mr. Lane that he had tried to reach President Agostinho Neto, the Angolan leader, to ask him to halt the invasion, but that he had not succeeded perhaps because Mr. Neto had been ill in Moscow and out of Angola just before the attack.

A week after President Carter told a news conference that "we believe that Cuba had known of the Katangan plan to invade Zaire and that it did not believe a word of it but did not want to get into the position where it had publicly of semi-publicly to call him a liar. Officials argue that it establishes beyond doubt that the Cuban Government did know of the evidence that the government's advisers were involved with the Katangan rebels.

Further, a briefing for members of the Senate Foreign Relations Committee on Friday by Admiral Stansfield Turner, the director of the CIA, failed to convince many of them of the extent of Cuban involvement alleged by the Administration. Even Sen. John Sprakman, the conservative chairman, said after the briefing that "the weight of the evidence is circumstantial and the weight is substantial but by no means conclusive."

Sen. George McGovern, the man who has taken the most sceptical view of the "Cuban menace," said on Saturday that the whole question of Cuban involvement had been overdone and that in any case "Africa is not fundamental to American interests and... we can't do much about it anyway."

The Administration argues that it did not mention President Castro's warning because it did not believe a word of it but did not want to get into the position where it had publicly of semi-publicly to call him a liar. Officials argue that it establishes beyond doubt that the Cuban Government did know of the evidence that the government's advisers were involved with the Katangan rebels.

UAE surplus

OIL EXPORTS from the United Arab Emirates last year were worth more than twice as much as imports, even though imports increased by 38 per cent to \$4.3bn on the year.

Oil exports were worth \$8.8bn.

Saudi mapping work

Faithi Surveys has been awarded a mapping contract worth £1.23m from Saudi Arabia for the production of 1:50,000 scale covering an area of about 110,000 sq km of the south Shammar region, for the Ministry of Petroleum and Mineral Resources.

Shadow on Carey's campaign

BY JOHN WYLES

NEW YORK, June 12.

THE start of Governor Hugh Carey of New York's campaign for re-election in November was badly and unexpectedly tarnished this morning by an announcement by his deputy, Lieutenant Governor Mary Anne Krupask that she would not run for office with the 59 year old Brooklyn politician.

Miss Krupask's decision, which she foreshadowed some months ago, could make the governor's personality an important election issue alongside his support for legalised abortion and his hostility to the re-introduction of capital punishment.

Mr. Carey's preference for isolated decision making and his sometimes abrasive treatment of colleagues had drawn increasing criticism from friends and enemies alike.

Miss Krupask has complained that she and the governor lack a "shared commitment" and that Mr. Carey has not spent enough time listening to the people.

Miss Krupask's defection cast a shadow over the announcement of his candidacy this morning. He is expected to be nominated by the Democratic state convention on Wednesday where he will face a challenge from State Senator Jeremiah Bloom of Brooklyn whose chances, however, of snatching the nomination are nil.

Significantly, in view of the California property tax vote last week, Governor Carey sought to establish his cut in taxation as one of his primary achievements. His campaign statement dwelt at length on how 16 years of Republican rule culminating in the 1974 victory had featured a 603 per cent increase in state taxes which had subsequently sliced by a billion dollars in just two years.

The governor is scheduled to announce his candidacy in a flying tour of four cities today, starting with a declaration at Albany, the state capital, followed by speeches in Buffalo, Syracuse and New York.

His campaign stands in low public regard according to recent opinion polls. But most observers believe that the governor's skills as a campaigner coupled with the tactics of his media consultant, Mr. David Garth, will ultimately make him a hard man to beat. His republican opponent, Mr. Perry Duryea, minority leader in the state assembly, looks set to run a classically conservative campaign whose emphasis will be on restoring the death penalty for various categories of murder, and the failure of Governor Carey's administration to achieve true economic regeneration for the state whose economic problems are still dominated by an unemployment rate well above the national average and by the well publicised financial problems of New York City.

Swiss drug exports up

Swiss exports of pharmaceuticals rose 32 per cent to SwFr 862m in the first quarter this year from SwFr 654m in the period a year ago. AP-DJ reports from Basle. The pharmaceuticals exported in the first quarter this year represent 8.5 per cent of total Swiss exports, compared with 8.5 per cent a year earlier.

Iran fruit processing

Technip has been awarded a Fr 12m turnkey contract to set up a fruit-canning unit in Iran for the Moghan agro-industrial and livestock company. AP-DJ reports from Paris. Initial capacity of the plant has been estimated at 10,000 tons a year and constitutes the first step in the processing, sorting, calibrating and cold storage of a production of more than 200,000 tons expected to be reached in the region by 1985.

Pertamina production accords

JAKARTA, June 12.

INDONESIA'S Pertamina state oil company has signed separate production agreements worth \$27.5m with Deminex and Teikoku oil of Japan. Router reports from Jakarta. Deminex will develop a 4,285 sq km area in east Kalimantan, and Teikoku Oil will deal with block A in Jambi, central Sumatra.

Both contracts are of the new joint operation type, wherein costs for exploration, development and production, as well as output are shared equally by Pertamina and the contractor. After a 50-50 cost split, standard production sharing contract terms apply, giving Indonesia an 85 per cent share.

Under the Teikoku agreement, the contractor will invest a total of \$18m in exploration costs during the first four years, while Deminex will make an exploration investment of \$9.5m in its first three years of operation.

The signing marked the third and fourth contracts of this kind in less than a year, the first two having been signed by Pertamina and Conoco and Total Indonesia for work in Irian Jaya last year.

Poles win Nigerian order

By Christopher Bobinski

WARSAW, June 12.

THE POLISH foreign trade company Polimex Ceko says it will supply machinery and equipment, assembly and training services worth \$5.5m for a wood-working plant at Ekole in Ondo State, Nigeria.

The contract is with a new company, Nigerian Wood, made up of Polimex Ceko, the Polish trading company Dal and a group of Nigerian businessmen. Construction of the plant will start in "the near future" and it will handle 44,000 cu m of wood annually.

Ruhrgas signs supply agreements with Sweden

BY ADRIAN DICKS BONN, June 12.

RUHRGAS, West Germany's biggest natural gas distributor, has completed a series of agreements with the Swedish utility, Swedegas, for the long-term supply of 1.2bn cubic metres a year of natural gas to the Malmö region.

The supply agreement was signed last month and the companies have now set up a joint operating company called Nordgas to build a pipeline from the North Sea coastal terminal at Emden to the West German-Danish border.

The pipeline, whose final route has yet to be fixed, is expected to be about 350 km long and will cost the consortium DM 400m. It will join Scandinavia for the first time to the Ruhrgas grid of natural gas pipelines, and thus to the growing West European network.

Deliveries to Swedegas are to begin in 1981 and will be stepped up over three years to the full rate of 1.2bn cubic metres a year. Swedegas is unwilling to set a figure on the value of the contract, since it will be determined by the ruling natural gas price when deliveries begin.

According to the West German company, the natural gas supplied to Swedegas will be delivered from several different sources. Ruhrgas has for several years been diversifying its sources of supply, and these now include long-term contracts for deliveries of natural gas from Iran, the Soviet Union, Algeria and the Norwegian North Sea.

Bombay high pipe complete

BY K. K. SHARMA

NEW DELHI, June 12.

THE 203 kilometre dual pipeline from the Bombay High offshore oilfield to transport crude oil and natural gas to the shore has been commissioned successfully only six months after construction began. The U.S. company Brown and Root, with the assistance of the World Bank, which gave a loan of \$150m, was responsible for construction of the pipeline.

Bombay High is producing 5m tonnes of crude oil annually. This is expected to reach 8m tonnes by the end of this year and 10m tonnes by 1980. Until the pipeline was commissioned, the crude was being stored in a large tanker and being transported ashore in smaller tankers.

The main gas line will be in natural gas which is to be used for fuel in power stations and as feedstock for fertiliser and petrochemical plants in the Bombay area.

The Government-owned Bharat Heavy Electricals Company (BHEL) has launched an expansion programme which aims at doubling its turnover to Rs11bn (about \$250m) within five years. This will make the company one of the largest electrical equipment manufacturers in the world. BHEL has already established an international reputation for itself by winning a number of turnkey contracts for power generation projects in the Middle East and Malaysia. It is one of the main suppliers of equipment for India's projects for rapidly increasing power generation capacity since electricity shortage is a major constraint on industrial production.

The expansion and modernisation programme is being launched in collaboration with KRWG Germany, a Siemens subsidiary. Investment for the programme is estimated at just Rs2.5bn which means that turnover will double this amount every year in the next five years.

BHEL needs to modernise mainly because its plant at Hardwar in Uttar Pradesh state was established with Soviet assistance nearly a decade ago with a rated capacity of seven to eight turbosets of 200 MW each.

Equipment in the plant is now obsolete and needs to be modernised to enable BHEL to operate competitively both abroad and in India where a number of power generation projects are being financed by the World Bank and hence are open to global tenders.

The company is negotiating other technical collaboration agreements with Siemens for electrical equipment and with Combustion Engineering of the U.S. for boilers.

State backing for Danish shipyard orders

By Hilary Barnes

COPENHAGEN, June 12.

THE DANISH Government has agreed to provide a state guarantee worth Dkr. 185m (£18m) to cover an order from the Sudan for two ships from the Burmeister and Wain shipyard in Copenhagen. The Government will also provide Dkr. 20m for the forwarding of the Sudan to cover part of the price of the vessels. This limits the shipyard's risk to ten per cent of the purchase price.

The craft on order are two so-called multi-deck ships of about 12,500 dwt each. The Government decision breaks new ground, because the credit guarantee was given after the Export Credit Guarantee Department had refused a guarantee. The Danish Government has not previously provided this kind of assistance to Danish shipyards, but Minister of Commerce, Ivar Nørregaard, said that if other shipyard orders to the Government with similar sequence, these would be duly considered.

Germans to clear Suez

THE HAMBURG Salvage Company Neptun Bergungsgesellschaft has been contracted by the Egyptian Government to clear the two Suez Canal entrances of all remaining wrecks, report AP-DJ from Hamburg.

A spokesman for Neptun, a subsidiary of the Swedish-British group, said the contract, which is shares with Bugster Reederei of Hamburg, was worth more than \$1.5m, and involved clearing all sunken wrecks left over from the October 1973 Middle East War in the Suez and Port Said approaches to the Canal.

Itoh wins contract

Itoh and Japan Radio have won a ¥2.2bn contract to supply the Venezuelan Ministry of Transport and Communications with two radio station systems, reports AP-DJ from Tokyo. One of the systems is made up of 12 long-distance communications stations, 30 substations, 36 mobile offshore stations and 83 mobile land stations, and should be complete by April 1981. The other is composed of nine manned stations to be built on the summits of mountains across the coast by October 1979.

Hovermarine order

THE CITY of Tacoma, in the U.S. state of Washington, has ordered two high-speed rigid-hulled inflatable craft (RHIBs) from Hovermarine of Southampton, to be used as multi-purpose harbour patrol vessels, and which will also carry sophisticated fire-fighting equipment. The order is worth over £1.3m, which brings the value of Hovermarine's export orders over the past month to more than £8m. The Tacoma order is based on a new 70 ft Hovermarine design, and for this particular requirement, will need a crew of only two, with a fire-fighting equipment controlled remotely.

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HOME NEWS

Littlewoods plans £20m expansion

BY OUR CONSUMER AFFAIRS CORRESPONDENT

Littlewoods, Britain's largest privately-owned retailer, yesterday took the unusual step of announcing its investment plans for the year.
It is to spend more than £20m next year on building four new stores and expanding five others. The development programme will produce about 1,600 new jobs.
In real terms, the budget is about the same as in the last few years.

Littlewoods, which now operates 106 stores and had a turnover through its chain of £219m in 1976, has been opening new branches at the rate of about four a year since 1970.
What is unusual is that the company, traditionally one of Britain's most private private companies, announced its plans to outsiders.
This marks a further step in the company's policy of being more open, which began two years ago when Littlewoods first published its trading results.

The new stores are to be built at Paisley, Poole, Peterborough, Southampton and Manchester. The last was to replace an existing store in Manchester.
Stores to be extended substantially include those at Oldham, Aberdeen, Cardiff and Newcastle.

Electricity industry expects big price increases

By Roy Hudson

THE PRICE of electricity is expected to rise faster than the general level of inflation in Britain during the next few years.
The Central Electricity Generating Board has identified a series of reasons why electricity will become dearer between now and the mid 1980s. They include:
• Government intervention in the choice of fuel for electricity generation.
• The rapidly rising cost of power stations.
• Problems being experienced by contractors on large construction sites in Britain.
• Soaring fossil fuel costs.

Engineers' council seeks to keep licensing rights

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

LICENSING OF professional engineers should remain the responsibility of the Council of Engineering Institutions, it was said in evidence to Sir Monty Finiston's committee of inquiry.
However, the Government could monitor such a system by appointing one or two lay members to each section of the council's engineers' registration board, the council added.

It calls for manufacturing industry to provide more training places for embryo engineers and, at the same time, plan and monitor the practical training and experience being gained.

The council's suggestion contrasts sharply with the evidence of one of its main member institutions, the Institution of Electrical Engineers, which wants statutory registration administered by a publicly accountable body created by Parliament.
But, it says in its evidence, that statutory registration divorced from the council would become costly and bureaucratic while providing little advantage.
Recognition of the registration board would be "likely to lead to raised standards and additional qualifications among engineers" and "would also go some way to clarifying in the mind of the public the distinction between qualified professional engineers and technicians and non-qualified manual workers".
The council says that academic

qualifications alone are not enough to make a good all-round engineer. "One of the prime requirements is practical ability - in management, leadership, work planning, problem-solving and motivating a workforce. This can only be gained from experience on the shop-floor."
It calls for manufacturing industry to provide more training places for embryo engineers and, at the same time, plan and monitor the practical training and experience being gained.

BAT now to launch plain cigarette

BY OUR CONSUMER AFFAIRS CORRESPONDENT

BAT INDUSTRIES, which in the spring shook the British cigarette market with launch of the cut-price, king-size brand State Express 555, is now to use the State Express name on a new plain cigarette.

The share of the cigarette market taken by plain brands has fallen steeply since the war. Today, it accounts for about 9 per cent of total sales.

The new brand, 555 Selected Virginia, will sell at 55p for 20. This is about the same price as other plain cigarettes with a middle-tar content.
Because the brand has a high yield it will not be subject to the new selective health tax which will add 7p to the price of a packet of 20 plain cigarettes with a high yield.
This will mean that in the autumn it will have a price advantage over some of the established leading brands.

BAT Industries said yesterday that 555 Selected Virginia was being introduced into a "stable but still large sector of the market".
Many smokers would be reluctant to switch to a filter brand although they might wish to smoke a lower-tar cigarette.
The launch is far greater than that for State Express 555, which is costing about 55p. But it fits with its policy of investing heavily in trade promotions for new brands. BAT Industries will be offering the trade profit incentives in addition to normal margins.

Opencast mining scheme curbed by protesters

BY OUR OWN CORRESPONDENT

CONSERVATIONISTS won a victory yesterday in their campaign against the National Coal Board's recently announced 10-year opencast mining programme for Northumberland.
The county council's planning committee decided to ask the Board to restrict coal extraction to 20m tons, 10m tons less than planned.
The decision came after widespread protests from conservation groups and the National

Farmers' Union, which complained that the programme would spoil land needed for agriculture.
Cllr Jim Small, the committee chairman, said: "The decision was very much influenced by public opinion and we must stand firm."
"We believe that 20m tons is a very fair share towards the national economy, while at the same time safeguarding the interests of Northumberland."

£30m. South Wales coal loss

BY JOHN LLOYD

THE NATIONAL Coal Board's South Wales area is expected to make a further loss of more than £30m in the present financial year. This news comes after last month's report that the deficit for the past year was also about £30m, more than twice the 1976-1977 figure.
Last year's loss has meant that the £100m plan to develop a colliery at Margam, near Port Talbot, has been postponed. The projections for this year mean that the postponement will be lengthy, possibly several years.

Mr. Philip Weekes, South Wales Coal Board director, said last week that he hoped the area would break even in about five years. However, he could not go "cap in hand" to London to ask for a £100m investment while the figures were so bad.
His decision has brought a strong protest from Mr. Emyl Williams, president of the South Wales National Union of Mineworkers, who said Margam would

have provided jobs for up to 550 miners.
Mr. Weekes said that the productivity scheme negotiated between the Coal Board and the miners at the end of last year was not yet self-financing and it had made only a marginal improvement on the area's productivity, which was the lowest in the country. The Welsh miners had been extremely dubious about its merits before it was introduced, and many remained so.

Disputes
The area has also suffered from two labour disputes in recent months. Industrial action by clerical workers delayed payments of the bonus money, and meant that the scheme's financial rewards were kept from the miners for some time.
At the new Betws anthracite drift mine, near Amman-

ford, an overtime ban by miners has meant that production is less than half the amount forecast. Talks this week between the miners' union and the Coal Board may result in an agreement to work the first face at Betws this month.
Extensive cuts in the capital equipment orders have been made by the Coal Board in an effort to reduce the losses. The problem remains, however, that there are a large number of 19th century pits with difficult, faulted seams and a low productivity rate.
Mr. Weekes said the main task was to agree a programme of closures, and to continue to raise productivity in the remaining pits.
There are some pits which will never make a profit but which we will not close because of the quality of coal they produce. We cannot simply take into consideration profits produced by the individual pits.

هكذا من الأصل

The 1979 Financial Times diary shows a number of improvements over the 1978 Financial Times diary.

Firstly, design.

We commissioned James Shurmer, who has produced work for the National Gallery, to completely revise the interior styling.

He provided us with a nicely understated thin-line treatment of the main diary, together with a matching design for the information sections.

Secondly, it occurred to us that there were insufficient months in the year.

Hence the 1979 FT diary starts on November 27th, 1978, and finishes on February 3rd, 1980.

So you can slip into 1979 whenever it suits you.

We've also extended the business information section. It gives a comprehensive list of useful information sources in thirty countries of the world.

You can trace anything from a Belgian consumers' association to a Polish translation agency.

On the subject of translation, the diary also contains a French and German business vocabulary covering everything from 'cash' to 'collateral'.

It could help make letters from abroad a lot easier to understand.

Next, we thought we'd put an end to writer's cramp.

To save you having to copy out hundreds of addresses and telephone numbers at the end of each year, we've incorporated a detachable address booklet.

Now, on the assumption that you do a fair bit of travelling, we've listed the passport, visa and vaccination requirements of all major countries, along with world time-zones and air-travel distances. There is also a superb 48-page colour atlas.

Statistics, we thought, were vital.

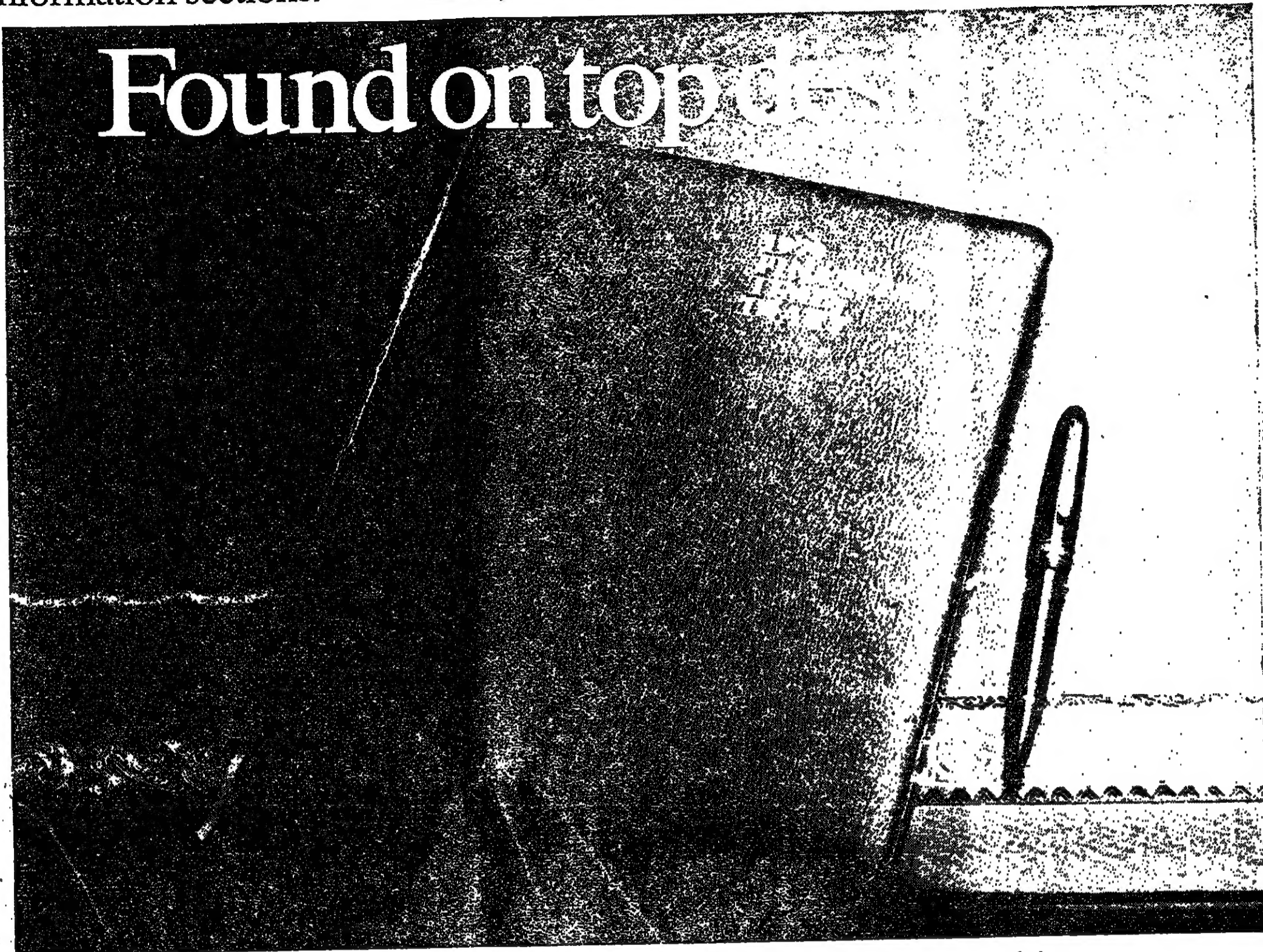
In the 1979 FT diary you'll find an 18 page section containing analysis charts, monthly expense sheets, weights and measures, metric conversion tables, both metric and imperial graphs, and international clothing sizes.

Finally, we decided that no-one wants a marker-ribbon that falls to bits, so we've attached a non-fraying marker ribbon.

In addition to the desk diary, there's a slim pocket diary and wallet, in black leather, with strengthened corners and real gold lettering.

It contains a colour map of the City of London, tube and inter-city maps, a list of recommended hotels and restaurants, information on road, rail and air travel in Europe, calendars, world

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FINANCIAL TIMES DIARY.

Code of recruitment practice—official

BY MICHAEL DIXON

ALONGSIDE, at last, is the final form of the code of 2000 recruitment practice which was suggested by the Jobs Column 14 months ago, and is now as good as officially adopted by the Institute of Personnel Management. It is a proud day, is this, but let's not overstate it. It is a proud day, is this, but let's not overstate it. It is a proud day, is this, but let's not overstate it.

Now, no doubt a number of regular readers will be exasperated to find that the code does not include points which they sent in as possible additions. Please be assured that all suggestions were carefully considered, but that most had in the end to be omitted in the interests of keeping the code brief, or of making it fundamentally enough to govern the peculiar needs of public-service as well as business organisations.

For instance, several readers indignantly called for a ban on organisations advertising externally when they already know full well that the job concerned will be filled by one of their existing staff.

The institute is aware that this further, camouflaged feather-bedding wastes a lot of job-hunters' time and a lot of money, often at the taxpayers' expense. And so do I. Once I applied for the manager's job at the local Co-op store. When, after vainly waiting weeks for

THE CODE sets out what the Institute believes represents current good practice. Organisations who observe the code will do so to promote good relations between themselves and the people who apply for jobs they offer.

RECRUITERS' OBLIGATIONS

1—Job advertisements will state clearly the form of reply desired (for example, curriculum vitae, completed application form) and any preference for hand-written applications.

2—An acknowledgement or reply will be made promptly to each applicant. Where consultants are acting mainly as forwarding agents for companies, the parties will agree who will acknowledge applications.

3—Candidates will be informed of the progress of the selection procedure, what this will be, the time likely to be involved, and the policy regarding expenses.

4—Detailed personal information (for example, religion, medical history, place of birth, family background, etc.) will

not be called for unless and until it is relevant to the selection process.

5—Recruiters will not take up any reference without the candidate's specific approval.

6—Applications will be treated as confidential.

APPLICANTS' OBLIGATIONS

1—Advertisements will be answered in the way requested (for example, telephone for application form, provide brief relevant details, send curriculum vitae, etc.).

2—Appointments and other arrangements will be kept, or the recruiter be informed promptly if the candidate discovers an agreed meeting cannot take place.

3—The recruiter will be informed as soon as a candidate decides not to proceed with the application.

4—Only accurate information will be given in applications and in reply to recruiters' questions.

5—Information given by a prospective employer will be treated as confidential, if so requested.

personal information such as complaint, recruiters might

medical histories (Recruiters' obligation, No. 4).

Originally I felt that this information should not be asked for unless the recruiter could first make clear, either by print in the advertisement, or by chat in an interview, how the information was relevant to the real needs of the job.

But examination revealed that the issue of respecting an applicant's privacy is complex, and sometimes so because of legislation intended to protect us. The Commission on Racial Equality, for instance, is advising employers to collect data on the racial origin of all applicants so that, in case of

complaint, recruiters might

refute charges of prejudice.

To be realistic, therefore, we had to settle for a pledge to refrain from prying into private details "unless and until it is relevant to the selection process." (Again feeling that it was our duty to regulate practice and not prescribe perfection, we decided not to add after "selection process" the clause "which should have at least some relevance to the job.")

We had to settle for less than the ideal, too, in dealing with references (Recruiters' obligation No. 5).

Like myself, the institute seems to believe that recruiters ought to have the professional guts to form a judgment, and

only then seek external references as a check. But it seems that this confidence is lacking in many organisations, especially in the public services, which pusillanimously demand references for study before interviewing the candidate concerned.

Idea!ly, of course, recruiters who doubt their ability to make up their own minds should transfer to other work in which they might feel competent. But in these days of high unemployment, it may be hard for even public-service officials to find another, less challenging trade.

In the circumstances it seems best to allow such people whatever external opinions they feel necessary to make up their minds for them. So the clause on references guards merely against blatant abuse.

But the local authority which refuses to interview any candidate who withholds permission to seek a reference at that stage, should realise that this rule is the sort of gratuitous, dogmatic prodigality which has brought bureaucracy into disrepute.

Which leaves me room only to pay my thanks and respects to the lovely Ann Redfern, Bob Fleeman, and Bernard Dixon (no relation) of the Institute of Personnel Management, who have been mainly responsible for making the code of recruitment practice a reality.

Managing Director

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Mr. B. Botten, Managing Director,
FINTEL LIMITED,
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- Nationality EEC national, preferably British
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- Age around 35
- A recognised accounting qualification, or a university graduate with financial management experience
- Two to five years' analytical/accounting experience preferably in an international environment
- Moderate travel and willing to consider later relocation
- Proven management skills and problem-solving ability

B. FINANCIAL ANALYST

Reporting to the Manager European Financial Analysis and Reporting; working under the direction of a Senior Financial Analyst; performing essentially the same function as listed in position A, in less complex areas.

The profile is similar to position A, except that age should be around 30 and only one to three years' relevant experience.

In addition to technical competence, candidates should be dynamic, but diplomatic, ambitious and willing to play an active "hands-on" role. There are excellent prospects for advancement.

The salary will match experience and achievement.

If you are interested in either of these posts, please send your résumé with salary requirements to:

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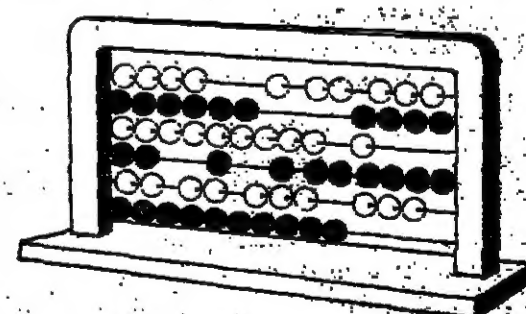
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ACCOUNTANCY



JUNE 29 1978

The Financial Times is proposing to publish a Survey on Accountancy on Thursday June 29 1978.

The main headings of the provisional editorial synopsis are set out below.

INTRODUCTION THE STATE OF THE PROFESSION INFLATION ACCOUNTING ACCOUNTING STANDARDS THE NEW AUDITING STANDARDS THE NEW EEC DIRECTIVES THE REGULATION PROBLEM EDUCATION + TRAINING

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FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

The content and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor.

Leyland toolmakers walk out in union differentials battle

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

LEYLAND TOOLMAKERS "reaffirmed their determination to see that justice would be done."

The mass meeting granted the leadership of the unofficial movement freedom to take whatever action it considered necessary at the time of its choosing.

All-out strike action seems unlikely in the changed climate at Leyland. Workers are conscious that Mr. Michael Edwards, the new chairman, is not bluffing when he says the company faces a make-or-buy year.

While feelings among toolmakers run high about differentials, they can at least see some attempt by the company to improve the situation in the current negotiations on reform of the pay structure.

The toolmakers voted yesterday to press for another meeting with the company and their union executive to discuss the claims of skilled workers. Unless such a gathering is convened, the toolmakers say, they will halt the placing of toolroom work ahead.

Mr. Fraser said this posed an immediate threat to a contract with an Italian company for 13m man-hours work on the proposed new small car to replace the Mini.

The toolmakers are demanding a wage increase of more than £20 a week to put them in line with rates which they claim are being paid elsewhere in the motor industry.

Production of Leyland's Rover saloon was disrupted at Solihull yesterday, following a strike by 80 external drivers protesting about disciplinary action against a colleague. About 1,500 of the 4,000 assembly workers were laid off and the company was trying to resolve the dispute.



Roy Fraser: determined to see justice.

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Building workers meet over pay offer

By Nick Garnett, Labour Staff

A MEETING of lay delegates representing Transport and General Workers' Union members in the construction industry is being recalled next week to reconsider its rejection of a pay offer affecting 800,000 building workers.

Mr. George Henderson, national secretary for construction, was given sanction yesterday by Mr. Moss Evans, the union's general secretary, to send notices to the regions reconvening the national trade committee on June 18. The national pay agreement for the industry runs out on June 25.

The Union of Construction, Allied Trades and Technicians, the largest union covered by the agreement, has accepted the offer, which is marginally below 10 per cent. At the same time, the majority of the transport union's regions has made it clear it is unwilling to take industrial action.

The union's negotiators hope the delegates will vote narrowly against the offer's acceptance, will take the original advice of their national officials and accept the deal.

Government rebuked by NALGO chief

By Pauline Clark, Labour Staff

THE GOVERNMENT was accused yesterday of "gross interference" in wage negotiations for local government officers in a sharp rebuke on the eve of the annual conference of the 710,000-strong National Association of Local Government Officers in Brighton.

Mr. Jack Bradburn, chairman of the 450,000-member local government officers' group, said that Mr. Peter Shore, Secretary for the Environment, should "get out" of the present wage negotiations.

Mr. Bradburn told a special group meeting that there was a negative attitude in the negotiations. But the Government was now adding to it, "and making it worse."

He added: "I tell you here and now, there is gross interference in negotiations on the part of the Government."

The meeting was told that in the early stages of the local government pay negotiations, the Government was making a "gross interference" in the negotiations.

Mr. Bradburn's attack followed the report of a meeting in London at the home of the Minister of the Environment, in which the Government's attitude was said to be "gross interference" in the negotiations.

Mr. Bradburn said yesterday that his members, the local government officers, had suffered worse than any other group in the public sector.

They would settle for nothing less than full consolidation of both the civil service and a 10 per cent increase on consolidated scales from July 1.

Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOFERS

PROCESSES

Brighter look for plastics

IN AN ATTACK on a plateable plastics market now put at 70m lb per year, the International Nickel backed company, MPD Technology, is launching throughout Europe a material called Caprez DPP.

This name describes a directly electroplateable, electrically conductive and easily moulded form of polypropylene containing carbon filler and certain proprietary additives developed by Inco in the U.S. These serve the purpose of providing complete and speedy coverage of the plastic surface during deposition of metal and they also promote chemical bonding between metal and plastic.

Perhaps the most significant among the advances the formula has made possible is the fact that there are only four steps to metal coating using Caprez compared with as many as 14 with other plateable plastics. At the same time, the material does not demand complex and expensive pre-treatments, sometimes involving dangerous chemicals, as are required at the moment.

A further boon is that Caprez can be handled on standard, commercially available injection moulding equipment and it has been found during tests that shorter moulding cycles are achievable compared with ABS or other plateable plastics.

Articles from 1 oz to between 3 and 4 lb have been produced. This should also contribute substantially towards lower costs.

The material can be plated with copper/nickel/chromium coating systems similar to those used for other similar materials and heat-resistance as well as peel and corrosion resistance are at least as good and frequently better than the competition.

At present, the production situation is that the MPD Technology associate in the U.S. has set up a division called Alloy Polymers to manufacture Caprez and commercial production is starting.

MPD will import the material into Europe in the form of ready-to-mould pellets, offered at 55p per pound. European production is being considered.

Caprez is suggested for the production of car parts and accessories, household fixtures and appliances as well as plumbing units and toys. Trial runs on consumer durables and on automotive parts are already in progress in the U.S. and cars with these parts should be coming off the lines in a couple of years.

Further information on Caprez from Product Manager, Alloy Polymers, MPD Technology, Wiggin Street, Birmingham B16 9AJ. 021 454 0373 or 4871.

also rolled or fabricated structural sections up to 36 inches by 16 inches.

Machines can be built as part of in-line surface preparation and coating plants including pre-drying, automatic painting and drying, conveying, work handling and dust control.

The centrifugal blast cleaning principle is employed for these machines which have web-belt driven abrasive throwing wheels, screening and air washing equipment for cleaning the abrasive.

Cleaner for operators

A RANGE of metric dry back booths for medium volume paint shops comes from Berridge Engineering of Beeston, Nottingham.

The unit range is based on module length of 1.110m and can be supplied in lengths of up to six enclosure widths of 0.6m with a working height of 2.220m x 1.370m depth. Each booth has a fully open front and inward fume extraction through a disposable filter. On the top of the exhaust chamber are impellers which create a constant inward air velocity of about 75 metres to 9 metres per second, ensuring that the operator breathes cleaner air enabling him to work for longer periods without interruption.

The booths are suggested for use in hand spraying furniture parts, motor car accessories, tools, electrical, office equipment, metal pressings, fabrications, castings, etc.

Further on Nottingham 358291.

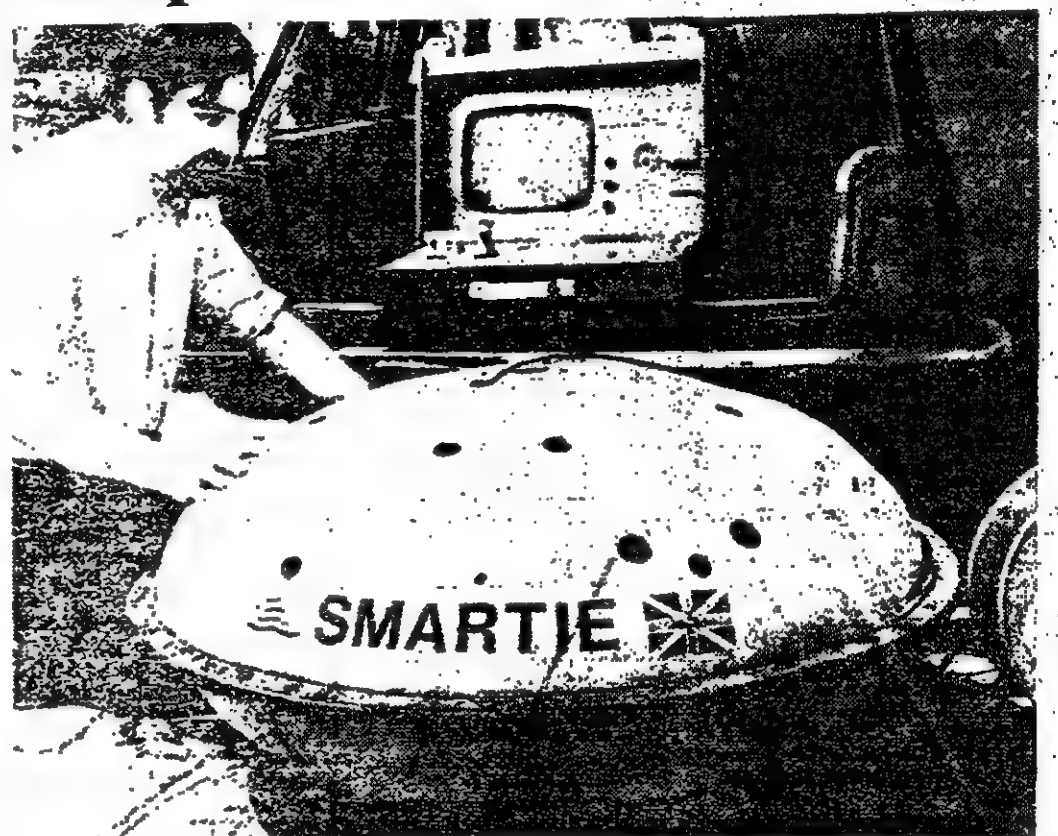
Blasts big components clean

FIRST OF a new range of airless abrasive blast cleaning machines developed by Berridge Engineering is now available for demonstration runs at the company's Billingham works in Sussex (040-381 2091).

This machine can handle steel plates up to 48 inches wide and 3 inches thick in any length and

OFFSHORE INDUSTRIES

Cheap look down below



A SMALL, unmanned and highly controllable submersible armed with television cameras has been developed by Marine Unit Technology of Richmond, Surrey, to provide underwater inspection in the poor visibility and hostile operating conditions of the North Sea.

Dubbed SMARTIE (submersible automatic remote television inspection equipment), the craft has the shape of a thick disc of about one metre diameter with an elliptical cross section, giving it good underwater mobility. It is driven by directional water jets from an electrically powered pump and has no propellers.

The company sees SMARTIE as a low-cost alternative to the use of divers as underwater observers, even in shallow water, and maintains that the operator on the surface can see more from his monitor screen than a diver on the sea bed. For the moment, the craft will not be available for sale; instead, MUT's associate company Marine Unit will offer

operator simply presses a "hold" button and the computer compensates for disturbing forces, keeping the vehicle in the required position without further operator intervention. A similar technique is used to maintain a steady course at speed.

Later developments will include a "lock-on" mode, causing the craft to follow closely a pipeline or other submerged structure, and a sonar facility. SMARTIE will be available in one of two operating modes. In the first the company will supply an air transportable kit consisting of submersible, electrical generator, operator's console and cable, accompanied by three trained operators.

Alternatively, the craft will be available on long-term contract with a custom-built winch and a robust launcher which will be designed to withstand very rough surface conditions.

More on 01-940 3682.

COMPUTERS

Scotland swings to ICL

SIX OF Scotland's nine Regional Councils have ordered 2900 Series computers from International Computers (ICL). Total value of the orders is over £6m. In Edinburgh, other 2980 systems ordered range from the Grampian, ICL's 2904 small computer to the 2970 machine and some from Lothian, Fife, Tayside, Grampian, Highland, and Dumfries and Galloway Regional Councils. These are in addition to the order which Aberdeen District Council placed at the same time for two ICL 2904 computers.

Lothian Region, Scotland's second largest region, will get the large-scale 2970 system and a 2960 medium-sized computer, both of which will be installed in Edinburgh; other 2980 systems will go to the Grampian, Fife, and Tayside Regional Councils. ICL 2904 computers will be installed in Inverness by Highland Regional Council, and in Dumfries by Dumfries and Galloway Regional Council.

The simultaneous move to the 2900 Series will enable the councils to extend their collaboration in computing and thus allow them to share the costs of developing new computer systems. Dumfries and Galloway and Highland are, for example, to adopt police administration systems based on work initiated by Tayside.

A key factor in the choice of the 2900 Series computers was ICL's Direct Machine Environment system, DME, which enables customers to run programs from earlier ICL computers on the 2900 range without change of operating systems. More from ICL on 01-788 7272.

SHIPBUILDING

Finns get approval certificate

RAAHE Iron and Steel Works of Rautaruukki Oy is the first Finnish steelworks to be approved under the Lloyd's Register Quality Assurance Scheme for Materials, for the production of hull structural steel plates and hot-rolled sheet.

Rautaruukki Oy was established by the Finnish Government and the main Finnish metal industrial corporations in 1960. The company now has production units and office facilities at eleven places throughout the country. Rautaruukki is the largest of the production units with an iron making plant, a basic oxygen steel melting shop, a continuous casting plant and plate and strip mills. Total annual production is about 1,600,000 tons and about 250,000 tons of this is shipbuilding quality plate.

The quality assurance scheme is a new procedure for the inspection and certification of materials used in hull and machinery construction which, subject to special approval, may be adopted as an alternative to the traditional direct inspection of products by the Society's surveyors.

The scheme recognises the advanced production and quality control procedures now developed in industry, including those which make extensive use of computers. The control procedures must be of a high standard for approval to be given by Lloyd's Register and are subject to regular and systematic technical audits by surveyors to ensure that the approved procedures are being maintained.

The scheme is applicable to materials which are manufactured in quantity by semi-continuous or continuous processes under closely controlled conditions. Initially the scheme has been restricted to closed-die steel forgings and to steel and aluminium alloy hot rolled plates, strip, sections and hats intended for hull construction.

Lloyd's Register, 21, Fenchurch Street, London EC3M 4BS. 01-709 5168.



MACHINE TOOLS

Agreement to market presses

A LONG term agreement has been announced between Vernon Allsteel Presses (Company of Chicago, U.S.A.) and Berridge Engineering of Beeston, Nottingham for the latter to manufacture and market the entire range of Vernon presses.

The American company designs and manufactures sheet-metal-forming presses ranging in sizes from 15 tons to 60,000 tons capacity, including all types and sizes of sheet metal power presses required by the motor, appliance and armaments industries.

Both companies believe that their agreement will primarily create substantial business in the U.K. where the motor industry is expected to experience real difficulties in finding indigenous suppliers for much of the new equipment needed for modernisation and equipment programmes.

PACKAGING

Getting canned quicker

DESIGNED TO meet the demands of the international brewing and soft drinks industries is a high speed closing machine from FMC Corporation (U.S.) of Fakenham, Norfolk.

The all-stainless steel unit, called FMC 952, has 16 spinning spindles and two cover feeds and closes two or three-piece cans with conventional aluminium pull tab or ecology covers at rates of up to 2,000 per minute.

More on 0328 3211.

VENTILATION

Saving costly heat

A SYSTEM offering supply and exhaust air ventilation from a single unit which, by utilising clean "wild heat" has saved a Clydeside print factory more than 30 per cent of heating costs has been introduced to industry by Novenco of Blaxford, Tyne and Wear. Based on the Frisomat form ventilating system from the Danish company, Nordisk, there are two models available in the BDA range.

By matching input and extract rates exactly and providing an automatically balanced mixture of re-circulation and fresh air, the design may be used to advantage in almost any industrial application but greatest economies should be achieved in plants generating waste-heat from process machinery—laundries, bakeries, print works, etc.

The unit comprises a tough, easy to erect, lightweight polyurethane duct which can be suspended vertically from the roof of a one-storey factory or industrial building by simple chain supports. The low profile discharge hood at one end of the duct projects above the roof line and the fan and discharge ring are located at the lower end.

The prime feature of the unit is its "two in one" fan—inner blades extract air from a work area while the blades on the outer ring force a mixture of re-circulated and fresh air through a dozen adjustable supply nozzles, on the circular distribution head at the base of the unit. A thermostatically controlled mixing damper in the partition between the fresh air and exhaust air ducts controls the temperature.

Summer job

When external temperatures are high or when the process machinery produces excessive heat, the damper will be held in the vertical position admitting the maximum amount of fresh air to the outer "supply" duct of the fan. Exhausted room air is taken up from the centre of the fan through the unit to discharge at roof level.

When the thermostat indicates a drop in temperature the damper plate is automatically adjusted by a specially designed hydraulic control unit in the exhaust duct. The necessary amount of air is thus diverted to mix with an identical volume of incoming fresh air prior to distribution into the working area.

Desired room temperature is achieved by the setting of the temperature selector which can be found at any convenient point in the ventilated area, and the nozzle apertures on the discharge head can be adjusted to give a variety of air distribution patterns.

Although its dual role obviates the use of separate output and input systems, and one unit would do the job of two in comparable systems, the BDA range would have limited applications in areas excluding toxic fumes. To-date, it has proved very successful, says the company, in chicken and pig houses—now it is offered to keep it cool for workers.

Further from the company at Tundry Way, Chansbridge Road, Blaxford, Tyne and Wear NE31 5SN. (069 423 4515).

Banknote strike to continue

By Our Labour Staff

NOTE EXAMINERS at the Bank of England printing works have decided to continue their strike until at least Friday when another meeting is expected.

More than 500 examiners, drivers, blenders and other groups have been dismissed during the dispute which has prevented note printing and distribution from the Loughborough works in Essex since the middle of last month.

The bank's moratorium on £1 and £10 notes, when the clearing banks would have been prevented in any case from circulating new notes that should have been printed during the dispute, ended at the weekend. The moratorium for £5 and £10 notes finishes on June 30.

The bank's stocks of new notes have not been caused any real problems by the dispute.

The Bank of England says the dispute, which involves about half the printing works' 1,000 examiners is over a closed shop demand.

The dismissed examiners, members of the Society of Graphical and Allied Trades have complained that the bank has been recruiting union by non-union members.

Bonus dispute makes 3,000 workers idle

TWO YORKSHIRE factories of Associated Engineering (Turbine Components Division) Ltd. are at a standstill through a strike by 1,300 employees over bonus systems.

It began at the factory at Shipley, near Bradford, when 45 workers began a work-to-rule over alleged anomalies. They were sent home by management. The remainder of the factory, some 300 men, walked out claiming a lockout.

Workers at the main factory at Yeading, near Leeds, came out in support.

Mr. Ray Deane, Amalgamated Union of Engineering Workers at Yeading, said a "last-ditch approach" had been made to management for a settlement, but without success. Mr. Ralph Bradburn, the personnel director, said that if the companies missed business now there could be harmful long-term effects on profitability and jobs.

Fresh recognition claim is filed

BY ALAN PIKE, LABOUR CORRESPONDENT

THE LEGAL and General Staff Association yesterday revived the controversy over union representation in the company by filing a new recognition claim with the Advisory Conciliation and Arbitration Service.

By taking this action the association believes that the arbitration service will once again have to interview employees and ascertain their views on union representation.

Earlier this year, the service circulated to parties involved a draft report after another claim for recognition, made by the Legal and General by the Association of Scientific, Technical and Managerial Staffs. This showed that in an 80 per cent poll 1,354 employees wanted the association to represent them compared with 773 for the staff association. More than 1,100 other staff did not want a union at all.

Since the production of the draft report, the staff association has been seeking joint representation with Association of Scientific, Technical and Managerial Staffs but says that neither the company nor the rival union has been prepared to concede this.

The staff association claims that while it enjoyed less support than the association in the arbitration service ballot, there is a majority in favour of collective bargaining among Legal and General staff only when supporters of both unions are counted together. It believes that this justifies its claim for joint representation.

When the service was conducting its inquiries on the initial association recognition claim the staff association went to court and successfully challenged a decision not to include its name on a questionnaire seeking employees' opinions.

The staff association has complained to the arbitration service that it regards the draft report supporting the association's claim as incomplete and biased.

Strike hits beer supplies

A WALK-OUT yesterday by 350 draymen at Mitchell's and Butler's brewery, Smethwick, Staffordshire, halted supplies of beer and soft drinks to 5,000 public houses, clubs and offices in the Midlands.

The men are not due to meet again until tomorrow and many pubs, with stocks low because of the recent heatwave and a dispute at a rival brewery, will have run dry by then. Tenants are

being advised to buy elsewhere after consultation with the brewery.

The draymen fear that their earnings—between £120 and £150 a week with overtime—will be hit by a deal under which the company has handed over Midlands pubs to Courage in return for some in the Bristol area. They want a pledge that pay will not drop below £100 for a 40-hour week.

ACAS 'given a free hand'

THE Advisory Conciliation and Arbitration Service had been given a free hand to decide whether or not to recommend a union for recognition, a High Court judge was told yesterday.

Parliament had left it to its members, as people experienced in industrial relations, to decide in a particular case what was the wisest solution, said Mr. Henry Brooke, counsel for the service.

He was defending the service's decision not to recommend bargaining status for a non-TUC professional engineers union at APE-Allen, of Bedford.

The union, the United Kingdom Association of Professional Engineers, is challenging the validity of the service's decision and asking Mr. Justice May to invalidate it.

Mr. Brooke said the service felt that to recommend bargaining rights for the association and the higher grade staff it represented would be inconsistent with existing bargaining arrangements within the company and the engineering industry.

It would lead to further fragmentation of those arrangements, which was something that the Engineering Employers Federation was anxious to avoid.

It would mean that instead of three bargaining units, comprised of three other unions, the employer would have to negotiate with four.

Mr. Brooke agreed with the judge that, if the association was recommended for recognition, it would be encouraging the "extension of collective bargaining" provided in the Employment Protection Act.

But, he said, the service could disregard that particular duty and have regard instead to its duty to "promote an improvement in industrial relations."

Bank of Ireland

announces that the following rate will apply from and including

13th June, 1978

Base Lending Rate
10% per annum



Bank of Ireland

Base Rate Change

BANK OF BARODA

Bank of Baroda announce that, for balances in their books on and after 11th May, 1978, and until further notice their Base Rate for lending is 9% per annum. The deposit rate on all monies subject to seven days notice of withdrawal is 6% per annum.

فَكَذَّبَ مِنَ الْأَصْلِ

The Management Page

مركزنا من الأصل

EDITED BY CHRISTOPHER LORENZ

David Curry reports on how the Compagnie Generale d'Electricite (CGE) has fared under government sponsored re-organisation

Did CGE really lose out?

CGE HAS been accused of "losing out" in the re-organisation of several of France's industrial sectors, notably in nuclear power and telecommunications, which the Government has sponsored in the interests of bringing essential technology under French control. But how true is this conventional wisdom?

Nuclear power: When the state-owned utility Electricite de France decided to build up France's first generation of nuclear power stations around a single model it had to choose between the boiling water reactor licensed from the U.S. by CGE (and for which it had placed two orders and six options) and the pressurised water reactor licensed from Westinghouse by the Creusot-Loire group. It chose the Westinghouse system and CGE's orders were cancelled (with compensation).

At the same time the state decided to concentrate production of turbine-generators around Alsthom, which had come into the CGE camp in 1969. In early 1978 Alsthom merged with the shipbuilding group Chantiers de l'Atlantique leaving CGE with a 30.7 per cent share in the resulting group Alsthom-Atlantique.

Chantiers de l'Atlantique had experience in diesel motor construction and also had links with the state Atomic Energy Commission in the field of smaller nuclear power stations.

Later in 1976 the turbine-generator division of another big engineering concern, Compagnie Electro-Mecanique (CEM), was made over to Alsthom-Atlantique, giving the company an effective monopoly of turbine-generator development. In its final configuration Alsthom-Atlantique had a production capacity of 3,000 MW putting it on a par as a producer of turbine-generators with Kraftwerk Union and Brown-Boveri (whose licence it holds) although behind U.S. General Electric and Westinghouse.

Since CGE also has large civil contracting interests, it claims that it can handle some two-thirds of the value of nuclear power station contracts without supplying the nuclear core.

But CGE retains its stake in the fast-breeder programme, which will eventually give birth to France's second generation nuclear power stations.

An important series of agreements have been signed effectively setting out the frontiers between Alsthom-Atlantique and Creusot-Loire in the fields of steam turbines, hydraulic turbines and nuclear reactors.

"The mistake," according to Roux, "was not getting out of nuclear: it was getting into it. But we wanted a Government decision that would give us the turbine-generator monopoly in return for quitting nuclear. Turbine-generators make much more money than nuclear reactors, and we reckon there will have to be reconversion of power stations to coal and oil."

Telecommunications: The charge is that the state fifted CGE when it decided to concentrate switching technology in French hands in favour of the Thomson group, which at that time was not even a competitor in the field. In consequence, ITT was obliged to sell its Le Materiel Telephonique (LMT) subsidiary and Ericsson was obliged to sell its French operation to Thomson.

CGE argues that when the state was looking for a foster mother for the Metaco system developed by ITT and the AXE system of Ericsson, there was never a practical chance that CGE would be selected for the precise reason that CGE was the master of

its own technology — the E10, CGE points out that the E10 is a fully-French system — a sentiment in line with its general preference for developing systems from scratch rather than adopting overseas technology.

CGE thinks privately that Thomson has precious little chance of exporting adopted technology when the original article can be bought direct from the parents.

"I decided to pursue the temporal (digital) switching system 12 years ago and I am right," says Roux. "Thomson's systems are space-switching (analogue) and they are short-lived. If anyone lost out in that business it was ITT and not us."

The position of CIT-Alcatel (the main CGE telecommunications concern) has not been much affected, claims Roux, remarking that when he arrived at CGE the company did FFR 60m a year in telecommunications and that it does FFR 50m now.

In the years up to 1977, ITT took around 42 per cent of the market for telephone exchanges via LMT and its other subsidiary CGCT, CIT about a third and Ericsson some 16 per cent. Now Thomson has walked into about 40 per cent and ITT has some 18 per cent leaving the CIT stake more or less intact.

CIT-Alcatel has been reducing its dependence on French Post Office orders because it expects that after the modernisation is over there will be problems of over-production. In the early 1970s Post Office business represented two-thirds of the company's turnover. Now it is down to half, with military work taking a further third.

In the transmission field the company claims to be second only to IEE for the construction of submarine cable links; and it ranks behind Western Electric as the world's leading manufacturer of pulse-code modulation equipment for digital transmission.

Computers: The charge is that CGE has had to take a back seat in the development of France's computer industry.

The story begins with General de Gaulle. He took it ill when Control Data Corporation refused to let France have the big computers needed for her nuclear weapons programme. His civil servant worked out the Plan Calcul to give France her own industry, under which Thomson-CSF and CGE took, respectively, 52 per cent and 48 per cent of the holding company which controlled the new creation, CII.

In poor financial shape, CII was pushed off into partnership with Siemens of Germany and Philips of Holland to form Unidata.

In July 1976 the Unidata marriage was annulled and CII and Honeywell Bull brought together. Thomson got out altogether and CGE was left with 20 per cent of the holding company, which has 53 per cent in CII-Honeywell Bull. The 41 per cent stake is Honeywell's.

CII-Honeywell Bull — was launched on a four-year FFR 1.2bn programme of direct government subsidies, after which it was supposed to stand on its own two feet. In its first calendar year it netted FFR 144m, which was 60 per cent better than its constituent parts had done the year before, and its turnover was FFR 2.79bn.

CII-Honeywell Bull appears to be on target to meet its financial objectives and CGE appears content with progress though, as has already been emphasised, it is more excited about the prospects for its own information divisions in CIT-Alcatel than it is about mainstream computers.

The French giant that 'knows where it's going'

"A CRISIS of identity," number of its affiliates. It has Ambroise Roux rocked his industrial equipment and has imposed a rigorous financial discipline on itself to be able to flourish across his face. "My dear sir, I know exactly what we are and where we are going."

He rocked back against the table, spread his fingers as if to play the opening notes of a concerto, and offered a slight concession. "Of course, there have been some problems difficult to explain psychologically, such as when we got out of nuclear. But after all, we got exactly what we wanted."

It was a typical exchange with Roux, chairman of a far-flung empire ranging from turbine-generators to public works, and from shipbuilding to telecommunications and computer peripherals — the empire for which perhaps Roux would prefer Commonwealth of Compagnie Generale d'Electricite.

Big league

The CGE group is definitely in the big league. Its 1976 accounts consolidate 211 companies, including 66 foreign ones, while it controls more than half the capital of 159 concerns. At the end of 1977 the group, subsidiaries and affiliates, employed 170,000 people.

CGE identifies seven leading markets for its products: energy and power engineering equipment (about 30 per cent of turnover); industrial equipment (15-20 per cent); communications and transport equipment (15 per cent); telecommunications and information systems, including cables (about 25 per cent); household electrical equipment; building and public works; and defence.

Translated into products this means four basic ranges: mechanical construction including shipbuilding; electrical construction and heavy electrical engineering; professional electronics; and specialist materials, of which insulation and sealing equipment are to the fore. The three services of construction and public works; electrical contracting; and distribution complete the picture.

For four years now, through the thick of the recession, CGE has pushed ahead with a vigorous expansion programme which has seen it multiply the

number of its affiliates. It has invested heavily to renew its industrial equipment and has imposed a rigorous financial discipline on itself to be able to flourish across his face. "My dear sir, I know exactly what we are and where we are going."

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The CGE group is definitely in the big league. Its 1976 accounts consolidate 211 companies, including 66 foreign ones, while it controls more than half the capital of 159 concerns. At the end of 1977 the group, subsidiaries and affiliates, employed 170,000 people.

CGE identifies seven leading markets for its products: energy and power engineering equipment (about 30 per cent of turnover); industrial equipment (15-20 per cent); communications and transport equipment (15 per cent); telecommunications and information systems, including cables (about 25 per cent); household electrical equipment; building and public works; and defence.

Translated into products this means four basic ranges: mechanical construction including shipbuilding; electrical construction and heavy electrical engineering; professional electronics; and specialist materials, of which insulation and sealing equipment are to the fore. The three services of construction and public works; electrical contracting; and distribution complete the picture.

For four years now, through the thick of the recession, CGE has pushed ahead with a vigorous expansion programme which has seen it multiply the



Ambroise Roux. "There is nothing sillier than buying a bad company cheaply."

control of boiler temperatures and televisual supervision and metering. Photovoltaic conversion forms the third main axis of development.

Finally, the group is aiming to develop high performance production techniques for hydrogen. "Our group is incontestably one of those most committed in the field of new energy sources, geared by priority to the development of the techniques themselves, rather than to agreeing industrial alliances with overseas companies," the annual general meeting was told.

Roux explains the mode of growth: "We have never gone backwards. If this means that our increases in profits are modest, it means equally that we have maintained the progress. We intend to keep growing by external acquisition and internal development."

"Of course, the former is less simple now — there are not so many companies available. But we will continue to apply the normal criteria: we have never bought a company without being certain that it has what we call the industrial critical mass to justify the outlay. There's nothing sillier than buying a bad company cheaply."

CGE is a national flag-carrier in a number of sectors — and French industry by and large is more responsive to government guidance and more inclined to recognise national interest in their calculations than some of

their European contemporaries. Does this impose constraints on CGE?

"When you have got the place we hold — in heavy electrical engineering, in telecommunications, in cables, in batteries — it's hard to have a general policy which differs from official policy. But the Government listens to us. We have never had a quarrel about overseas investment and now and again I am asked to put a factory somewhere to solve a regional or unemployment problem."

Does he? "If I can do it, the group is easier to run than one thinks," Roux remarks. "It's very decentralised. It's easy to see if a group is decentralised or not. Go into the parent company headquarters and look at the names on the doors. If the names are those of the chairman of subsidiaries you can forget about decentralisation."

None of my subsidiary chairmen are here: they have total autonomy and borrow money over their own signatures. They decide wages and social policy. I certainly don't get involved in solving strikes in factories."

How many letters do you think I sign each day?" he asks. "On average less than one a day," he answers himself. And to what sort of people?

"Oh, the Prime Minister, the President, perhaps the chairman of the really big companies."

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16 LOMBARD Modified rapture

BY ANTHONY HARRIS

THERE'S NONE so blind, says the adage, as those that will not see, and none so pitiable, I sometimes despairingly conclude, as those who wish to be deceived. Or perhaps, on second thoughts, those who are talking their own book. If it is not dishonesty, it is still mightily profitable.

The subject of these seemingly disjointed musings is the rapturous reception which the gills market has accorded to the latest package of measures to reduce the growth of the money supply and especially to the retention of interest rate restrictions on the banks. It is only a week since my desk was swamped with gloomy circulars describing in detail how we were sitting uncontrollably in an inflationary morass. Now MLR is up one point—for a few days at any rate—and the growth of the monetary statistics has been determined by administrative fiat until about October and then by the market. The circulars have changed. I take it that dealers believed the Chancellor when he said in the Letter of Intent that the borrowing requirement would not be allowed to rise beyond £3bn. But some of the circulars now sing a very different song.

Necessary

Here, in a typical example, is Messrs. "The authorities had underestimated the likely strength of loan demand; the retention of the 'corset' was a last and necessary corrective move."

"However, the increase in MLR... and in employers' national insurance contributions were quite unexpected, and show that Mr. Healey was very serious indeed about the commitment in monetary restraint. Moreover, tough action has been taken in an election year—totally refuting suggestions that vote-catching considerations would deter the Government from doing the right thing... Gills are a good investment, both short and long term. It is only a few days since I suggested that the market was being childishly frightened by its own shadow. The present relief seems if anything even more childish. The gills half of the whole self-inflicting system is familiar. Last week I ran, 'I am not buying gills therefore my money is piling up in the bank, therefore the money supply is out of control, therefore inflation is going through the roof, therefore gills are a bad buy.' This week it runs with little exaggeration, 'I am buying gills therefore my bank deposits are falling, therefore the money supply is going down, therefore inflation is going to fall, for ever and ever, therefore gills are a splendid buy.'

TV/Radio

↑ Indicates programme in black and white.

BBC 1

6.40-7.30 am Open University. 8.25 For Schools. Colleges. 1.30 pm Quiz. 1.45 News. 2.00 You and Me. 3.30 Tellyn't Telly. 3.53 Regional News for England (except London). 3.55 Play School (as BBC 2 11.00 am). 7.43 Champion the Wonder Horse. 4.45 Gonber and the Ghost Chasers.

F.T. CROSSWORD PUZZLE No. 3.691

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32

- ACROSS**
- 1 Bet on record amount of business in reserve (7)
 - 2 The name used for gas? (7)
 - 3 Hold forth about zero tax (5)
 - 4 Autograph notice at river (9)
 - 5 Extracts money from tipster for a drink (4, 5)
 - 6 One more involved in a complex transaction (5)
 - 7 Took food and nourishment initially but died outright (5)
 - 8 Late month for sad music (4, 5)
 - 9 Unusual rate more certain to come from bursar (9)
 - 10 Undisputed gas in South-Wales town (5)
 - 11 The gas that is below par (5)
 - 12 Burning Frenchman in the making (9)
 - 13 Spoil fish in eastern fat (9)
 - 14 Extreme part of fateful tragedy (5)
 - 15 This telegraphist must gain a pound (7)
 - 16 Airman left in tree—in a sticky mess? (7)
- DOWN**
- 1 Weaver in bed thrived (7)
 - 2 Left the French to change outside for summons to a duel (9)
 - 3 Sediment around head of delta in Yorkshire city (5)
 - 4 Cut more ancient fuel supplier (5)
 - 5 Power, or may have been (5)
 - 6 Shopkeeper winds soldier (9)

SOLUTION TO PUZZLE No. 3.690

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32

FILM AND VIDEO BY JOHN CHITTOCK The producers who refuse to play safe

IT MAY be tempting fate to run a film preview and invite questions from the floor at the end of the show. But it is positively hazardous to solicit comment as well. This happened last week at the preview of a new Electricity Council film, *Play Safe*. The production comes as part of the electricity industry's continuing educational and information scheme on understanding electricity.

Play Safe is aimed at children, warning them of the dangers of electricity lines and substations. Vandalism is not the only problem; nor the stray ball that goes over the railings marked "Danger—High Voltage." There are unexpected hazards such as flying kites near power lines (this can be dangerous despite apparently non-conductive materials in the kite), or moving a sailing dinghy down to the river under a low-hanging feeder line (the aluminium mast could provide fatal contact).

It seems perfectly reasonable to point out these dangers in a film, and an adequate job has been done by the producers—albeit in a style more appropriate to the 1950s than the 1970s era of juvenile power. But as the cosy questioning rolled on, one of at least three MPA sitters in the audience slipped in a comment about a more controversial sequence in the film showing vandalism—where a group of children throw a steel chain across an overhead power line, shorting out the entire district's power supply.

From this point onwards, the hounds in the large audience were after the fox. Wouldn't this attempt at reducing accidents actually increase them? Was there not a positive risk that the film would put ideas into the heads of potential vandals?

Also sitting in the audience was Mr. John Shepherd, who heads the British Rail film unit, which is responsible for the much more controversial film, *The Finishing Line*. This film stages a bizarre sports day at a railway cutting—with "games" such as tossing bricks through the windows of passing trains, "last across," and tunnel trekking. The score board is reckoned in deaths and injuries. It is an extraordinarily courageous film but obviously wide open to criticism from

Could such controversial films put ideas into the heads of vandals?

obtain views from psychologists and educationists before completing the film, and also before releasing it. But regrettably the impact of the film has not been subjected to controlled research. It is back to old fashioned gut reaction, and a generally held feeling that the film is actually doing a good job.

Surprisingly, the Health and Safety Executive has not researched the effectiveness of its own use of the media in health campaigns. Some years ago, however, the Health Education Council did carry out controlled research into anti-smoking films and came to the conclusion that they were ineffective.

Of course, no two circumstances are the same and it is misleading to draw too many generalisations from specific cases. The Central Office of Information has carried out regional research into the effectiveness of its seat belt campaign—highlighted by the clunk-click TV films. It found that though the campaign was successful, the effect of any one campaign quickly faded and needed replenishing.

Financial Times Tuesday June 16, 1975 Tumbledownwind should account for Creetown

THAT FINE sprinter Tumbledownwind, who might have lasted out the Rowley Mile and won the 2,000 Guineas had Newmarket not been riding softer than ever before, looks to be the answer to this afternoon's Leisure Stakes at Lingfield.

RACING

BY DOMINIC WIGAN

Tumbledownwind, trained by Bruce Hobbs and ridden by Geoff Lewis, both of whom have good records here, should be able to take advantage of the weight he receives from Lester Piggott's mount Creetown.

Although Creetown ran respectably at Epsom a few days ago, I shall be surprised if he can account for the Hobbs' three-year-old on terms of 7 lb worse than weight for age.

is responsible for two winners on the same card. However, this does not seem a remote possibility this afternoon for Cigarette Case is represented by Brancaster in the Fernhill Stakes and Ashcroft.

I expect Brancaster to win, possibly at the chief expense of Mr. Peter O'Sullivan's *Attivo*, but expect Ashcroft to find the Ryan Price-trained *Nimble Fingers* just too good.

Looking ahead to Royal Ascot, bookmakers are slightly at variance over the Royal Hunt Cup. Ladbroke has Picatuna, an inmate of William Hastings-Bass's Newmarket stable, as 10-1 favourite while the *Telegraph* first to open a book on the race—made a case for Fair Salina's stable companion Greenhill God market leader at the same price.

Prince Gabriel, Andy Red, Bluetory, Fear Naught, Bell Tent, Digitalis and Casino Day are others close up in the betting.

It is not often that a mare is responsible for two winners on the same card.

Technology aids coal output

IMPROVED mining technology would play a crucial part in the effective development of the coal industry, Mr. Alex Eadie, Under-Secretary for Energy, said yesterday.

Mr. Eadie, speaking during a visit to the Gullick Dobson mining machinery plant in Wigan, said that coal output achieved by mechanised means had increased from 100 per cent in 1947 to over 300 per cent in 1974.

Perhaps the last word should go to another person in the audience at last week's Electricity Council show—Mr. Henry Geddes, Director of the Children's Film Foundation. His organisation produces films for the Saturday morning cinema clubs. It has a tradition of responsibility towards children's films—based on much research. And Mr. Geddes was clearly annoyed at the criticisms of *Play Safe*.

The Foundation would use it, he said, because he saw no harm in it but plenty of good. The view prevailed that it was better to do something than nothing at all. At which the audience almost cheered and the hounds lowered their tails.

Wildlife photo exhibition

A PHOTOGRAPHIC exhibition entitled *The World Wildlife Fund in Action* will be held in the Kodak gallery, High Holborn, London, from July 5 to August 4. It is sponsored by Kodak and the fund.

The exhibition will depict the work of the fund in Britain and abroad. More than 200 photographs will be on display, nearly all in colour.

It will cover examples of the fund's activities including land purchase, education, governmental advice, and equipment and publicity and the basic strategy of conservation.

The exhibition will be in three sections: conservation, what is and why it is, and the world's wildlife. It raises money for the conservation and rational use of the Earth's resources and in particular animals, plants and habitats threatened with extinction.

ENTERTAINMENT GUIDE

CC—These measures attract certain credit... OPERA & BALLET... THEATRES... GRANADA... HTV... SCOTTISH... SOUTHERN... TYNE TEES... ULSTER... WESTWARD... YORKSHIRE... RADIO 1... RADIO 2... RADIO 3... RADIO 4... RADIO 5... CINEMA... THEATRE... MUSIC... SPORTS... LITERATURE... ARTS... SCIENCE... HISTORY... GEOGRAPHY... LANGUAGE... RELIGION... PHILOSOPHY... PSYCHOLOGY... MEDICINE... LAW... BUSINESS... ECONOMICS... POLITICAL SCIENCE... SOCIAL SCIENCE... HUMANITIES... NATURAL SCIENCES... PHYSICS... CHEMISTRY... BIOLOGY... ASTRONOMY... EARTH SCIENCES... ENVIRONMENTAL SCIENCES... INTERDISCIPLINARY STUDIES... VOCATIONAL TRAINING... PROFESSIONAL STUDIES... POSTGRADUATE STUDIES... RESEARCH... INDEPENDENT STUDIES... DISTANCE EDUCATION... OPEN EDUCATION... SELF-DIRECTED LEARNING... LIFELONG LEARNING... ADULT EDUCATION... CONTINUING EDUCATION... PROFESSIONAL DEVELOPMENT... PERSONAL DEVELOPMENT... COMMUNITY EDUCATION... CULTURAL EDUCATION... SPORTS EDUCATION... ARTS EDUCATION... MUSIC EDUCATION... 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Tuesday June 13 1978

Cuba's African adventures

THE TRUTH about last month's invasion of Zaire's Shaba province will probably not be known for a long time, if ever. It has now emerged that Mr. Fidel Castro, the Cuban President, told the U.S. some weeks ago that he had tried to prevent the rebels' incursion. Washington, on the other hand, continues to maintain that the attack was mounted with Cuban connivance, if not active encouragement. However, the Washington evidence, there is no doubt that the Cubans are effectively in control of Angola, whence the invasion was launched, and it can only be assumed they had some hand in training the rebel forces. Whether they then positively encouraged the Katangese to cross the border is of only marginal relevance to their longer term objectives in Africa.

Long-term policy

It would be wrong to see Cuba's African role simply as that of a Soviet cat's paw. It is true that President Castro has drawn much closer to Moscow over the past 10 years or so. But it is equally true that Cuba has its own independent reasons for adventurism. President Castro has made it quite clear that Cuban troops are in Africa as a result of long-term policy and ideological considerations and that they are not going to be withdrawn in the foreseeable future. He makes no secret of their availability for future operations in Namibia, Rhodesia and ultimately South Africa.

It is not hard to speculate on the underlying reasons for this. Cuba remains relatively isolated in the Western hemisphere and President Castro's revolution has not ignited the widespread uprisings throughout Latin America that he once so confidently predicted. Domestically, Cuba still faces the familiar social and economic problems of most developing countries. A foreign adventure has long been one of the traditional methods of diverting attention from internal difficulties and quite apart from shorter-term considerations, President Castro wants to be remembered as a historic revolutionary figure. It is clearly attractive to him to pose as the hero of the African liberation movement.

State subsidies at risk

ATTEMPTS to counter the growing resort by more and more countries to the use of subsidies to aid ailing industries are being made both in the preparations for the Bonn summit meeting of the seven leading industrial nations next month and in the Tokyo round of GATT trade negotiations where it is hoped to reach a basic political agreement in time for the meeting at Bonn. At the latter meeting, the U.S. and West Germans will press the other governments present to agree to limit state aids as part of a wider package of measures to boost the world economy, while in the GATT talks the question of industrial subsidies is seen as an essential part of a new international agreement covering both tariffs and non-tariff trade barriers. The common thread is the growing concern at the extent to which world trade is being distorted by subsidies and other forms of protection.

Spread thinly

For the British Government, which has become one of the main players in this regard, the issue is of considerable political sensitivity, particularly with an election in the offing. As in other countries, there has been a growing feeling that the costs of the traditional commitment to a liberal trade policy are too high in terms of (unemployment and the discrimination experienced by industries particularly exposed to import competition. Politically and socially, this feeling may be understandable for the advantages of trade liberalisation are spread widely and thinly and are not easy to pin down, while the disruption caused by upsurges in imports during the recent years of relatively slow growth in world trade have been considerable. But the need for quicker action and more selective safeguards against surges in imports which cause economic damage has been well recognised in the current GATT round and is quite separate from the argument about the use of state subsidies. The danger in resorting to state aids for industries facing import competition lies in the risk of confusing cause with effect — in believing that imports are responsible for the

Cuban objectives thus dovetail neatly with those of Moscow. It is unlikely that the Soviet Union has an overall grand design for Africa. It is quite obvious, however, that the Russians prefer to see Communist-leaning regimes installed where possible, and that they regard changes in the existing power structure as generally to their advantage. Moscow apparently believes political disruption in almost any form to be in its long-term interests — the more so when it occurs in an area vital to the West's supplies of raw materials.

That is no reason, however, for the West to be panicked into over-reacting. Mr. Callaghan was right at the recent NATO summit to urge his colleagues to proceed with caution, even if he did so in a necessarily patronising manner. The history of Soviet-Cuban intervention in Africa is not a total success story. The Soviet Union has, at least for the time being, lost its foothold in Somalia, and there are reports of growing divisions between Moscow and Havana over the Ethiopian campaign against the Eritrean separatists. It is unlikely that the Angolan Government could survive if Cuban forces were to withdraw, and the Cubans have so far avoided confrontation with white or Western troops. If a number of American hard-liners see an imminent threat to the West, the military assessment in Washington is that the balance of forces has not so far been seriously altered.

Justification

It is, in any case, hard for the West to try to deny independent Governments like that of Ethiopia the right to solicit outside military aid to defend their frontiers. That was, after all, the main justification for France's action against the Zaire rebels. It is a card that the West will want to keep up its sleeve for possible use again in the future. Whether or not the invasion of Shaba province was condoned by the Cubans, it provided a useful opportunity for the West to signal that it will not put up indefinitely with Soviet-Cuban mischief-making. It will not make the Cubans go home. But the vehemence of President Castro's denial of Cuban involvement at least shows some concern at Western reactions to his African activities.

THE FLOOD of imports of low priced East European tyres into this country has prompted the British Rubber Manufacturers Association to present the EEC with an anti-dumping plea later this month. Britain's tyre-makers say the imports are undermining their home market. Unquestionably, they are doing considerable harm, but the real causes of the tyre industry's lack of profitability lie deeper.

In essence, the industry has the installed capacity to manufacture more tyres than its customers need. A ruthlessly competitive marketing system ensures that it has great difficulty in selling them at realistic prices.

The problems which have taken most of the profit out of tyre making began some years ago with the ending of resale price maintenance, which turned what had been a carefully controlled business into one with price-cutting as its main selling weapon. This coincided with the motor boom of the 1960s. Most tyres were still of crossply construction and they wore out quickly enough to maintain replacement demand at a high level.

So, despite discounting, tyre manufacture and marketing remained profitable. The tyre safety regulations, introduced in 1963, further fuelled the boom. Sales of imported tyres were still so small as to be irrelevant.

In the early 1970s, the longer-lasting radial tyre began to affect the situation but the continuing growth of car ownership kept tyre sales buoyant. For the tyre industry, the oil crisis which began in late summer of 1973 was a disaster. Car production fell, which reduced demand for originally fitted tyres. Speed limits and soaring fuel prices reduced vehicle mileage and lowered demand for replacement tyres. And the cost of oil-based materials from which tyres are largely made increased enormously.

The oil crisis, and the economic recession it sparked off, could hardly have come at a worse time for the industry because by then the effect of the radial tyre — and specifically the steel belted type — was beginning to bite. The industry's favourite indicator, the tyre replacement factor, tells the story.

Although the number of cars and vans in Britain grew from 14.1m to 15.2m in the three years period 1973-75, replacement tyre sales dropped from 22.4m to 19.4m. The tyre replacement factor (the number of replacement tyres sold divided by the number of vehicles) fell from 1.59 to 1.27. The number of vehicles has continued to rise since the worst days of the recession but the tyre replacement factor has

further declined. This year, it is likely to reach 1.26 (compared with 1.3 in 1977). As tyre technology advances, there is no hope that the trend will be reversed unless tyre safety legislation — and its standard of enforcement — is toughened.

At present, the tyre manufacturing and distributing industries (through their official bodies the British Rubber Manufacturers Association and the National Tyre Distributors Association) are campaigning for more stringent tyre safety standards. In particular, they want to see the tyre with a legal amount of more than 1mm tread pattern across 75 per cent of its tread but with one bald shoulder made illegal.

Barring any spectacular change in the tyre safety laws, it looks as though the annual car/van tyre replacement market in Britain has settled down at around 20m units a year for some time to come. The number of vehicles will undoubtedly increase but the tyre replacement factor, due to constantly improving tyre technology, will maintain its slow decline.

The steel-belted radial, which lasts up to 35 per cent longer than a textile-belted radial and more than twice as long as a crossply, is now almost the standard kind of car tyre. In 1972, only one replacement radial in three was steel belted. This year, the replacement figure will be well over 50 per cent, and rising fast. The steel-belted radial tyre will account for between 85 and 90 per cent of original equipment purchases by the car makers this year. It will probably take between two-and-a-half and three years before the majority of them are due for renewal — and their

At one time they were primarily wholesalers but in the last decade they have entered the retail tyre business so successfully that they handle an estimated 70 per cent of sales compared with the garage trade's 30 per cent. That is a complete reversal of the historic position.

And the distributors, once sturdily independent, are now in the main owned by the tyre manufacturers. This process of vertical integration was started in the late 1950s by Dunlop and every other manufacturer followed suit. Dunlop's National Tyre Service is now the biggest organisation of its kind in Europe, with about 450 outlets. Some are of modest size with a turnover of perhaps £100,000-worth of tyres a year; others do that amount of business each month.

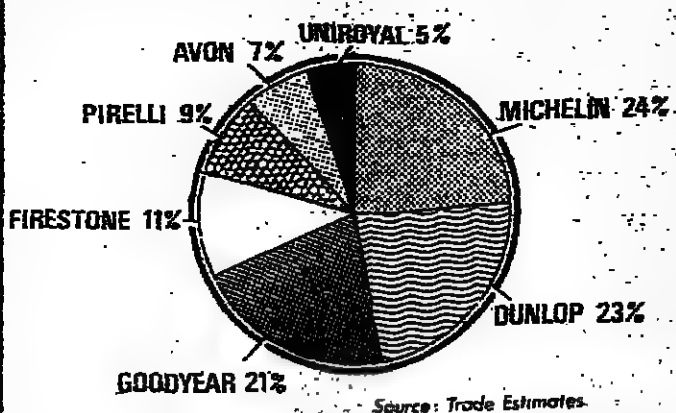
Other large manufacturer-owned retail chains are Associated Tyre Specialists (Michelin), Tyre Services (Goodyear), All Tyres (Firestone), Central Tyres (Pirelli) and Motorway (Avon). Together, they outnumber the independent specialist retailers and handle an estimated 65-70 per cent of replacement tyre sales.

In the U.S., manufacturer-owned "equity" outlets handle only company brands, but the British "equity" tyre specialists deal in all kinds of competitive tyres, though managers are expected to favour parent company brands if they can.

The specialist outlets — whether manufacturer-owned or independently run — and the garages have more than 90 per cent of the replacement market. However, supermarkets and hypermarkets like Asda,

BRITAIN'S LARGEST TYRE MANUFACTURERS

ESTIMATED MARKET SHARE, ORIGINAL EQUIPMENT & REPLACEMENT COMBINED (HOME PRODUCED)



Source: Trade Estimates

Last year they amounted to quality and increase the output of 700,000 units worth £482 of all-steel radial truck tyres. At present, Russia can use all the radial truck tyres it can produce, and demand is likely to remain supply for many years. British tyre industry sources, however, point to the analogy with Soviet-made Lada cars.

There is considerable evidence to support this contention. Although the Eastern bloc tyres do not match the quality of British tyres — the latter are as good as any in the world — their material and labour content is broadly similar. Even though the imports landed price bears negligible promotional, costs and considerably less research and development charges, the difference between their price and that of an equivalent British tyre is not easily explained, at any rate by western accounting techniques.

East Germany's share of this ten-fold increase in the volume of imports has been by far the largest. Imports of Pirelli tyres from its state-owned factory rose from 18,000 in 1970 to 503,000 last year. A growing proportion of them are all-steel radial tyres for heavy lorries with a retail value in the region of £100 a piece.

Curiously, East European tyres are being produced with the aid of western technology. For example, Taurus tyres from Hungary are made in a plant which depended heavily on technology from Semperit of Austria. Nearer to home is a recent multi-million pound tyre making know-how deal between the USSR and Dunlop-Pirelli.

In the past ten years the plant has supplied £65m worth of group machinery and technology for rubber manufacturing to the USSR. So far, most of the resulting output has been used by the Soviet motor-vehicle industry and only a trickle of Russian tyres have sold against the British product in Britain.

But the latest five-year agreement between Dunlop-Pirelli and the Russians is worrying some sections of the British tyre industry because it involves selling technology to improve the

industry. It has lost more than 50 per cent of the car tyre replacement market to importers, British companies among them.

Because of the decline of sterling, what the British industry calls "black exports" have been flourishing. Dealers buy from manufacturers through normal trade channels, but instead of being sold retail to British motorists, the tyres are shipped across the Channel by the container "load" and sold there — at a highly competitive price. In 1976, "black exports" of car tyres alone amounted to 1.75m units. Last year they dipped to 1.5m, but are expected to rise in 1978 to 1.6m units.

Now the wheel has turned full circle. Because of rising imports, some of the mainland European tyre factories have inflated inventories. This has led to surplus tyres — with famous brand names being sold chiefly to brokers, who dispose of them wherever they can. Many reach Britain, where specialists can buy them for less than they would have to pay for an identical tyre made in the same manufacturer's British plant.

The American market has also been a happy hunting ground for European (including British) tyre makers. Reluctant to convert to radial-ply construction because of the immense cost, the U.S. industry was unable to meet consumer demand in the early 1970s for replacement radials. At first they were mainly used on smaller imported cars, but European makers, notably Michelin and Pirelli, soon stimulated demand for radial tyres for standard-sized American cars.

Although the U.S. industry's annual output of 195m car tyres is now 50 per cent radial, a little over 13m tyres — virtually all radials — were imported last year. The main European suppliers were France, Germany and Italy, but Britain shipped 412,000 tyres for sale on the U.S. replacement market. European tyre makers are confident they will retain and possibly increase their share of this huge and lucrative market mainly because of higher product quality.

Having barely digested the changesover from crossply to radial construction, the British industry is taking an understandably cautious line on further technological change. Every manufacturer expects events with radically new kinds of tyre, including those which have no re-inforcing piles and can be moulded in a single operation. But radial-ply construction is unlikely to be superseded on any scale until the 1990s at the earliest. In the tyre industry's view, one revolution every 25 years is quite enough.

MEN AND MATTERS

Guru works to woo the Weald

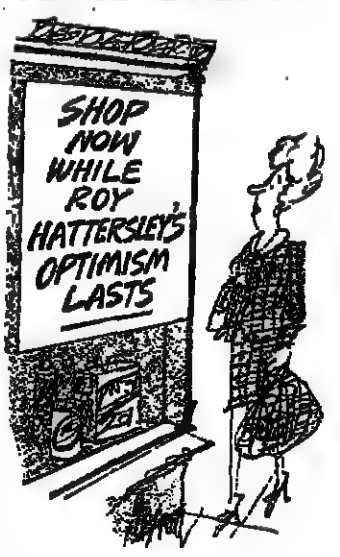
Two months ago the Maharishi movement had me wondering as they told me how they were wooing the captains of British industry and NATO's armies. So, when they invited me to join 200 Transcendental Meditation teachers at their ambitious "Capital of the Age of Enlightenment for Great Britain," curiosity drew me through the Weald to their headquarters in the spacious Tudor mansion of Roydon Hall in Kent.

I had hardly walked through the door before an adept was telling me that he could no longer fly in the lotus position as he had dislocated his knee. This, I was told, was almost standard for those studying the Sikh techniques used by the movement but that for the time being there were only a few who could make themselves invisible or walk through doors. Could I see this? I asked, only to be told that the movement's founder, His Holiness Maharishi Mahesh Yogi, did not like his followers to show off.

At the previous meeting I had attended three businessmen had turned up to hear reports of employers' claims that teaching TM "was the best investment I ever made" and "reduced absenteeism." But this time, even more serious business was afoot. The Maharishi movement believes that when more than 1 per cent of the population of a city meditate accidents decrease, hospital admissions fall, unemployment may drop and divorce may become less frequent.

If 1 per cent of a country is meditating it helps, I was told, "the invincibility of the nation." And reaching such figures was the aim of the one-month campaign they were beginning yesterday in Kent.

TM teachers told me that the Maharishi is interested in



ing. Then twenty nations participating in the experiment were listed with their population one by one. Next the voice started listing 82 countries involved. As Savonita, they offered to sell began with the Pitcairn Islands, population 70 people, but then I had to leave for ten drivers, a retired merchant seaman, told me whenever he had reached the islands sailors had never been allowed to land.

Fiji apprehensive

I have become so used to hearing of Eastern bloc diplomats walking out of Chinese banquets that I now merely imagine their indignation. But last night's walk out also cost them the speech of the skirted and titled Prime Minister of Fiji, Right Hon. Ratu Sir Kamisese Mara. Turning to a visiting Fijian basketball team who were also at the banquet, he told the Chinese that when basketball began in Mexico in the 10th century BC "If the solid rubber ball was put through the fixed stone ring, the player was entitled to have the clothing of all the spectators." He then added: "We, in all modesty, sincerely hope that this rule will not be applied in the match we will be watching tomorrow night."

Chinese officials said the joke translated well into Chinese. It certainly led to prolonged applause. I am waiting with interest for reports from the China-Fiji fixture.

Stumped

Willis Faber and Dumas and its bitter adversary in the £500,000 row over the Savonita claim, Pearson Webb Springbett, have just met in more relaxed conflict in the second round of the Lloyd's Brokers Cricket Cup.

There was an initial hitch in that WFD were supposed to provide the stumps, but forgot. For-



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Observer

FINANCIAL TIMES SURVEY

Tuesday, June 13 1978

FRANCE

هكذا من الأصل

The re-election of the Centre-Right coalition in the March general election is likely to lead to a period of greater stability than in the recent past. Taking advantage of this a revolutionary experiment in industrial policy has just been set in motion.

FOR THE first time for two years France is back to normal. The general election in March put an end to a long period of uncertainty about the country's political and economic future, which had restricted the Government's freedom of action and created a depressed business climate. The endless election campaign, punctuated by dramatic quarrels between political allies in both camps, had taken an obsessive hold of the French people. The news media, even a year before the election, could talk of little else than the domestic political situation. By the time the election came round the whole country, except perhaps the tireless Gaullist leader, Jacques Chirac, who is always asking for more, was in a state of utter exhaustion.

that the fundamentally conservative French, who like to pretend that they hold radical left-wing ideas because it is fashionable to do so, vote with their hearts in the first round and with their wallets in the conclusive final ballot.

But that is certainly an oversimplification which does not take account of the very great contribution made to their own defeat by the Socialist and Communist parties. If they had maintained their unity and had given the impression that they could implement a coherent and reasonable programme, the result could have been very different, for the public opinion polls showed that the French electorate was ready for change after 25 years of conservative rule.

Comfortable

While it can hardly be claimed that the unexpectedly comfortable victory of the Centre-Right coalition was greeted with jubilation, the feeling of relief was widespread and was shared even by a substantial number of those who had supported the Left. For it was clear many months before voting day that the rift between the Socialist and Communist parties was so profound that, even if they won the election, the country would be faced with a long period of unstable government with dire consequences for the economy.

With hindsight, many observers of the French scene maintained that the outcome of the election was predictable. It merely confirmed the old maxim

The majority of 90 seats won by the Centre-Right coalition of Gaullists and pro-Giscard centrists greatly distorted the magnitude of their victory, thanks to outdated constituency boundaries which favour the Right and would long ago have been redrawn in a more equitable way in most other western European democracies. In percentage terms, the Government parties polled less than 51 per cent even in the second round, and the Left, in spite of its lamentable failure to present a united front, more than 49 per cent.

The Communists must take most of the blame for the defeat of the Left and, by implication for the Centre-Right coalition's victory, for they prevented the Left from presenting the electorate with acceptable terms. By

attempting to force the Socialists to spell out and extend what was still a reasonably flexible common programme which could be adapted to changing economic circumstances, it was courting disaster. The Socialists rightly argued that the original nationalisation

a great risk that what would be the only representatives of the to support him through thick and thin has lessened his dependence on the Gaullists, the much less reliable other member of the coalition. Although M. Chirac's party has made clear that its support remains conditional—it will submit all the Government's policies to critical

But the composition of the new National Assembly is by no means the same as that of the last Parliament. On the Government side, in particular, the balance of power has been significantly modified. While the

Since then, M. Chirac has adopted a very low profile as a political leader and has reserved his very considerable energies to sniping at the Government in his capacity as Mayor of Paris. No-one believes, of course, that M. Chirac's uncharacteristic restraint is anything but temporary, and it is generally expected that he will run for the presidency against M. Giscard d'Estaing in 1981.

The Government, meanwhile, has started its new lease of life with a bang. Although M. Raymond Barre, reappointed by the President as Prime Minister, has pledged to pursue his economic stabilisation policies for another 18 months, he has initiated a brand-new industrial policy, which is nothing short of revolutionary in French terms. Abandoning France's traditional policy of price controls, which has been singularly unsuccessful in curbing long-term inflation, the Government will free industrial prices progressively by the end of the year. The quid pro quo for this concession to industry is that it will be required to stand on its own feet and can no longer expect automatic Government hand-outs whenever it is in trouble. Lame ducks will be helped only if they can prove that they are capable of curing their infirmity, and, after the recent substantial price rises granted to the State-owned utilities and public transport boards, the Government intends to start phasing out its massive subsidies to the public corporations.

efficiency and international competitiveness. The fact that no major election is on the horizon until 1981 has given him enough time to watch his experiment bear fruit. But the risks are clearly great. The trade unions, initially stunned by the Left's election defeat, will not twiddle their thumbs for ever. Their resentment at having the purchasing power of workers frozen while industry is given free rein to set its own prices has already begun to boil over; witness the current strikes at several Renault plants and the public utilities.

Forecasts

Moreover, the latest official forecasts for the French economy show that there is no prospect of reducing unemployment before the end of the year. Indeed, it is likely to increase substantially. Estimates for growth in 1978 have been revised downwards to 3.3 per cent, whereas GNP must rise by about 4.5 per cent even to keep unemployment steady.

In the Prime Minister's view, France is still precluded by balance of payments and inflation constraints from adopting any major expansionary measures. Though orders have picked up and the investment climate has improved since the election, a substantial external stimulus is needed before the French economy starts ticking over satisfactorily again. To a large extent, therefore, the success of M. Barre's economic policies depends on whether agreement on a concerted growth strategy can be reached at the western economic summit in Bonn next month.

A new freedom of action

By Robert Manthner, Paris Correspondent

programme was already as much as the electorate could swallow or the economy could absorb at one go. And the Government had no difficulty in demonstrating that the cost of the Communists' wages and social policy and public spending programme would dangerously undermine the national economy.

Much ink has been spilt over the fundamental reasons for the Communists' suicidal tactics. But it is already clear that the Communist leadership was motivated more by concern for the party's long-term survival and standing in the country than by its participation in the Government. It feared that, unless it could nail the Socialists down to specific measures, there was

social-democratic administration because it would have alienated their own supporters and jeopardised their long-term survival as one of the country's major political parties.

Whatever the reasons for their tactics, which are currently hotly contested not only by leading Communist intellectuals but by a growing number of the party's rank and file, they opened the door to the re-election of the incumbent coalition. The alternative was not viable, the voters decided, some of them reluctantly. The evidence is that many Socialist voters did not transfer their support to Communist candidates in the vital second round in constituencies where the latter remained as

Gaullists, with 150 seats, still remain the biggest single group in spite of losing 23 seats, the new Union Pour la Démocratie Française (UDF) group, made up of several pro-Giscard centrist parties, is running them very close with 139 seats.

This development has given President Giscard d'Estaing, who was widely hailed as the only real victor of the general election, much more freedom of manoeuvre than he had in the old parliament. He has not, it is true, managed to win over the Socialists to his side, and his dream of a Centre-Left coalition is no nearer to fulfilment. But the fact that the President now has a strong and reasonably cohesive parliamentary group

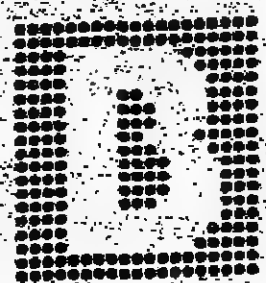
examination before giving its approval and Gaullist ministers have been debarred from holding any office in the party's ruling bodies—it has certainly had some of its teeth drawn.

M. Chirac, who gave the President so much trouble as Prime Minister, before resigning after a row in the summer of 1976 over his own powers and the Government's election strategy, and subsequently as the Gaullist party leader, has already been obliged to draw in his horns. He suffered an early post-election setback when the Gaullist Party's official candidate for the presidency of the National Assembly, M. Edgar Faure, was defeated by M. Jacques Chaban-Delmas, who had the backing

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FRANCE II

THE ECONOMY

A break with tradition

THE CRUSHING defeat of the Left at the general election last March has allowed the new French Government to take one of the biggest gambles in the country's post-war economic history. Freed from any electoral constraints for the next three years, M. Raymond Barre, the Prime Minister, has interpreted the Centre-Right coalition's victory not only as a rejection of the Left's collectivist political philosophy, but as giving him the green light for breaking with France's long dirigiste economic tradition.

By their choice at the polls, so the official argument goes, the French people have opted for what President Giscard d'Estaing likes to describe as "the advanced liberal society," which implies a free market economy. And that, in turn, calls for policies which not only reduce the State's intervention in the economy, as far as this is possible in a modern industrialised society, but allows industry to operate in a

genuinely competitive climate. The iron grip in which the State has held the economy for much of the post-war period cannot, of course, be completely loosened at one go, particularly given the pessimistic short-term outlook for the world and the French economy. But M. Barre and his new Economics Minister, M. René Monory, have already gone further than anyone expected them to in such a short time. With their decision progressively to free industrial prices by the end of this year and to allow only those "lame ducks" who stand a genuine chance of becoming financially viable, they are even considered by some commentators who are not hostile to their fundamental economic philosophy to have embarked on a dangerous course.

Both the Government and its critics have produced a number of convincing arguments in defence of their views. M. Barre has put the main emphasis on industrial efficiency and orthodox budgeting. In justification

of the freeing of industrial prices and the recent sharp increases in public sector prices, he has underlined the serious financial difficulties faced by many companies as the result of falling profit margins, and the unacceptably high level of Government subsidies to the nationalised utilities, currently running at an annual rate of FF 30bn.

Inflation

The Government has admitted that its pricing policies will lead to a sharp jump in inflation over the next few months and that the result for 1978 may be in the region of 11-12 per cent, compared with only 9 per cent last year. This, however, is the price which must be paid for the necessary adjustment to a healthier industrial structure, and better competitive climate, according to the Prime Minister.

In the longer run, the freeing of industrial prices will have a disinflationary effect, the argument goes on. While 30

years of price controls in France have done little to check inflation, countries like West Germany, where industry has always been free to set its own prices, have one of the lowest rates of inflation in the world. Moreover, the Government's monetary and credit policies, as well as its wages policy, will remain restrictive, and it will make sure that French industrial products will face sharp competition from abroad. All these measures will help to keep inflation under control.

M. Barre's arguments are, no doubt, persuasive, but the main trouble with his policies is that they are highly selective. Industry has been given a handsome hand-out, but prices in the services sector remain controlled for the moment. The banks still have to live with a 12.5 per cent ceiling for the annual rate of increase of the money supply and the same credit growth ceilings as last year, which is also a constraint on new industrial investments. Last, but by no means least, the trade unions are being asked to accept a freeze in purchasing power for everyone except the 700,000 to 1m. workers on the national minimum wage at a time of escalating prices.

Workers, however, have an unfortunate habit, as far as employers and Government are concerned, of concentrating on their wage packets and are not likely to swallow very much longer an economic policy which, on the surface at least, appears to demand substantial sacrifices from wage-earners while favouring their employers.

BASIC STATISTICS	
Area	212,742 sq. miles
Population	52.9m
GNP (1976)	FFs 1,442bn
Per capita	FFs 27,300
Trade (1976)	
Imports	FFs 308bn
Exports	FFs 273bn
Imports from	
UK	£1.7bn
Exports to	
UK	£2.1bn
Trade (1977)	
Imports	FFs 331bn
Exports	FFs 319bn
Imports from	
UK	£2.1bn
Exports to	
UK	£2.7bn
Currency: franc £1 = FFs 6.55	

The progressive rises in the monthly cost of living index—0.5 per cent in January, 0.7 per cent in February, 0.9 per cent in March and 1.1 per cent in April—have increasingly focused the unions' attention on the Government's wages policy, in spite of the fact that wages are inflation-indexed. Closely related, in the eyes of the unions, is the serious unemployment situation, and what they consider to be the Government's neglect of this problem. Their criticism is perhaps unfair, given the large sums earmarked by the Government and social security system in 1977 and this year to

stimulate employment. FF 4bn and 3bn respectively. However, it is certainly true that the new employment pact adopted by the Cabinet last month is less generous than last year's version.

The main difference between the two schemes is that tax concessions to be offered to companies employing young workers this year will be available only to those with a labour force of no more than 500 and with a turnover not exceeding FF 100m. And instead of total exemption from social security charges, companies will obtain only 50 per cent relief.

It is a moot point, in any case, to what extent these schemes have made a dent in unemployment which, in April, was still running at 11m. While the Patronat claims that the 1977 pact provided jobs for 550,000 people, the unions argue that this was achieved only by replacing older workers. Moreover, with the new emphasis on profitability and the relatively poor prospects for growth in France, it is considered unlikely that industry will be able to absorb a large enough number of new workers to bring down unemployment, certainly not enough to offset the hundreds of thousands of new job-seekers who will come on to the market in the autumn.

Privately, officials concede that unemployment could well rise to 12m by the end of the year, if not more, but here again the argument that this is the inevitable consequence of

industrial regeneration policies for more than a year. House- is unashamedly employed by hold consumption is currently rising at an annual rate of more than 3 per cent and the improve- ment in the state of industrial order books since the beginning of the year has been considerable, particularly as regards consumer goods.

The steady increase in house- hold demand should, normally speaking, be accompanied by a revival of demand for investment goods, and private industrial investment is expected to grow by between 3 and 4 per cent in volume in the current year, compared with only 2 per cent in 1977.

Prospects for the balance of payments remain reasonably good, particularly given the new-found strength of the French franc in the foreign exchange market, which is keeping down the price of imports. The trade deficit last year was halved to FF 11bn, compared with 1976, and the balance of trade has been in consistent surplus for the three months up to and including April. So far this year, it is running at a small adjusted surplus of FF 94m, compared with a deficit for the same four-month period last year of FF 5.5bn.

M. Barre should thus see the fulfilment this year of at least two of the three main objectives which he set himself when he was first appointed as Prime Minister in August, 1976—restoring trade balance equilibrium and stabilising the franc. That is, unless his new industrial prices policy gives such a sharp twist to the inflationary spiral that the exchange franc and the resulting higher price of imports push the trade balance into deficit again. The Prime Minister may have decreed that inflation is not the main enemy this year, but it could still be a powerful guerrilla force.

Robert Mauthner

FOREIGN POLICY

Less aggressive approach

WHEN HE was elected as President of France four years ago President Giscard d'Estaing had already had many years of experience as a Minister in charge of the country's economic affairs, but his knowledge of foreign affairs was strictly limited. While he had the reputation of being "a good European" and was generally expected to take an active role in promoting European unification, his ideas about France's role in other parts of the world, its relationship with the two super-powers and its attitude towards the developing countries were vague and ill-defined.

As he felt his way during the first year of his Presidency, the Gaullists, these uncertain political allies who have given M. Giscard d'Estaing more trouble than anyone else since his election, had a field day accusing him of all sorts of political heresies. The President they claimed, was about to sell out to the Americans. He was preparing to ditch France's nuclear force and, apart from his predilection for safaris in the African bush, had no real interest in France's traditional ties with and obligations towards Africa.

In short the French President had no intention of giving France the world role which General de Gaulle had spent so much of his time and energies in building up. The Gaullists complained. How wrong they were—at least in the longer run. M. Giscard d'Estaing is someone who does not like to

plunge headlong into unknown waters. His policies are formulated only after he has mastered his briefs and after an appropriate period of reflection, and only partially on the basis of an inherited set of principles. This process has taken time but, after four years the main lines of Giscardian foreign policy have now begun to crystallise.

Though it is at odds with Gaullist thinking in some fields, it can hardly be argued that President Giscard's foreign policy represents a real break with the past. The main difference lies in his less aggressive style and more pragmatic approach to problems rather than in fundamentals. No less than his two predecessors, M. Giscard d'Estaing convinced that France has an important role to play in world affairs, and that the solution to international problems should not be left just to the U.S. and the Soviet Union. But he is much more aware than either General de Gaulle or M. Pompidou of the physical limitations on a medium-sized power's capacity to influence events.

Vetoes

In general he considers fist-banging and vetoes to be counter-productive and does not like France to be isolated. Even in the case of the recent military intervention in Zaïre, he has been careful to ensure that it had the support of a very large number of African countries, of the U.S. and, less outspokenly, France's European partners. This desire to avoid diplomatic conflicts, if at all possible, has led above all to a great improvement in France's relations with the U.S. and a much greater willingness to be part of the Washington Administration, and President Carter in particular, to listen to and take account of French views.

In European affairs Giscard has shown himself to be both an idealist and realist at the same time. Though clearly anxious to promote European unification, he has never espoused the federalist ideas of the founding fathers of the European Community. Indeed his most successful initiative has been the setting up of the European Council, which meets periodically at heads of government level and in practice ensures that no major decisions can be taken without the full agreement of all member States.

The dominant theme in his foreign policy over the last two years or so has been "France, the friend of the developing world." There was a vacuum to be filled. The U.S., after its traumatic experience in Vietnam, was drawing in its horns and concentrating mainly on its relations with the Soviet Union and China. Britain's ambitions to play a world role had been eroded by its serious domestic economic problems and West Germany was basically interested only in spreading its economic tentacles. France, on the other hand,

had built up a fund of good-will in the Third World. The developing countries as a whole appreciated its policy of independence from the two super-powers. The Arab world was grateful for its consistent support for a Palestinian homeland, and most of the former French African colonies still regarded France, which furnished them with large quantities of financial and human aid, as their best friend.

The prestige enjoyed by France in the Third World enabled it to play the leading part in setting up the North-South conference between the developing and industrialised countries. The disappointing outcome of the negotiations was certainly felt as a setback by the French, though they could hardly be blamed for it. What is perhaps equally important, however, is that all sides now recognise the need for a permanent North-South dialogue, if not in the same form as before, and that seeds were sown in Paris which will certainly bear fruit one day.

But when all is said and done, President Giscard's most ambitious as well as most dangerous foreign policy venture has been in Africa, where France has become deeply embroiled over the past year. It is not at all certain whether this was the original intention. During the early period of his Presidency, he did not appear to be particularly interested in fostering France's relations with its former colonies. Indeed he was accused both by the Gaullists and some of the moderate African leaders—such as President Senghor of Senegal and President Houphouët-Boigny of Ivory Coast—of benign neglect.

It was only after the Angolan affair and repeated warnings by the two West African Presidents about the growing Soviet and Cuban influence in the continent that President Giscard appeared to realise that there was an opportunity for France to resume a leading role in Africa.

The doctrine on which France's new African policy is based is disarmingly simple. The premise is that the borders which were fixed when the African countries became independent are sacred. Any State whose territorial integrity and security is threatened by outside forces has the right to appeal for help to its friends. France is prepared to offer military aid in such circumstances if it receives an official request to do so by the legal government of the State concerned.

These principles were invoked to justify the logistical support which the French provided for the Moroccan troops who went to President Mobutu's aid during the first invasion of the southern Zaïre province of Shaba in April last year, and much more dramatically, when French paratroopers were sent to Kolwezi last month to rescue the city's European population. Mauritania and Chad, both countries which are also engaged in seemingly interminable wars against rebel forces, have also benefited from substantial French military aid on this score.

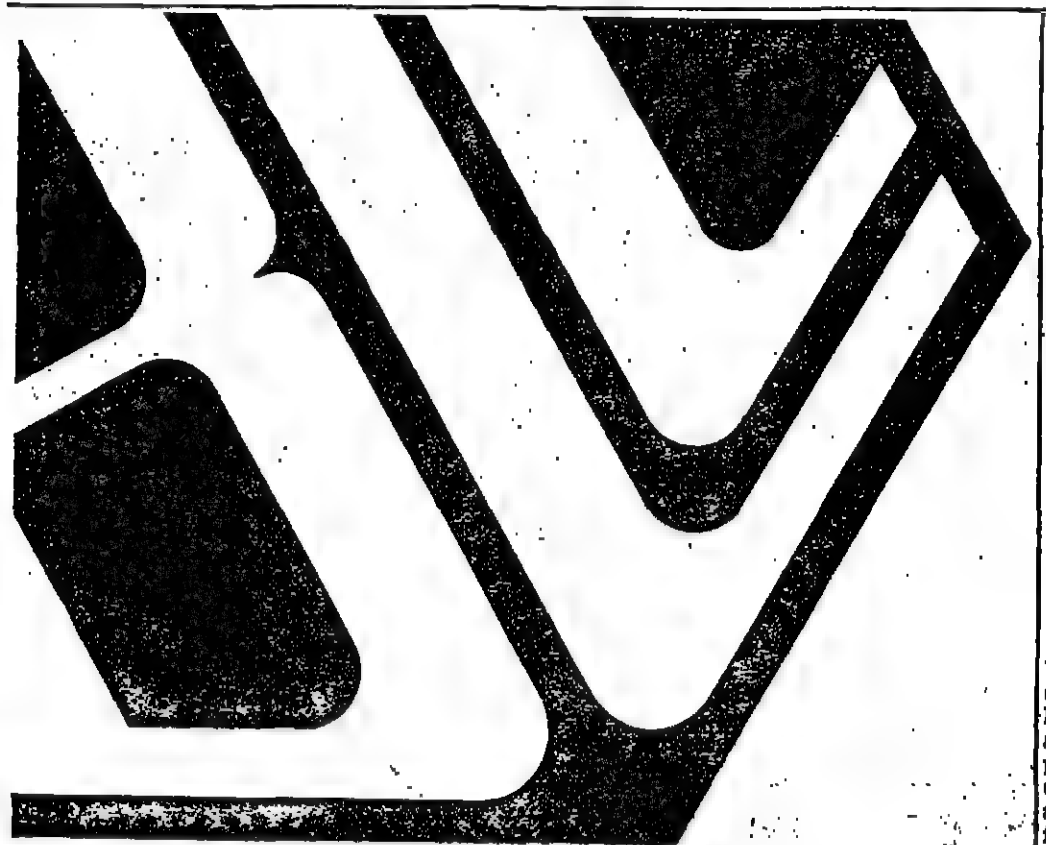
Increasingly, however, the question is being asked whether France has bitten off more than it can chew. Its military intervention capacity has been extended to its limits. The French now have a total of more than 10,000 troops in Africa, some of them, like the 1,700 Foreign Legionnaires and paras in Chad, almost permanently involved in fighting with Libyan-backed rebels. Others, like the

4,500 troops in the newly independent state of Djibouti in the Horn of Africa, and the 1,300 men in Senegal, are attached to permanent French bases under bilateral defence agreements. Politically, too, President Giscard's African policy clearly has its weak points. If any African government, however dictatorial, can always count on French help to prop it up when threatened by rebels who have often fled across the border to escape persecution, a change to a more liberal regime is ruled out. Moreover, it is often very difficult to establish, as it was in the case of the latest invasion of Shaba, whether Cubans and Russians are in fact masterminding the operation.

The indications are that President Giscard has already begun to see the dangers of too heavy a French military involvement in Africa. His emphasis at the recent Franco-African summit on the need to set up a pan-African peace-keeping force, albeit with French technical assistance, appear to show that France does not want to play the role of "gendarme of Africa" for too long, or at least not by itself.

The co-operation of other European nations, particularly Britain, with its long experience of African affairs, would probably be welcomed by France. But its policy remains ambiguous. On the one hand the French relish the opportunity of playing the kind of major international role to which normally only the super-powers can aspire. On the other they fear its long-term diplomatic and military consequences. The U.S. debacle in Vietnam is after all still fresh in everybody's mind.

R.M.



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COMPARISON OF CONSOLIDATED BALANCE SHEETS OF THE GROUP AS OF 31st DECEMBER 1976 AND 1977

(in thousands US \$)

	31.12.1976	31.12.1977
CAPITAL & RESERVES	25,177	38,853
Net Results	741	2,987
Total Consolidated Balance Sheet	516,112	842,147

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FRANCE IV

ENERGY POLICY

A long road to self-sufficiency

IT USED to be said that France was a country which had everything. More generously endowed with agricultural land than any other Western European country, which made it self-sufficient in food, and with a dynamic industry which has been built up since the creation of the Common Market, the French economy appeared to others to be an Eldorado. But that was in the days when oil could be bought for peanuts. Everybody, including the French, had forgotten that France, so rich in other ways, was poorer than most in indigenous energy sources. It took the world oil crisis in 1973, when the price of this essential commodity was quadrupled, to bring home to the French the seriousness of their economic predicament.

Dependent on imports for 75 per cent of its energy needs and, what is more, essentially on suppliers in the unstable Middle East region, France was, and still is, in a particularly vulnerable position. A major military conflict in the Middle East, such as the Arab-Israeli war in 1973, could threaten its energy life-line and, at worst, bring the French economy to a grinding halt. A quick look at the figures eloquently illustrates the magnitude of the problem.

Oil products, which represented only 30 per cent of the country's energy needs in 1958, made up 75 per cent of the total in 1977, while the part of coal fell from 60 to 17 per cent during the same period. Moreover, the sources of France's oil supplies are dangerously concentrated on a small number of countries. Saudi Arabia, Iraq, Iran and the Gulf Emirates supply as much as 71 per cent of France's crude oil needs, with the first-named country alone providing 36 per cent of the total.

The prospects for discovering new national sources of traditional energy products are slim. Exploitable coal reserves are estimated at no more than about 550m. tonnes, 1,000 times smaller than those of the U.S. and only one-twentieth of West German reserves. French coal, on the whole, is not competitive with imported coal and is likely to be even less so after forthcoming price increases which have been authorised under a contract signed by Charbonnages de France and the Government.

Production from the natural gas field in Lacq, in the south-west of France, once considered to be the answer to at least some of France's energy problems, will start to decline after 1982. By 1990, according to the latest predictions and plans, French-produced natural gas will meet only 25 per cent of the country's requirements, with one-third coming from the Netherlands and the rest from Algeria, the Soviet Union and the North Sea fields.

Hydroelectricity, with which France is comparatively well endowed, has already been fully exploited, while the chances of finding significant quantities of oil in the Western Approaches are still considered to be very small, in spite of the large investments which have been made by French oil companies on exploration of this offshore area.

France, therefore, had little choice but to go nuclear in a big way, while at the same time stepping up its efforts to diversify its sources of imported energy, reduce its oil consumption and develop new sources of energy such as solar power.

The first really big boost to France's nuclear programme was given by M. Pierre Messmer's Government in 1964, only a few months after the western world had been faced with the bitter truth that the era of cheap energy was well and truly over. At the time, France had an installed nuclear capacity of no more than 3,000 MW. The Messmer plan provided for a sharp increase in this capacity to 45,000 MW by 1985 at the rate of some 6,000 MW per year and a total investment cost estimated in 1975 at some Fr 100bn.

The programme has since been revised downwards for several reasons, although it remains one of the most substantial in the western world. Because of the slack international economic climate and the consequent slowdown in the rate of growth of the French economy, forecasts for electricity consumption fell sharply. The cost advantage which nuclear electricity had in 1973, thanks to the jump in oil prices, has also rapidly eroded since then, without, however, disappearing completely. Whereas, in 1974, the price of nuclear electricity was about half that of conventional electricity—4.5 centimes compared with more than 10 centimes per kWh—in 1977, the relationship

had deteriorated to 2.7 centimes compared with 13.3 centimes for electricity produced by an oil-fired power station and 11.8 centimes for that produced by coal.

Other factors also contributed to the modification of the original targets. As the result of a number of unexpected technical difficulties which were met in the construction of the first U.S. Westinghouse licensed Pressurised Water Reactors and the application of stricter security and geographical norms following progress by ecologists, nuclear power stations have come on stream at a slower rate than originally planned.

Fessenheim 1, for instance, the first of the new series of new reactors, situated in Alsace, was plugged into the grid only last April, two years behind schedule.

At the same time, financing problems have become increasingly serious. Electricité de France (EDF), the State electricity utility, has been obliged to mobilise enormous resources to fund the nuclear programme. In 1977 its need for finance was Frs16bn, and this year its requirements are estimated at Frs20bn. EDF's capacity for self-financing is strictly limited in the present economic context. Its cash flow has been kept down both by ever-increasing construction costs and delays in the commissioning of new power stations. It has thus been forced to go to the international market, where it borrowed Frs9bn in 1977, and it will require an additional Frs13bn in the current year.

The high cost of financing the nuclear programme and the delays in its implementation has led the SdF to order at least one coal-fired power station, which will be built at Le Havre, and to ask the Government for authorisation to construct a number of gas turbine stations.

In spite of everything, however, France clearly cannot afford to do too much cheapening on its nuclear programme, given the lack of viable alternatives. The target for new capacity has been reduced to an annual rate of 5,000 MW which, taking into account the energy which is expected to be saved over the next eight years or so, would still enable the

country to satisfy more than 20 per cent of its total energy requirements in 1985 by domestically produced electricity of nuclear origin. Set against the 2 per cent provided by nuclear electricity today, this would be a considerable achievement.

France's energy strategy clearly implies that it should remain in the vanguard of new reactor technology and also ensure its long-term security of nuclear fuel supplies. This explains its refusal to bow to U.S. pressure to suspend the development of rapid breeders and also to go ahead at full steam with its development of uranium enrichment and nuclear fuel reprocessing facilities.

In all three fields, it is now among the world's leaders. The EDF has set itself a target of some 10,000 MW of fast breeder capacity by 1990 and construction of the first prototype reactor of this kind, the 1,200 MW Super-Phenix has already begun. Under present plans, the first pair of fast breeder power stations is expected to be ordered by the state utility in two or three years' time.

Cost

Because of the high cost of the venture—initial investments including the first fuel charge are estimated at some Frs 5bn—and the prospect of substantial foreign sales, the French have associated themselves with the West Germans and Italians in a company called NERSA which will operate and control Super-Phenix. EDF, however, has the lion's share in NERSA with a stake of 51 per cent.

The new fast breeders have the great advantage of producing more plutonium than they consume and of burning nuclear instead of enriched uranium. This means that France will become progressively less dependent on imported supplies, but the effects will be felt only in the very long term. It is not until the year 2,000 that the country's consumption of natural uranium will begin to decrease.

In the meantime, considerable efforts have been made to ensure that France will not be short of uranium. Under the Government's "Plan uranium" adopted in 1977, public loans are offered to companies prospecting for the scarce mineral.

The response has exceeded all expectations. Within five years, the uranium plan is expected to generate investments totalling some Frs 450m.

Though supplies are expected to fall short of demand until 1985, France is in a relatively favourable position in this field. It produces 7 per cent of the world's total uranium output and has access to 10 per cent of world reserves, thanks mainly to its privileged relations with former African colonies such as Niger, Gabon and the Central African Republic. The rest of its requirements are made up mainly by imports from South Africa, where French interests have a stake in uranium mining.

At the moment, totally dependent on foreign uranium enrichment facilities, particularly in the U.S., France is also making a big effort to plug this hole. It is a major partner in the Eurodif consortium, which is building a gaseous diffusion enrichment plant at Tricastin in the Rhone Valley. With a capacity of 10.7m. separate work units, Tricastin is scheduled to start production in 1979 and become fully operative three years later. A project for a second enrichment plant is currently under consideration.

Last but not least, the French are actively pursuing the development of reprocessing facilities which, apart from meeting their own domestic requirements, offer a big prize in the form of foreign contracts. Large contracts have already been signed with Japan, West Germany and Austria for the reprocessing of spent nuclear fuel at the French plant at La Hague.

The French are thus well and truly set on a nuclear path, but the dividends will be slow in coming in. According to the latest estimates, France will still be importing some 190m. tonnes of oil in 1985, about 40 per cent of its total energy requirements of 240m. tons of oil equivalent (toe)—while nuclear electricity will provide only 50m to 55m toe, natural gas, most of it imported, 37m toe, coal, 25m toe and new energies only 2.3m toe. It will be a very long haul indeed before anything like independence or self-sufficiency is reached.

R.M.

GOVERNMENT AND INDUSTRY

New strategy unveiled

THE French Government has proclaimed a new industrial strategy based on restoring to companies their right to fix their own prices, reinforcing competition, providing incentives and aid for the development of new technology, and insisting that sectors with structural problems will only qualify for aid if they can present plausible recovery programmes and management in which the Government has confidence. At the same time it is proposing measures to encourage the flow of savings into industrial investment.

But while these measures, if followed through, will bear fruit in the medium term, there are a number of sectors crying out for immediate assistance, and some of the companies in them are close to bankruptcy. These "burning dossiers" are awaiting action from the Government's ruling directorate composed of M. René Monory, Economics Minister; M. Andre Giraud, Industry Minister; and M. Robert Boulin, Labour Minister; all under the direction of Prime Minister M. Raymond Barre. Here, then, is a very selective guided tour through the waiting room of the Industry Ministry.

To deal with the steel industry's problems the Government was forced 15 months ago to put together an emergency package of closures of old installations and modernisation of plant. The programme, which looks to the Government, the industry's own collective fund-raising operations (via the GIS), and the European Coal and Steel Community for financing—foresees the elimination of 16,000 jobs, heavily concentrated in Lorraine, in the east of the country. The situation which provoked the crisis was an industry carrying Frs 31bn in long- and medium-term debt which had recorded sales of

Fr 31bn in 1976.

While the production situation has improved slightly since the financial situation is little short of catastrophic. At the moment the industry is carrying Frs 38bn in debt for a turnover of Frs 33.5bn—a cool 113 per cent of indebtedness to sales. Usinor, the biggest of French steelmakers, and a company with relatively modern installations including the 8m tonnes a year capacity Dunkirk plant, had a net loss of Frs 2bn in 1977 on top of very heavy losses the previous year, with more to come this year.

Sacilor, almost as big as Usinor but with much more of its capacity out-dated and heavily concentrated in the east of France, recorded a parent company net loss of FF 2,380m in 1977, three times as big as its 1976 net loss.

Fund

Last year the Government's economic and social fund FDES advanced FF 1.5bn to the two companies and they have had a further FF 500m between them so far this year. Both groups have begun the reorganisation of their activities to meet eventually the Government's desire to see their basic steel-making activities associated more closely with downstream operations which are likely to be more profitable.

The industry claims that it cannot generate any momentum for recovery while it is carrying such a burden of financial charges and that a rescheduling of debt is essential. As it could not afford to default in any way on its borrowings from small investors via the GIS which raises fixed interest rate money on the Paris market, this means that the banks and the Govern-

ment must be prepared to play ball—around 20 per cent of the debt is owed to the Government. The industry wants a consolidation of debt accompanied by some sort of moratorium, and it is hoping to get the Government's response before the holidays.

On the prices from the picture is more encouraging. The 5 per cent January rise imposed by Brussels in fact translated into a 15 per cent rise in France because it was calculated on a price level well above the level actually being practised in France at the end of last year. The April rise, because of the recalculation of values in relation to the unit of account, added some 4 per cent for France, leaving prices slightly above their July 1974 level. There is a 10 per cent rise still to come, so the industry stands a reasonable chance of getting the overall 25 per cent increase in the year that it thinks necessary to start moving back to profitability. Prices for export have risen also from between 15 and 25 per cent to non ECSC destinations.

Output in the first four months of this year was 8.1m tonnes, 7.6 per cent higher than last year; but after adjusting for the strikes of April 1977 the real rise is closer to 3.3 per cent. Total 1977 output was 22.1m tonnes against 23.2m in 1976 and the industry does not expect to get back towards 33m tonnes capacity before the mid-1980s. Some 10,000 of the planned 18,000 jobs have already gone, including some 3,000 outright redundancies.

The remainder of the jobs have gone through early retirement (at 55.5 years), voluntary departures and the return of around 1,000 migrant workers with a Frs 10,000 pay-off apiece.

CONTINUED ON NEXT PAGE

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Appartements et hôtels particuliers. L'architecture et le décorateur ont voulu un style "pierre et ton bronze" qui respecte la tradition de l'Avenue du Bois, mais qui n'a rien de rigide, grâce à une conception très libre des espaces. Les pièces sont conçues pour recevoir, mais dans un esprit d'intimité et de chaleur tout à fait dans le goût actuel.

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THE STATE SECTOR

Purge gets under way

SPRING IN Paris this year was not only cold — it was painful. The Government, determined in the wake of its election victory to take French industry by the scruff of its neck and shake it into competitiveness, had made a solid start by decreeing a sharp rise in a number of tariffs directly under its control. Coal was to go up by nearly 8.7 per cent; railway tickets by 15 per cent, with freight to cost around 10 per cent more; stamps 20 per cent more; metro tickets up from Frs 11 to Frs 12.25 for a 10-ticket book; and 10 per cent on gas and electricity prices.

M. Raymond Barre admitted that this would cause a few months of bad cost of living figures, but he was unrepentant. There was a clear difference, he said, between price rises occurring against a background of a wobbly currency, unhealthy trade balance, wages out of control and excessive monetary expansion and the rises which took place in a planned fashion against the background of wage controls, a stable currency, a restored balance of payments and firm supervision of the money supply. These "curative" rises were essential. If the inflationary budgetary deficit of the State was to be reduced.

M. Barre has never failed to cite chapter and verse once given an opportunity. This year the State — that is, the taxpayer — was facing a bill for subsidies to the public sector of Frs 80 bn (almost £4bn). Without a price increase the State-controlled (51 per cent) SNCF railways would lose Frs 5.7bn this year, while the total State subsidy to the system would approach Frs 14bn.

The increase in public sector tariffs to more realistic levels is one of the lines of attack decided on by the Government in its campaign to tackle the whole business of the operating deficits in the public sector. The other elements are a severe look at investment projects and the drawing up between the State and the enterprise concerned a sort of formal treaty setting out the rights and obli-

gations on each side — a "know-where-we-stand" approach.

The French State sector is large. Depending on how you define it, it accounts for 11 per cent of industrial employment and the same proportion of industrial added-value. One M. Edouard Bonnetous, president of the Senate's Finance Commission, has made something of a hobby out of tracing the process of "creeping nationalisation" of French industry via the diversifying activities of State-owned companies. He claims that whereas in 20 years the number of State-owned holding companies has declined from 170 to around 130 their subsidiaries have multiplied from 266 to almost 650.

Crowned

But they cannot all be lumped together. The financial State sector is crowned by the three State-owned big banks — the Banque Nationale de Paris, Credit Lyonnais and Societe Generale. If you add in the trustees and popular savings banks you find that the State accounts for 80 per cent of bank deposits, while on the same definition collecting some 60 per cent of insurance premiums. Then there is the industrial State sector, in which pride of place is invariably given to Renault, the motor manufacturer, but which embraces the coal mining industry with a large chemicals and fertiliser offshoot; the 70 per cent State-owned oil semi-major Elf-Aquitaine; and the aerospace company Aerospatiale.

Finally there is the services sector, particularly transport with the SNCF, Air France, Air Inter, the shipping lines Transat and Messageries maritimes (owned by General Martindale). In a category by themselves are the post and telecommunications network, currently under a colossal investment programme to give France 20m telephone subscribers by 1982, and the gas and electricity utilities, which are in charge of an ambitious programme of nuclear energy.

The electricity authority, the EDF, is one of the most voracious consumers of capital.

Last year it had a turnover of Frs 36.2bn giving a rise to an operating profit of Frs 1bn (against a Frs 620m loss) and a net profit of Frs 679m (loss of Frs 655m).

Its total financing needs for the year were Frs 17.3bn, including Frs 13.2bn investment, but it was able to raise only 43 per cent of this through self-financing. It raised Frs 9.1bn in new debt including Frs 3.8bn in foreign currency (EDF has developed a taste for the New York market); Frs 2.5bn on the local capital market and some Frs 1.6bn from the State via loans or capital increases.

Its debt ratio (all forms of debt divided by own capital) was 109 per cent in 1967, virtually the same five years later, and 154 per cent last year.

Compared with the SNCF the electricity utility is healthy. The subsidy to the railways includes compensation for the control of fares, subsidies for various concessionary fares and a very hefty contribution towards a pension fund which is actually paying benefits to more people than the existing working staff of the system.

Virtually all the main concerns in the State-owned sector have seen their capacity for self-financing (defined in France as cash-flow divided by financial needs) diminish over recent years, particularly as they have had to suffer severe price limitations while in some cases sustaining ambitious investment programmes. In the case of the railways this decline has been calculated at from 78 per cent in 1970 to 36 per cent last year.

The Government has defined four areas of concern in the State sector: operating losses; cash needs; the level of subsidy being demanded; and their excessive call on savings at the expense of other enterprises also requiring capital — a reference to the dominance of the public sector on the fixed interest market and the eclipse of equity capital.

Its policy for tackling these problems is in a very early stage. The price rises mark a first step, and the Prime Minister has been at pains to emphasise that there is no question of the complete

elimination of subsidies. However, the State sector seems likely at least to follow the general evolution of prices in the economy generally.

The review of investment programmes and the search for economies is also just beginning, though the Government has already selected one "golden olive" — the reduction of uneconomic rural services on the railway network — as an indication of its thinking.

The interesting part of the strategy is the notion of

negotiating "company contracts" with enterprises which lay down specifically both the management goals to be achieved and the resources to be made available. Two concerns have so far signed such "treaties" — Air France and the coal industry — while two more are in the course of negotiations, the electricity authority and the railways.

The contract with Air France illustrates the attempt to put out the so-called "order" further wide-bodied aircraft — Airbus and 747s — with the

ing. The company has suffered badly from State interference over the past few years. Notably it had been obliged to maintain in service a fleet of elderly and again specifies compensation for the replacement of Caravelles because there was no European replacement available; to divide its operations between the two airports of Roissy and Orly; and to operate Concorde. All these obligations were compensated, but the airline had no idea of the direction in which it could travel.

The contract settles each of these problems. It permits the replacement of Caravelles by American aircraft as a temporary measure on condition that Air France becomes the lead airline for the eventual new European JET airliner, and it lays down specific financial compensation for each Caravelle maintained in service until they are phased out. The airline also further wide-bodied aircraft — Airbus and 747s — with the

broad details of finance settled. The contract also provides for the concentration of activity on Roissy-Charles de Gaulle airport and again specifies compensation, while the entire Concorde investment has been taken out of the airline's books, including transfer to the State of the responsibility for 70 per cent of the operating losses of the supersonic service.

Further clauses deal with growth expectations and productivity — it is a fairly comprehensive planning agreement. Any new obligations imposed by the State which do not make commercial sense will be specially compensated.

The co-ordinating contract (with Charbonnages de France) which also covers 1978-80, provides for the restoration of price freedom, fixes the level of State aid in relation to electrical energy produced and industrial growth transfers to the State certain non-operating costs, and outlines financing

policies. The contracts are not a magic formula for profitability but they have the merit of making it quite clear for the benefit of management where lies the frontier between its freedoms and State imperatives. For the State, the burden of the enterprise becomes at worst a predictable rather than an unpredictable factor.

The policy of purging the public sector has just begun and will certainly cause grumbles — the employers, who themselves are having price freedom restored to them, have been one of the first to complain about the effect of public sector price rises on their costs. It will be an interesting test of M. Barre's political weight and of President Giscard d'Estaing's political nerve how far and how quickly the Government goes in its commitment to restore a liberal competitive economy.

David Curry

Strategy

CONTINUED FROM PREVIOUS PAGE

At the end of 1976 the steel industry workforce numbered around 157,700. Twelve months later it was down to 142,700 and by April next it should be 135,000.

Another of the sectors the Government is itching to restructure is machine tools. The problems are the traditionally weak trade position of French machine tools (this year for the first time in a long while the industry managed a first quarter surplus); the dependence on a handful of large value contracts for its exports; the relatively small size of the companies and, of course, very severe losses.

There are twin lines of attack by the Government: the attempt to promote the reorganisation of the industry round a smaller number of "poles" and the creation of lower groups of smaller companies to undertake joint export marketing and overseas investment. In the attempt to improve the performance of the smaller companies the semi-state Institut pour le Développement Industriel (IDI) plays a leading role.

The country's leading machine tool maker is the Renault motor company. Its own division plus the seven subsidiaries it controls give it a group turnover of around Frs 365m, of which around a half comes from sales to the company's motor divisions and a significant part of the remainder from contracts with Eastern

Europe. While Renault is not intending heavy investment in this sector, which is geared towards long production runs for motor components, it is intent on consolidation and restoring the division's financial position.

The No. 2 of the industry, Renault-Somma 13,000 workforce and losses of Frs 44m last year) is also backed up by a powerful group, in this case the Empain-Schneider empire. But the Government's current pre-occupation centre on the No. 3 of the industry in terms of group turnover (Frs 290m). Ration-Forest-GSP, particularly the Forest part of the group with its Frs 173m of turnover and 1,100 workforce. The group's 1977 losses were around Frs 21.5m. The IDI holds more than a third of the capital of Ration-Forest-GSP but despite this strategic stake at the Government's disposition foster-parents are in short supply.

Renault has declined the honour, saying it has enough to do putting its own house in order and arguing that the sector has traditionally been fairly small-scale throughout the world and that it operates better via "human-scale" enterprises. Renault is also concentrating on developing industrial robot machines to replace repetitive work on motor production lines.

This is little consolation to the Government, which sees in Forest one of the most advanced of the French machine tool

makers and one whose order book is heavily geared to Eastern Europe.

According to the Syndicat des Constructeurs Français de Machines-Outils (the industry's trade federation) production in 1977 fell from 85,454 tonnes in 71,200 tonnes, of which just over half was for export to a value of Frs 1.32bn, some 3.37 per cent down in volume but 1.7 per cent up in value over 1976.

The body covering metal transformation and mechanical industries says that orders have picked up lately (40 per cent better in the first quarter than last year) but that the customers are still smaller companies ordering in handfuls. The bigger clients, deterred by the cost of money (although the cost of overnight funds on the market is below 8 per cent for the first time in two years) have not started to reach for their cheque-books.

At some stage, but perhaps not before 1980, orders are expected to lift sharply because of the ageing of the machines in use in France. It is reckoned that two-thirds of installed capacity is 10 years old against only 40 per cent in Japan.

Carrying on to the oil industry, this has complained for years that the prices it can charge at the pump are inadequate. In fact a law of 1928 giving the State power to control the import, refinery, and distribution of petroleum products makes this sector one of

the most tightly regimented in industry. In addition, the law prescribed that oil imported for the home market must be carried to the tune of two-thirds under the French flag, and this is the restriction singled out by the French companies as their single biggest cost handicap.

Elf-Aquitaine, which accounts for slightly under a quarter of the refined products marketed in France, and is 70 per cent State-owned, has lost Frs 3bn in refining in the past three years, and the difficulties of the 30 per cent State-owned CFP. Total group in refining have also been pronounced. Both companies signed the memorandum sent by five European oil groups in Brussels seeking regulation of extraordinary prices and of investments and both would prefer the solution to come from Brussels.

In shipbuilding, Government aid is running at about Frs 1.5bn a year and the Transport Ministry is refusing any more. The industry says that unless aid is stepped up considerably French yards will be completely unable to compete in world markets and that many of the 30,000 direct jobs and 50,000 indirect jobs in the industry will be threatened in 1978. It argues that Government aid amounts to up to 20 per cent of sale price of a ship which translates into 10-15 per cent of cost price compared with the 30 per cent, accorded to some competitors by their

governments and the highly beneficial terms some governments offer to Third World countries.

According to the industry's central body, deliveries in 1977 were 730,000 dwt; starts were 13.5 per cent down on the previous year; and for the third year in a row orders booked equalled no more than 4 per cent of deliveries.

The shipyards started 1975 with an order book of 6.19m grt but at the start of this year it was down to 1.74m grt. Only 19,000 grt of new orders were placed in 1976 and 15,000 in 1977, when French shipping companies ordered more than 80,000 grt overseas. For three years France has failed to register a single foreign order. The only orders in sight are for two Frs 20m each refrigerated container ships to carry bananas, but Chantiers de l'Atlantique may have to build them for its own account and lease them subsequently.

Shipping companies themselves face a crisis. Their assumption says that debt has risen from Frs 10.7bn to Frs 12.2bn in a year and that charges are running at Frs 1.5bn a year, with cash-flow continually declining. It estimates that operating profits in the dry cargo business have fallen some Frs 80m short of debt repayment charges and that the deficit would reach Frs 300m in 1978 and remain high.

David Curry

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FRANCE

Banque Française Commerciale
Banque Française et Italienne pour l'Afrique du Sud - SUDAMERIS -
Banque Monod Le Hénin
Banque Libano-Française (France)
Dupuy de Parseval & Cie
Société de Banque de l'Orléans

EUROPE

Crédit Foncier de Monaco
Trinkaus & Burkhart
Banque du Bénélux
Banque de Suez Italia S.p.A.
Finanziaria Indosuez S.p.A.
Banque de Suez Luxembourg S.A.
Banque de Suez Nederland N.V.

AFRICA

French Bank of Southern Africa Ltd.
Compagnie Marocaine de Crédit et de Banque
Nigerian Finance Services Ltd.
Banque de l'Indochine et de Suez - Mer Rouge (Djibouti) -

NORTH AMERICA

Suez American Corporation (Investment Bank)
Blyth Eastman Dillon and Co

ANTILLES

Banque Antillaise

SOUTH AMERICA AND CENTRAL AMERICA

Banque Française et Italienne pour l'Afrique du Sud - SUDAMERIS -

NEAR EAST AND MIDDLE EAST

Al Bank Al Saudi Al Fransi
Arab Financial Consultants Company (AFCC) - Kuwait -
Banque Sabbag et Française pour le Moyen-Orient - FRANSABANK -
Banque Libano-Française S.A.L.
Ulusal Arasi-Endustri Ve Ticaret Bankasi - UTEBANK -

FAR EAST

Indosuez Asia Ltd, Hong Kong

OCEANIE

Banque de l'Indochine et de Suez - Nouvelles-Hébrides

FRANCE VI

BANKING

The seats of empires

THE STATELY Parisian monuments where the big French banks have their headquarters, with their high ceilings and carpeted corridors, are becoming more and more the seats of empires. The rapid expansion of French banking overseas in recent years expresses a dynamism that belies their august facades.

It is only in the last decade that the big three nationalised deposit banks—Banque Nationale de Paris (BNP), Crédit Lyonnais and Société Générale—have made it into the world's top ten banks. As their international operations increase, so do the banks come to rely on a growing extent on foreign risks for their profit.

The BNP, for instance, in its 1977 report, attributes "more than a quarter of the bank's net earnings" to the operations of its 21 main foreign offices. Among the leading overseas sector banks, Crédit Commercial de France last year made 46 per cent of its profits abroad.

The proportion of overseas earnings is larger among some of the top U.S. banks, but this is largely due to the special role of the dollar in French banking terms, it is unprecedented.

Besides the general movement towards internationalisation of banking, there are several reasons behind this trend. French banks have since 1973 been subject to Government controls aimed at keeping down the growth in money supply, in the form of strict ceilings on each bank's percentage increase in credit operations.

The two main exemptions to these controls, in the obvious interests of helping to restore France's trade balance, are loans for energy-saving projects

and medium and short-term export credits. Between them, these two categories make up a-fifth of all domestic lending, which means that last year, for instance, when the big banks were pinned down to a 5 per cent growth in their normal credit operations, the total volume of loans actually increased by 14 per cent.

The prospects are that credit controls will stay in one form or other for some time, adding to banks' interest in their export credit activities. Most bankers seem resigned to this, even though the Government is now freeing its controls on industrial prices: the Government's policy is aimed at strengthening companies' own financial base and not at letting go on the money supply.

Bankers have proposed other means of control—such as a fixed ratio between banks' capital and the amount they are allowed to lend—and many still complain. M. Jean-Maxime Leveque, chairman of Crédit Commercial de France, has called the controls "barbarous."

But it is not just the controls that are forcing bankers' arms. The slowdown in the domestic economy has meant that in any case demand for credit is low. In the second half of last year, it did not even hit the ceiling. The banks were left with a good deal of wind in their lungs.

The setting-up of new branches in France has also slowed down. The years after 1973 were subject to Government controls aimed at keeping down the growth in money supply, in the form of strict ceilings on each bank's percentage increase in credit operations.

These were les années folles of French banking, when large numbers of families who had kept their money at home

became clients and started using bank services for the first time. Now the possibilities are virtually exhausted, with the exception of the State-owned farm loan agency, the Crédit Agricole, which continues to open new branches and whose activities have spread outside the purely farming area. The Banque Arabe et Internationale d'Investissement (BAII),

the Government, are a source of anger to other banks. "It falls into four main categories: exports, assistance for French companies setting up overseas, management of foreign currencies, and the recycling of overseas representations."

Abroad, however, everybody's ready to lend. The bank's list of overseas representations numbers about 400. Société Générale is directly or indirectly active in 45 countries.

All three of the big State banks belong to international banking clubs—Société Générale alongside Midland in Ebie, BNP alongside Barclays in Abercrombie, Crédit Lyonnais in Europartners—while CCF joins Williams and Glyn's in the Inter-Alpha group. But these associations have proved disappointing.

In London, the French banks belong to long-established, credit-backed clubs—Société Générale alongside Midland in Ebie, BNP alongside Barclays in Abercrombie, Crédit Lyonnais in Europartners—while CCF joins Williams and Glyn's in the Inter-Alpha group. But these associations have proved disappointing.

The BNP was formed 12 years ago through a merger with Banque Nationale. Abroad, Paribas was active in

pour le Commerce et l'Industrie, which at the time had the biggest foreign network among French banks. Aggressive in its approach, and the most active French bank in export credits, the BNP is also the parent of one of the main merchant banks active in the Middle East, the Banque Arabe et Internationale d'Investissement (BAII).

The banks' activities abroad are not surprising. "It falls into four main categories: exports, assistance for French companies setting up overseas, management of foreign currencies, and the recycling of overseas representations."

In their support for exports, "French banks are absolutely in the front rank," according to M. Maurice Laure, chairman of Société Générale. The bank took on Frs 40bn worth of risks in this domain last year, equal to almost half its total deposits from clients and some 60 times its net profit for the year. Two-thirds of its medium and long-term export operations were buyers' credits, or about 20 per cent of total foreign trade risks.

The great bulk of these are backed up by the Government's export guarantee agency Coface. Other banks are heavily involved in overseas industry, notably Banque de Paris et des Pays-Bas (Paribas), which has been international since its foundation in 1872. Until the 1966-67 reforms Paribas was classed as a merchant bank, which meant it could not open branches or accept deposits. Its industrial holdings in France included important minority shares in the Thomson electrical group, Compagnie Française des Pétroles (the Total oil company) and Fecchini-Usine.

Although its French interests have also expanded, Paribas now estimates that half its profits are earned abroad, and the proportion is going up. A look round the main banks' profit figures for last year makes it clear that despite all their complaints about credit curbs, about State domination, about the para-banking institutions—they are generally not doing so badly.

David White

MOTOR INDUSTRY

Production picks up

FRENCH MOTOR manufacturers are set to achieve a record output of cars and small vans for the third year in a row. In 1977 the previous year's record was comfortably surpassed when output in France reached 3,090m. If the 460,000-odd cars manufactured overseas with varying proportions of local components are counted, it means that last year well over 3.5m cars bearing the marque of a French manufacturer were produced. Direct exports alone accounted for more than 1.6m units.

This year will not see a dramatic increase, but the big three manufacturers are all forecasting that they will match last year's performance and may edge ahead of it. Although output over the first three months of the year at 845,673 fell behind last year's figures by 2.8 per cent (overseas assembly was well ahead) and registrations were running 9 per cent down, April brought much better news. Production was up by 3.6 per cent and though registrations were still below the level of April last year their pace was picking up. At four months the industry's production in France was topping 121m.

Its stablemate Citroën expects very much the same trend. About a year ago the Peugeot-Citroën tandem, which has always tended to act like brother and sister rather than husband and wife, got a new president in the shape of the 40-year-old Jean-Paul Parayre, one of the particular breed of young and political whizz-kid civil servants familiar in France. He presides over a three-man directorate including Pierre Peugeot and Gerard de Plas and it was stressed that the introduction of a relative newcomer as president (he joined the group in 1974) did not mark any radical departure in the policy of separate identity for the two components in the group. However, given M. Parayre's experience as one of the State's watchdogs on the Renault board it is thought that he may be rather more ecumenical when it comes to joint ventures in the industry.

Last year the group's profits rose marginally over 1976 to FFr 1,596m net, whereas cash-flow was more than 21 per cent stronger at FFr 1,586m, and turnover close to FFr 42bn, of which 49 per cent represented exports and overseas activities. Chrysler is the relative baby of the big three, with a patchy profits record. Last year its net profit dropped from Frs 215m to Frs 47m but the company

some move towards closing the gap between French and other European prices, which are generally higher except in Italy. In any event, the industry is too politically aware to risk a sudden price increase. Each of the big three manufacturers is going into battle with new models. Peugeot-Citroën unveiled its Peugeot 305 at the end of last year. Output this year should reach 80,000 and is fully bought up. By the end of the year output should reach around 1,080 a day, and the 305 is very much the car which will carry Peugeot's colours into its African and Middle East markets. The old battle-horse, the 504, is still running at 1,300 a day and is the biggest sold and exported car in the stable. The small car, the 104, is running at around 700 a day while the up-market and expensive 604 is being produced to the tune of around 30,000-35,000 a year.

Peugeot produced 780,000 cars last year and expects to do marginally better, and to hold its exports at about 52 per cent of output. There is the hint of new models to be unveiled at the October motor show—it is generally supposed that the 504 is due for renewal but the company is keeping its cards close to its chest.

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says much of this reflected the cost of setting up the new line for the Horizon, Chrysler's champion in the battle of the new middle-range cars. The company expects to produce its maximum of 520,000 cars this year, of which around 210,000 will be Horizons.

Over the past three months the company claims that it has improved its market share by a couple of points to around 12 per cent.

Renault has followed an aggressive policy of multiplication of models (Renault always denies that it is ever replacing anything) for some years. This has seen it move into the executive car range with the 20s and 30s and add new blood to the medium car range with the inflated mini, the 14. A couple of months ago it unveiled

its newest competitor in the shape of its "Euro-car", the Renault 18, designed to fit into the market between (and with some overlap) the 12 and the 16. Initial output was 220 a day and by November some 800 a day is the target. Both the R18 and Peugeot's 305 stir clear of the familiar hatch-back formula to opt for a conventional boot.

While Renault runs second to Peugeot-Citroën in home output it leads the field in global production, around 1.7m last year, and it is the expansion of Renault's overseas presence which is one of the main preoccupations of the car division. In particular, Bernard Hanon, the head of this division, has been itching to have a new

crack at the American market and the recent deal between American Motors and Renault must be seen in this context.

The company's current position in the U.S. is based on the mini R5—le car—but total 1977 sales in the U.S. were still below 13,000. The main interest of the AMC deal—which is still being fleshed out—is the access to the AMC 2,100-strong dealer network (though some will presumably stick to the European manufacturers with which they are already associated). The Renault network in the U.S. is only 335-strong. There is also the prospect of production of the new Renault 18 in 1980 at the Kenosha AMC plant, which is at the moment producing only to a third of its

CONTINUED ON NEXT PAGE



UNION MEDITERRANEEENNE DE BANQUES

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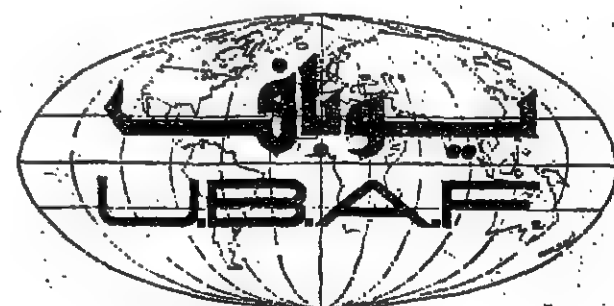
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MATRA

Registered Headquarters: 4, rue de Presbourg—75116 Paris. Tel. 723.54.04

Through its four main activity sectors: military, space, civil and automobile, MATRA is constantly spear-heading advances in the state-of-the-art, relying on a sum-total of experience and expertise that few firms can claim to equal.

PARENT COMPANY (in million Francs)

	Turnover (excluding taxes)	Net Profit
1976	1,472	25.9
1977	1,794	87.5

The breakdown of the Parent Company's 1977 untaxed turnover by sector is as follows (in million francs):

Military activities	1022.8
Space activities	281.3
Automobile activities	315.6
Civil activities	174.3

Taking into account the activity of the subsidiaries and eliminating the inter-group services, the untaxed turnover of the MATRA Group for 1977 amounts to 2,104 million francs; non-military industrial activities account for half of this total.

Military Sector

In addition to producing conventional armaments weapons (conventional, rocket-propelled, self-guided missiles, as well as prime contractors for such systems, and associated with various national co-operators of high industrial reputation.

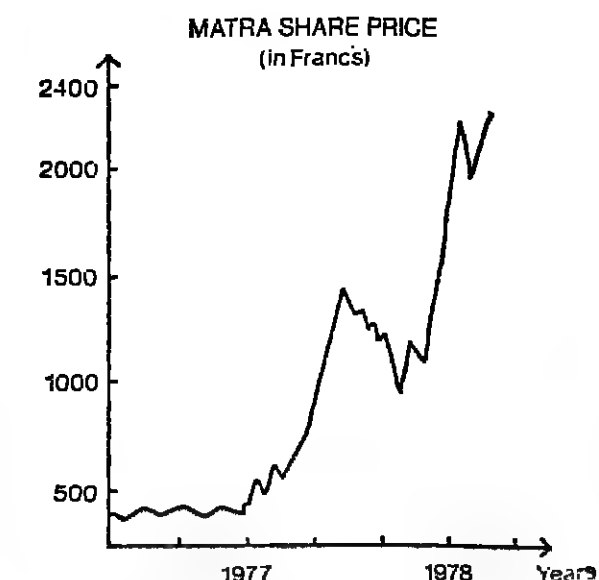
MATRA has specialised in the production of various types of missiles, air-to-air 1550 MAGIC for close-up aerial combat, surface-to-air (CROTALE) system developed by THOMSON-CSF for very low-level defence, air-to-surface (MARTEL) anti-radar version developed with HSD, anti-ship, ground-to-air, air-to-air (OTOMAT) anti-ship missile, long and very long range.

MATRA has also produced sophisticated air-to-surface weapon systems such as BELUGA close-up support, and DUTRANAL for the destruction of airfield runways. Finally, MATRA has developed the very advanced air-to-air interception missile, the SUPER 530, with great snap-up, snap-down capability, for which the French Air Force has just placed a standing order.

When it enters service the SUPER 530 will certainly be the most sophisticated, high-performance, air-to-air missile in its class.

Space Sector

In fifteen years of space activity MATRA has gained an enviable international reputation. It is engaged in all the European programmes: CTS telecommunication satellite, its maritime version MAROTS, the radiometer of the METEOSAT meteorological satellite, the ARIANE



launcher equipment case, and the on-board data processing system of SPACELAB.

Finally MATRA is to be awarded the contract for building the French Earth Observation Satellite—SPOT.

Automobile Sector

After having gained three consecutive victories in the LE MANS 24-hour race, MATRA withdrew from competition in 1974. The Company mass-produces, in its Romorantin factory, two car models:

—The MATRA SIMCA BAGHEERA, an original three front seat coupe.

—The latest product, the MATRA SIMCA RANGIER, a "Field Hunter" that has achieved a great commercial success since it was launched in June 1977.

Civil Sector

The activity of this sector is essentially concentrated in four fields:

—Automatic transport systems (construction of the Little Metro-France) and airport development.

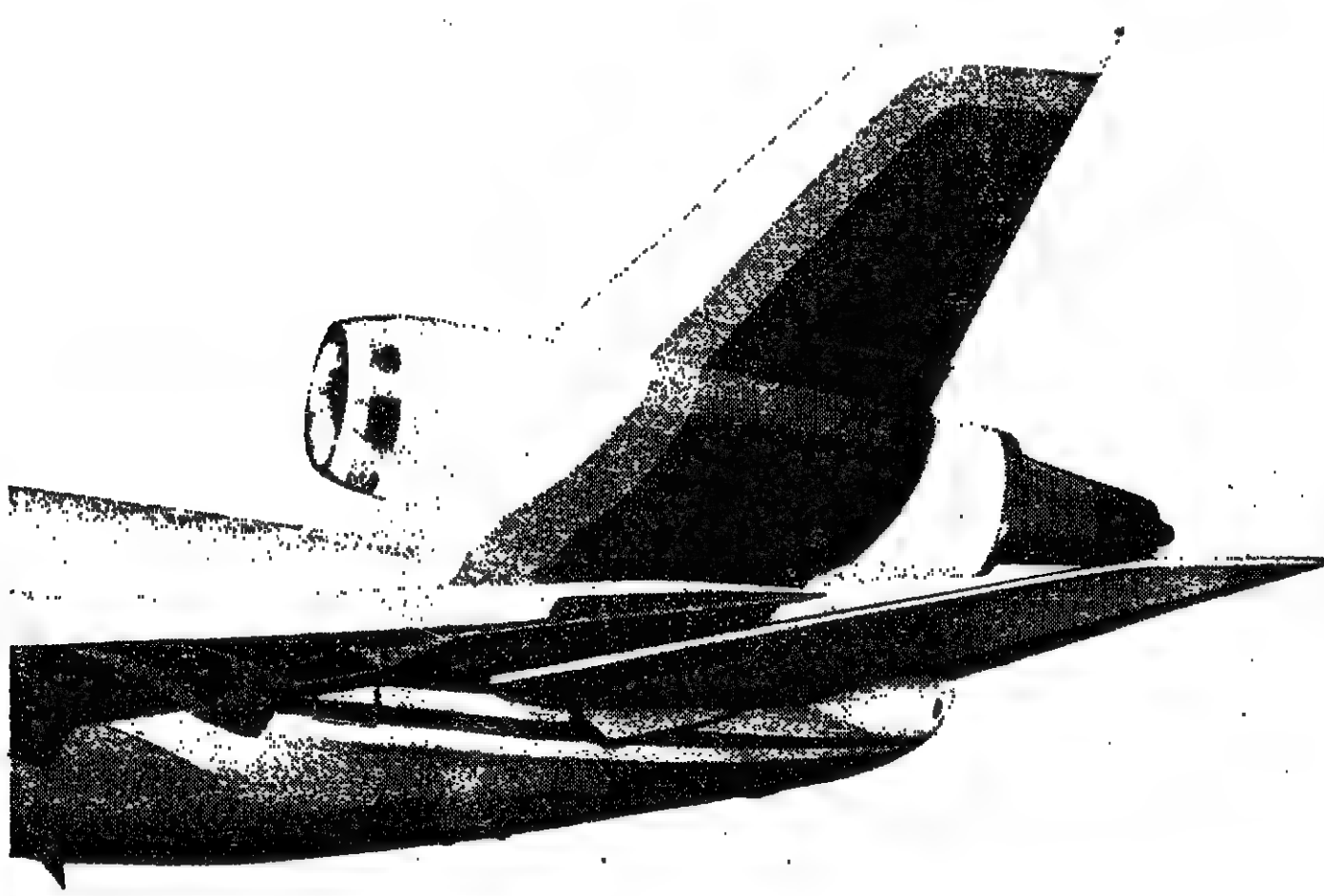
—Optics, producing in particular equipment and systems in the Photogrammetry, aerial reconnaissance, photography and terrestrial resources (teledetection fields).

—Industry, regrouping the teleposition (especially for power carrier networks) and the off-shore oil drilling and extraction fields (Control units of submerged systems).

—Telecommunications: videophone, telecopier for the general public, aids to telephone operation, tele-distribution and postal mechanization.

MAIN SUBSIDIARIES

	Percentage held by MATRA	Turnover (untaxed) 1977 Frs. m.	Activity
INTERELEC	75	63.7	Making of automatic control systems for urban transportation
MATRA ELECTRONIQUE	90	50.8	Professional electronics
MATRA INFORMATIQUE	85	84.0	Data acquisition and processing
CINT	43	242.8	Rail rolling stock
COMELIN	55	47.2	Printed circuits



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AEROSPACE

Time for decisions

THE SHAPE of the French civil aviation industry to the end of the century will be largely determined by decisions to be taken this year—decisions which will also determine the degree of integration of the European industry as a whole.

Almost certain is the go-ahead for the construction of the new version of the Airbus—the B10 to carry some 200 passengers—to complement the now successful B2 and B4 versions of the basically Franco-German carrier. Overshadowing this is whether there will be a three-way co-operation, this time involving the UK, on a European competitor in the market for medium-distance aircraft to replace types like the Caravelle, the Trident and the Boeing 727.

Aerospaciale, the State-owned French manufacturer, puts the market for this aircraft at 1,200 by 1980.

While Britain is participating in the advanced marketing of the European JET aircraft it has not yet decided between the American and the European option. Its problems to a certain extent being that it has not merely the future of British Aerospace to consider as a builder of airframes but also that of Rolls-Royce as a motor manufacturer. The JET is already pre-empted for the General Electric SNECMA CFM-36 engine of 22,000 lbs thrust.

But while these decisions are pending the French industry has had a highly successful six months on the sales front. The Airbus itself won that famous order for 23 aircraft from Eastern in the U.S., while Aerospaciale, the French shareholder in Airbus, has signed a deal to manufacture its light-weight Ecureuil helicopter in Brazil.

Finally, that old warhorse Dassault has recorded large-scale orders for its Falcon series of business jets (including a sale of 41 Falcon 20s to the U.S. Coast Guard) while on March 10 the newest in the Mirage series of military aircraft—the 2000—reached March 13 at 40,000 ft on its maiden flight.

At the same time there remains a problem of maintaining skilled people at work in the aircraft factories—notably at the Aerospaciale plants in Toulouse—and with the close-down of the Concorde line in mind the Government is rethinking production of the military transport Transall as Franco-German twin-engine aircraft which has gained a certain fame recently as the transporter of French troops to Africa and is tying in with the relaunch of the twin-engine Nord 262 as a business or maritime reconnaissance aircraft.

On the corporate front the decision to take a one-third stake in Dassault, announced a year ago, has led to the appointment of four State representatives to the Dassault Board, but the financial dispositions to reorganise the shareholdings are still incomplete.

Since the Airbus has been the most obvious success of the year it is as well to begin with it. At the time of writing 95 orders and 98 options have been received from 14 airlines. The rate of production is at the moment close to 1.5 per month but this will rise to two a month by the end of the year and to three a month towards the end of 1979. The present production line could go as high as eight a month.

The significant figures are less these orders and options than the estimates of the total requirements for Airbus of existing clients. Excluding Eastern the consortium reckons that by 1980 its existing customers will have taken delivery of 270-280 aircraft, and if Eastern's needs are included the total comes to around 350—a score which would make the Airbus a more successful machine than the Caravelle.

The B-10 version is attracting interest. Eastern has options for it. Lufthansa has said it would switch some options from B2s to B-10 and Swissair is also likely to be a launching airline for the version.

The B-10 will have a smaller redesigned wing than the B4. A re-entry of Britain into the Airbus consortium would virtually guarantee the continuation of construction of the wing by Hawker-Siddeley (British Aerospace). Otherwise the wing will go to France or Germany.

The development price-tag is thought to be around \$600m and if a decision on the launch is taken this summer the B-10 could enter into service in mid-1982.

The JET began its life as the A200, the French contender in the European stakes to build a new medium-haul airliner. The British offered an improved but not radically redesigned version of the BAC1-11 but the configuration of the JET as a completely new airliner with twin engines hung on the wing is of mainly French conception.

With the CFM-56 earmarked for the engines France cannot expect the lion's share of the airframe manufacture also, though Dassault will no doubt

THE AIRBUS
(orders, options and deliveries at May, 1978)

Company	Firm orders	Options	Deliveries
Air France	18	—	10
Air Inter	5	—	7
Deutsche Lufthansa	11	9	4
Bavaria Germanair Hapag	4	3	2
Iranair	6	1	2
Indian Airlines	3	—	6
Korean Airlines	6	2	3
Thai International	1	0	1
Aerocomfort	2	0	2
TEA	2	0	—
Eastern Airlines	23	9	4
SAS	2	10	0
SAA	4	0	4
Undisclosed	0	2	—
Total	95	38	49

* Plus an option on 25 B-10s.

hid hard for the wing as a derivative of the wing on its own unsuccessful Mercure airliner and boasting its Falcon-50 experience with supercritical shapes. There is a strong political commitment in France to this aircraft and Air France, in the "contract" it recently drew up with the State, its owner, agreed to launch the JET with orders of around 50 aircraft in three batches with delivery beginning in 1984.

The JET is planned to exist initially in two versions seating 136 and 163 passengers respectively with a range of up to 4,500km. Air France envisages them as replacements both for the 727 and for the 737s, which it is intending to buy as stop-gap replacements for its Caravelles.

On the civil front the other main success story has come from Dassault. It has sold more than 700 business jets, all sold and last year orders were received for 35 Falcon 10s; 54 Falcon 20s including the Coast Guard order and for 71 of the Falcon 50 tri-jet which is still undergoing trials.

Batch

The State provides in its 1977-1982 military procurement plan to receive an initial batch of 127 Mirage 2000s—the aircraft on which French hopes are placed following the abandonment of the ACF (Avion de Combat Futur). Eventually the French are likely to acquire some 400 of the Mirage 2000, which is being developed as a single and twin-seat aircraft.

The company itself envisages developing a twin-engine version christened the Mirage 4000. The prototype 02 of the 2000 should fly by the end of summer and the 03, fully equipped with electronic gear and weapons systems, in spring 1979. The first twin-seater the B 01 should fly in 1980. The aircraft has the SNECMA-developed M53 motor, and the ability to go into series production for the M53 and for the civil CFM-56 is very important for SNECMA's financial health—the group employs 19,000.

Dassault-Breguet is the backbone of the French aerospace export effort. Of its 1977 turnover of Frs 5,690m around three-quarters was gained overseas.

spaciale is in its aircraft division. The company received orders worth Frs 12,758m in 1977, of which Frs 10,687m was for export (more than Frs 8m of it military). In the period 1974-77 the company's orders amounted to Frs 31.9bn of which Frs 23.6bn was export, all but Frs 3.9bn of it being military.

Switching the focus to the French industry as a whole export orders received last year, excluding options, amounted to Frs 23.8bn. Almost Frs 12bn of this was for complete aircraft and airframes, including some Frs 1.26bn done in collaboration with other countries.

The State intends to take a one-third stake in Dassault to achieve closer co-ordination in the national industry. The means by which this stake is to be achieved, other than that it will be a conversion of loans into equity, have not been spelled out. The octogenarian Marcel Dassault appears unconcerned: he has already been nationalised once by the Popular Front government before the war and he is confident that Dassault, employing only 15,000 of the 108,000 people in the industry, will play the role as the brain of the industry.

Aerospaciale is, in comparison with Dassault, something of a poor country cousin, though this is rather unfair on it. It has of course the Concorde, with some 2,400 jobs draining away, and it had to bear the long early years of the Airbus development when sales came in dribs and drabs. Its most glamorous sector at the moment is helicopters, of which it has eight models in series production.

Its other relatively buoyant area has been missiles. This division employs around 6,000 and had a 1978 turnover of Frs 1.7bn, of which a quarter was accounted for by the joint Euro-missile subsidiary with the German MBB. At the end of 1977 Euro-missile had orders worth some Frs 50m for its Milan (light anti-tank); HOT (heavy anti-tank); and Roland (ground-air) missiles and its turnover is running at around Frs 1bn a year, for which Germany and France account for about half.

The real problem for Aerospaciale is in its aircraft division. The company received orders worth Frs 12,758m in 1977, of which Frs 10,687m was for export (more than Frs 8m of it military). In the period 1974-77 the company's orders amounted to Frs 31.9bn of which Frs 23.6bn was export, all but Frs 3.9bn of it being military.

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THE UNIONS

Lack of cohesion

UNIONS, EMPLOYERS and Government are now shaping up for a long and probably difficult series of post-election pay negotiations. Since the Left's defeat in March, all the main union leaders have been in and out of the offices, first of President Valéry Giscard d'Estaing, then of Prime Minister Raymond Barre, then of the employers' chief M. François Ceyrac, but there the inconclusive sparring ends.

In the background of the talks will be the prospect of an increase in unemployment this year, especially if the Government sticks by its policy of not reviving "lame duck" industries, and a probable return to double-figure price inflation.

Although there have recently been signs of stirring on the labour front after a period of relative freedom from strikes, the kind of protest strike movement some feared after the election has not materialised.

Stoppages have been gaining momentum in the public sector (the railways, Paris buses, post offices, power stations, Renault) and in condemned ship repair and textile businesses, but there has so far been no concerted action.

On the other hand, there can be little doubt that the elections, or rather the campaigning before them, aroused expectations, especially among lower-paid workers, of a big rise somewhere just around the corner. The impact of these expectations has been delayed, what with the shock of election defeat and the considerable disarray among the unions themselves, which despite their weak membership are heavyweights on the French political scene.

The testing time may well not come before the end of the

summer, when unionists have had time to assess the scope of the Government's commitment to social measures.

In the meantime, the two biggest union confederations, the Confédération Générale du Travail (CGT) and the Confédération Française Démocratique du Travail (CFDT), have a period of rethinking to go through. In the opinion of M. Edmond Maire, the CFDT leader, both made a gaffe by hitching themselves too closely to the political parties of the Left.

Contracts

The anniversary of May 1968's student and worker revolt has highlighted a marked contrast. Ten years ago, up to 10m workers were mobilised in strikes, subsequently forcing the Government's hand in jacking up the lowest wages by a third; but the political counterpart to the social movement was lacking. In 1978 everything went into the political movement; the social mobilisation was lacking.

M. Maire's im-strong union, far less centralised than the CGT, is now concentrating on reviving its bases, turning its attention towards specific local struggles rather than national struggles.

It is M. Maire who has taken the most surprising stance after the election—breaking precedent by requesting a presidential audience, showing himself prepared to negotiate, even if results are partial. In the initial

limbering-up talks it appeared that the Government might have a surprise trump in M. Maire, although the CFDT leader was quick to deny a volte-face or even a rapprochement with the moderate Force Ouvrière of M. André Bergeron, usually more ready to play ball with the Government.

The preliminary contacts have produced few noises of satisfaction from the unions. They have yet to assess proposals to update the minimum wage system through the concept of basic family incomes. The minimum SMIC (minimum interprofessional growth salary, itself a new system brought in in 1970 to replace the separate industrial and farming base rates, which started with the return of free collective bargaining 20 years before) has just been raised by a less-than-hoped-for 3.87 per cent to Fr 1.811 per month on the basis of a 40-hour week. In real terms, the increase was just over 1 per cent, well under par in terms of M. Barre's earlier pledge that by the next election in 1983 the minimum would be the current equivalent of Frs 2,400—the wage the Left campaigned for in March.

The minimum wage applied to about 700,000 workers, many of them Algerian immigrants. But the number earning basic wages between that level and Fr 2,400 is several times that figure.

The unions are also less than enthusiastic with the proposals put forward by the employers' organisation, the Patronat. The Patronat wants more flexible arrangements, case-by-case

CONTINUED ON NEXT PAGE

SOCIAL INEQUALITY

Still much to do

SINCE PRESIDENT Giscard d'Estaing was elected to the Presidency there has been a great deal of talk about greater social justice and a fairer distribution of incomes and the wealth of the country. But the achievements on both these counts have been disappointing. Certainly, the national minimum wage has gone up faster during the first four years of President Giscard's term of office than at any time since the sharp rise following the student-workers' uprising in 1968, and family allowances and other social benefits have also been substantially raised. These measures, however, have hardly scratched the point of what has long been one of the most serious problems facing French society and the cause of much social and political tension—the very large gap between the rich and the poor.

The promised fundamental fiscal reforms, which could mark the beginning of a fairer distribution of income and wealth, have failed to materialise, with the exception of a capital gains tax which is very mild by the standards of most other western countries. A wealth tax, though theoretically under consideration by the Government, is unlikely to see the light of day for some time yet. The income tax system, though no longer the leaky instrument which was once the source of so much amusement, still gives the wealthier section of society and members of the liberal professions a much better deal than in all the other Common Market countries, with the exception of Italy. And the heavy emphasis in the fiscal system on indirect taxation obviously hits the poor disproportionately harder than it does the well-off.

For a long time, the authorities refused to accept the frequent claims that, among the highly developed countries, France was in the vanguard of those with the greatest social inequalities.

But while it was relatively easy to reject the OECD's comparative study on the subject after all, Governments constantly contest the international

organisation's figures—it was much more difficult to ignore the findings of two very reputable French research institutes, one of which had prepared a report at the request of the Government itself. Both the reports, one by CERC (Centre d'étude des revenus et des couts) on incomes, and the other by CREP (Centre de recherche économique sur l'épargne) on the distribution of wealth, reach similar conclusions. While they do not, like the OECD, make international comparisons, their findings show that income and wealth disparities are still unacceptably large in France. And what is even more striking, that much less progress has been made to bridge the gap between rich and poor than might have been expected from a country which, during the last two decades, has become one of the most prosperous in the world and whose average per capita national income has risen by more than 4 per cent per year since 1960.

The figures quoted in the report on income distribution are not, it is true, entirely up to date. But they are recent enough to give a picture which still remains generally valid. In fairness, it should be said that there has been a marked improvement in the trend since 1968, the great watershed in France's post-war history, when the explosion of student and worker anger finally forced the Government to take a more realistic view of the widespread social discontent in the country.

Whereas, between 1955 and 1967, the salaries of executives and middle management (the so-called "cadres") rose by as much as 180 per cent compared with only 71 per cent for those on the national minimum wage, thus sharply increasing income differentials between the highest and lowest paid, between 1970 and 1976 the wages of the lowest income group have risen by 144 per cent as against only 86 per cent for the "cadres".

Nevertheless, the faster growth of the lowest incomes between 1970 and 1976 did not entirely compensate for the

round they lost in the preceding 15-year period. It is probably not until this year, thanks to the Government's decision to freeze top executive salaries, while allowing the minimum wage to progress, that the gap will really begin to be closed. Some eloquent figures are given in the incomes report to illustrate the size of this gap. In 1976, the average salaries of executives were still about four times higher than the average wages of ordinary workers. Thus, while a senior executive (cadre supérieur) earned an average of Fr 8,400 a month, equivalent to a net annual income of about Fr 120,000 (about £14,000), including the universal payment of a 13th month, the average monthly wage of a worker was no more than Fr 2,200.

Perhaps even more striking was the report's finding that, in 1976, one wage-earner in three still earned less than Fr 2,000 (about £235) and that as many as 56 per cent earned between the national minimum wage of Fr 1,750 and Fr 2,500. Family allowances and other social benefits may push up this last figure to between Fr 3,000 and 3,500, which may not be quite a "bread-line" income, but which is still very low for a family with two or three children, given the high cost of living in France.

Evident

What is true for salaries and wages is even more evident for the distribution of the country's wealth. The study by CREP, published by the Government-controlled National Institute of Statistics (INSEE), shows that, while the average wealth of French households was multiplied by 13 in constant francs between 1949 and 1975, an increase of more than 10 per cent per year, it was the wealthiest section of society which benefited most from this expansion.

The ratio between the wealth of the 10 per cent of richest households and the 10 per cent of poorest households has practically doubled over the last 25 years, in favour of the first group.

The 1 per cent of richest households have seen their wealth grow by an average of something like 18 per cent per year over the period studied, while that of the 10 per cent of poorest households grew by no more than 7.5 per cent.

As a result, about 10 per cent of households currently possess as much as 52 per cent of the country's patrimony, while 50 per cent of others own no more than 5 per cent.

Broken down by social categories, the wealth increase was greatest for industrialists, businessmen, shopkeepers and the liberal professions—nearly 12 per cent per year—while the wealth of workers and simple

employees grew by only 6 per cent.

Several reasons are given by the report for the widening of the wealth gap. People who already possessed a considerable amount of wealth at the outset were at a great advantage during this period of heavy inflation. They were able to benefit from the sharp and constant increase in property values and owners of capital could hedge against inflation by judicious investments.

On the other hand, the wages of the poorest groups barely kept up with the cost of living index while interest rates for small savings have lagged behind price rises and rents have increased by more than the rate of inflation.

The findings of the report are not entirely negative, however. The faster increase in the wages of the lowest income groups since 1968 has enabled a much greater number of people to purchase their own homes and thus to benefit from long-term capital gains. Today, nearly one household in two owns its own home, compared with only one in three before 1968, while as much as 10 per cent of families own what the French describe as "a secondary residence". The increase in property owners has been particularly marked in the younger age groups, an encouraging development as far as the future trend of wealth distribution is concerned.

There are, it should be said, some serious shortcomings in the statistical basis used in the report. It does not, for instance, take into account the ownership of gold and jewellery or works of art, reliable figures for which are not available, given the Frenchman's inborn reluctance to reveal the value of the gold which he has hoarded under his mattress or, indeed, that of any of his other treasures. Nor is agricultural land included, since statistics in this area are hard to come by and are often contradictory. Most seriously of all, perhaps, given the widespread ownership of cars, which must certainly be considered as a valuable addition to the wealth of families in the lower income groups, consumer durables are also excluded from the study.

Nevertheless, together with the report on incomes distribution, the study provides a valuable and revealing insight into the structure of French society and the problems which will remain to be solved before President Giscard's objective of social justice is attained. A wealth tax, even if it is adopted, will hardly do the trick. The answer can only be found in a fiscal system which gives greater weight to direct taxation and a wages policy which allows a much faster rate of growth for the lowest than the highest paid.

R.M.

Cohesion

CONTINUED FROM PREVIOUS PAGE

agreements rather than nationwide accords and the introduction of an annual quota of working hours. This would supersede the 40-hour basic maximum brought in 1936. The employers also want to redefine pay agreements in terms of an employee's total income, which would include end-of-year and holiday bonuses, long service payments and 13th and 14th monthly salaries: most employees receive some or all of these perks, but by no means on a standardised basis.

The white-collar unions grouped under the Confédération Générale des Cadres (CGC), support the proposal. Insurance workers got an agreement of this kind in 1974, covering all extra payments except for overtime. Chemical companies have also proposed a total-income agreement to their unions before. But the idea is still too much of a new one to be greeted with suspicion.

The round of employer-union talks coincides with active debate within the union confederations themselves. The CGT in particular has some soul-searching to do before its congress in November. In factory-floor inter-union polls it has repeatedly lost ground, in most cases by between 4 and 8 per cent. This trend was especially marked after the election—apparently displaying members' discontent with the union's political involvement—although more recently the CGT's popularity appears to have picked up, notably in the new steelworks at Fos near Marseilles.

The CGT votes have gone less to the CFDT than the Force Ouvrière, originally a splinter union of the CGT. The number of non-unionised—referred to by M. Maitre as the unions' parasites—has also risen.

France, partly because of its rural base, is the least unionised country of western Europe (and also one of those to show the greatest spread in income levels). It has about 4.5m union members, almost half of them in the CGT, constituting 20 to 25 per cent of workers, or around half the level in the UK.

The militant teachers' and researchers' union FEN is the only exception to this rule: its 550,000 members represent 70 per cent of the profession, and response on strike days (there have been five in the last two years) is about four-fifths.

The common ground between the different unions is shaky. Force Ouvrière, although its leader, M. Bergeron, is a Socialist, refuses to join hands with the Socialist-orientated unions (CFDT and FEN) as long as these are in cahoots with the CGT. The CFDT, although an ally in many disputes, is sharply critical of the CGT. Although the CGT is these days in favour of worker participation in management, its idea of it (unionists in management) differs from the CFDT's more open approach. Force Ouvrière, unimpressed by the experiences of Yugoslavia and Algeria, is against it. It also opposes the series of one-day stoppages which are typical of French industrial action. While the CFDT preaches greater egalitarianism, the narrowing of differentials does not go down well with Force Ouvrière or even with some sections of the CGT.

The lack of cohesion in the labour movement—ironically made worse by the elections—may well ease the Government's task in the coming months.

David White

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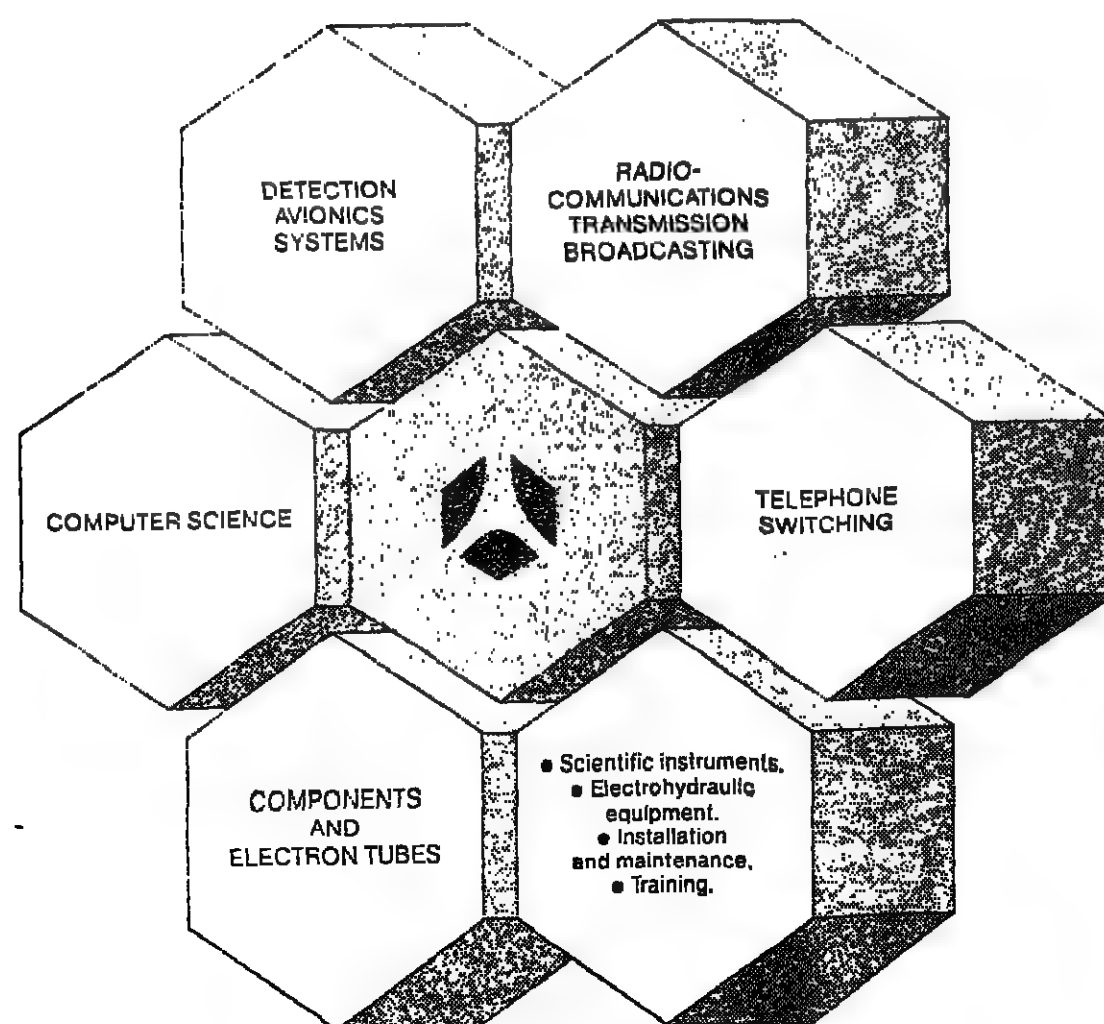
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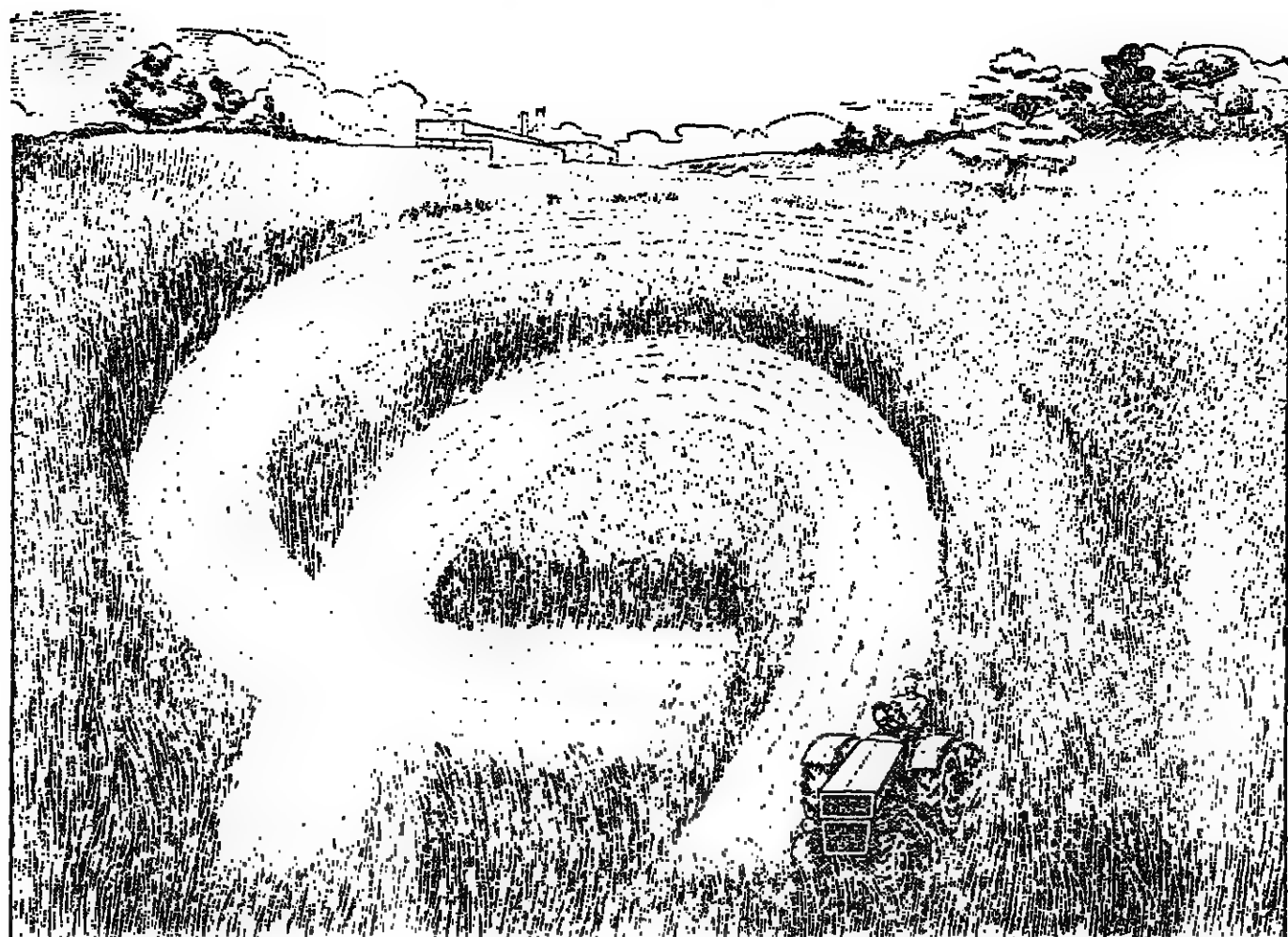
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FRANCE X

AGRICULTURE

The backbone of foreign trade

"FRANCE'S OIL" is how President Giscard d'Estaing possibly after a very good lunch, once depicted the importance of farm produce to the country's economy. But if France is a land of abundance, the biggest agricultural producer in Western Europe, and if it can continue to rely on its farmer to provide the backbone of its foreign trade, there is still a long gap between flowing with milk and honey and flowing with oil.

The idea, at least a few years ago, was that France would build up enough of a surplus on its food trade to pay for a good part of its energy bill. But the target of a Frs 200bn surplus in 1980, equivalent to almost half France's annual agricultural sales, seems to have been wishful thinking. It was based on the halcyon days of 1974, when in its fourth surplus year running France turned in a net profit approaching Frs 10bn on its food trade.

But since then the lucky numbers have not come up. There was the long drought of two years ago, then late frosts in the spring of last year followed by violent storms and floods in the south-west. Partisan summers are inaugurated with the arrival of cherries from the Yonne; last year the cherries were wiped out and this year they are late and few—a poor augury.

Prices of food imports such as coffee and farmers' feedstuffs such as soya have soared in the meantime. France's agricultural account was Frs 3.7bn in the red last year. Its exports rose 12.8 per cent while it had to pay almost a third more for imports, its cattle herds and fruit crops having been reduced by the weather. This year's prospects are a bit better, but a big deficit of Frs 1.3bn in January has to be recovered.

France's position as the world's second food exporter, after the U.S., now has other contenders in the shape of Holland, with a much smaller home market, and Brazil, with almost unlimited land resources.

want a sudden rise in its domestic food prices in line with Community norms. But the monetary compensation amounts now work in such a way that French exports are taxed and imports subsidised, which means that French farmers lose any benefit they might gain from a decline in the franc's value. On the other hand the cost of imported fertiliser and feedstuffs goes up.

The system of frontier payments is seen as the main cause of the French farm deficit—especially that of January—at the same time as it favours farm development in strong-currency countries like Holland and West Germany. But MCAs are hardly the only villains of the piece; for one thing, a good part of French produce, such as wine, falls outside the system.

"It would be dangerous," says M. Pierre Méhaignerie, Agriculture Minister, "to tell our farmers that everything depended on Community decisions."

Despite all the efforts taken since the early 1960s and despite the generally impressive record of farmers' co-operatives, there are strongholds of inefficiency. France still counts a lot of small farmers and a lot of old farmers. Technically and commercially, the Germans and Dutch are ahead in many areas.

A number of measures were brought in during the early 1970s to bring France's farming image more up to date. The scope of the Crédit Agricole, the Government-owned soft loan agency, was extended to embrace the whole rural sector, including activities such as tourism. The "SICA" farm co-operative groups were redefined so that they could have up to a fifth of their members not actually working on the land. Regional programmes were introduced in the mountainous areas of the Auvergne, Limousin, Lot and the West, and a drive began to change over from dairy farming to beef and to increase the value of farm output by processing more of it locally.

But modernisation has been slow, not least because the farmers, with one in 10 Frenchmen living on the land, have been politically coddled because of their electoral weight. Although there has been a concentration into bigger farming units, the average French cattle herd, for instance, has only 28.2 head, compared with 68.4 in the UK or 44.1 in the Netherlands, and lower even than Ireland's 28.

(Cattle farmers have in fact seen their income rising faster than most, because of price trends.) Production last year failed to get back to the 1974 level, entailing a loss of Frs 10.12bn, according to the Ministry. Official figures show farmers' average income last year rising

by a slim 1.7 per cent after several years of stagnation—this while the number of farmers is steadily declining by about 3 per cent a year. Output rose by 4.3 per cent last year and is expected by the Ministry to be higher this year, with selling prices rising faster than costs. But farmers' organisations do not expect this year's improvement in income to be much more than last year's.

The slowdown in farmers' revenue has taken place despite large injections of government aid into the rural sector—Fr 4.39bn last year, including the residue of the 1976 drought relief plan.

Since the beginning of the decade, agricultural output has increased by an unimpressive 13.3 per cent. The growth in arable farming is more pronounced. Cereal production in 1970-77 went up by over 40 per cent, helped by high prices; France's surplus of maize, in particular, has risen apace. Beef and pork production, on the other hand, are well behind needs; France has to import about Frs 2bn worth of pig-meat a year.

Cereals

When France's farm trade was in surplus, this was almost entirely due to its big output of cereals and wines and spirits. Discounting those categories it was an agricultural importer. M. Méhaignerie has pledged fresh legal reforms to foster farming profits. Agriculture has a privileged place in this year's budget, in which the Ministry's allocation, not including credits, goes up by 22.5 per cent to Frs 19.87bn. Overall, what with credits and social programmes in rural areas, some Frs 47bn is due to be ploughed in—as much as the world's purchases of French farm produce last year.

In parallel with the Government's new industrial policy, helping companies to strengthen their own resources while letting lame ducks float to damnation, the emphasis is turning towards weeding out the inefficient farm unit. At Vassy in Normandy at the end of last year, President Giscard told farmers: "The rule is that producers should not be assisted. They should draw their incomes from their production. That alone is compatible with the value of their work."

The Crédit Agricole, which lays claim to being the third largest banking institution in the world, is recommending giving farmers better margins through price changes and substituting the inheritance law on land, a hangover from Napoleon.

Under the Code Napoléon inheritance system, the heirs share the land equally. In practice this does not usually happen—If it did those rolling hedge-

less cornfields would by now be garden allotments. But the peasants made by the farming heirs to his fellow-inheritor to compensate for their land rights speak up a lot of the credit going into French farming. Agriculture is, after steel, the second most heavily indebted sector in France. Farmers' total debt last year was Frs 120bn, and the Crédit Agricole alone paid Frs 21.8bn, of which Frs 17.5bn was lent on Government-backed easy terms.

The Crédit Agricole's point is that, partly because of the inheritance system, farmers' debt is rising faster than production. The increasing cost of servicing the debt is one of the factors that makes them less competitive.

The authorities are also pushing for a more active food processing industry. About 60 per cent of what is grown or raised on French farms is now processed. The industry is large—over Frs 154bn turnover, employing 3,700 companies and employing 5 per cent of the French industrial labour force—its main activities being milk (a leading export after cereals), meat and alcoholic drinks. The co-operatives have been moving increasingly into industrial operations and now account for about a quarter of the sector's turnover—45 per cent of the milk, 44 per cent of distilling and 21 per cent of meat processing. But a number of the big companies—like the Lescage edible oils group or Sir James Goldsmith's Générale Occidentale—are caught up in the throes of reorganisation, and apart from a few brilliant export successes such as Perrier in the U.S., the industry is considered to be underperforming on foreign markets.

The Government would like to rely less on the export of raw farm produce, which make up half of France's sales. The only hitch is that client countries also prefer to do their own processing. The most fundamental of the problems affecting both raw and processed goods is where and how to sell. As the results of the forthcoming GATT negotiations are awaited, M. Méhaignerie has launched a crusade for an EEC export policy to third countries, including a new stock system.

French farmers' prospects depend to an increasing extent on these outside markets. France relies on the EEC to buy two-thirds of its farm exports, but its market there has begun to level off. Other countries have become more self-sufficient—witness the West Germans' improvements in sugar, cereals and butter—and more efficient. France's position in EEC trade in farm goods is deteriorating.

At home, of course, people eat as well as ever, but even French appetites are not limitless. Consumption grows about 3 per cent a year, while French families are spending a smaller proportion of their income on food and drink.

Temptation

There is a strong temptation for French farmers to blame their current straits on the workings of the EEC (even in its present form, without the competition of Spain, Portugal or Greece). Although the markets opened up by EEC membership provided a big impetus to farm growth in the 1960s—along with France's first real agricultural policy, setting aims for modernisation, farmers' revenue, prices and subsidies—the Common Agricultural Policy has to some extent backfired on France.

The system of green currencies and MCA payments began as a concession to France when it devalued in 1969 and did not

LYON

On the way up

A LYON city councillor received me for an interview. "Transfer me no more calls," he told his secretary—"unless of course it's the Ministry of Finance in Paris." I smiled. He smiled too: "Sorry, that's France for you."

The nation's second city (pop. with suburbs 1.2m) has been trying hard in the past years to escape from the old spider's web of French centralism and create for itself a proper international role, equal to that, say, of Turin, Düsseldorf or Manchester. It still has a long way to go.

At least it has laid the basis by investing massively in a modern infrastructure (with State help), and the results are impressive: there is to-day a touch of Chicago about this staid old town astride the Rhone and Saône. New motorways radiate from Paris, the big new airport, has direct flights to 71 world cities: the office complex of La Part Dieu, with its 300 feet skyscraper, includes what is said to be the largest commercial centre in Europe. And the airy, comfortable Métro, opened last month, has given the provincial Lyonnais some hint of living in a metropolis.

Yet these physical changes alone cannot turn Lyon into a true European metropolis unless the city can also attract "an apparatus of decision-making,"

as it is called. The Government, aware of the problem, proclaims its desire to decentralise and notably to build up Lyon as "an international centre of service industries," a counterweight to Paris. Many Lyonnais remain sceptical, knowing the tenacity of the Jacobin tradition.

This proud mercantile city has a long record of resentment against Paris, and in recent years has begun to take action. A few senior bankers and businessmen have put pressure on Paris to help them reactivate the city's historic role as a centre of banking and finance: Paris has shown some response, and the first modest results are encouraging. The Banque Nationale de Paris, one of the three major State-controlled banks, has physically transferred from Paris its department dealing with the Lyon area, so that most decisions affecting the region are now taken locally.

The director told me: "Previously, 96 per cent of local transactions were referred to Paris for approval, now it is only 30 per cent." This and other banks have also greatly increased their ceilings for transactions that can be decided locally (in the case of BNP, from Frs 1m to Frs 10m, it is said), while the Banque de France has set up a special

directorate in Lyon (its first outside Paris), with sizeable powers of funding. Official bodies dealing with the insurance and subsidising of exports have followed a similar

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Georges Ségué

GEORGES SEGUÉ is a tougher man than his cherubic looks suggest. The chirpy, zealous, 51-year-old Communist has needed a firm hand in his more than ten years as leader of the CGT, the biggest French trade union body. He took the union through the mass labour struggles of 1968, has to strengthen his alignment with the Communist Party and main- tained the strong central organi- sation of a Communist union whose members are only half Communist.

His enemies accuse him of being Stalinist in his approach, the 2m-strong union into a political "drive-belt." But it is not always clear which is the cart and which the horse: of the rail branch of the CGT.



By then he had already been elected, still in his 20s, to the party's central committee and to its bureau politique. He is known now to be concerned about improving the sense of unity within the union but his own position is hardly in doubt. D.W.

On this page Robert Mauthner, David Curry and David White profile six of France's leading personalities in the trade unions and the Government.

SOME LEADING FRENCHMEN



Francois Ceyrac

JUST BEFORE the general election and 11 months before his term of office was due to expire, the French employers' association, the Patronat, elected M. Francois Ceyrac to serve an unprecedented third spell as president. The deeply-lined face of M. Ceyrac, with its angular features and stiff fringe of grey hair, had already become a familiar television sight as he waded into battle with the Left over its industrial and economic election platform and marshalled the Patronat to deliver the conservative Government the 1m or so jobs for young people which would enable it to claim that its "employment pact" was getting to grips with the jobless situation.

Since the election the 65-year-old M. Ceyrac has been just as prominent, as the Government has freed industry from price controls and as employers prepare to open a crucial round of talks with the unions on pay and conditions.

Over the past five years his main achievement at the Patronat has been to return much of industrial relations to the area of direct industry-union talks rather than depend on Government-imposed measures. He has brought four big areas under such "contractual" agreements: improvement of working conditions; unemployment indemnity paid largely out of jointly managed funds; bringing white-collar workers closer to participation; and negotiating early retirement awards at 70 per cent of former salary.

Within the organisation he has reconciled the sometimes quarrelsome differences between the small industrialists and the big and generally conservative groups, and has managed to avoid being identified with any particular school of thought on prickly subjects like participation. He has a regular liaison committee with the heads of the country's 30 biggest concerns and makes regular provincial expeditions.

M. Ceyrac's influence is undoubtedly helped by his personal friendship with the Prime Minister, M. Raymond Barre, and with M. Jacques Chirac, the Gaullist leader, while his relations with M. Giscard d'Estaing are cordial. The success of the return to price freedom may well depend in large measure on the discipline the Patronat can induce in its membership to control the inevitable unpleasant consequences for price increases.

It is sometimes reproached to M. Ceyrac that he has never managed a large industrial concern: in fact he has spent his life almost entirely in professional organisations. But the advantage is that he knows intimately the machinery of bureaucracy and government, and in France that is a priceless asset.

René Monory

RENE MONORY is reputed to be the rising star of the Government. Last year he came out of the comfortable obscurity of the French Senate to become Minister of Industry. After the election he moved up to become Economics Minister (the bigger half of the divided Finance Ministry) and it is René Monory who is the man in charge of the nuts and bolts of the Government's grand liberal strategy of freeing industry from price controls and trying to push private savings into industrial investment.

Bulky, bluff and amiable, with a rather heavy turn of phrase, René Monory left school at 16 to become an apprentice mechanic in the family garage at Loudun in the Vienne, eventually becoming mayor of the town and, through that, arriving in the Senate, election to which is indirect and weighted towards regional interests.

He went down well at the Ministry of Industry. After all, with the reputation for common sense which France attributes to her provincial sons (as opposed to the cleverness which distinguishes the Parisian) and with his experience as a small businessman running an agricultural machinery and Peugeot concessionaire's business, he was felt to be close to the soil — or at least the workbench.

M. Monory is reputed not to like fiddly individual dossiers: he believes in the broad response. Letting industry set its own prices and letting managers manage is better than hours spent by bureaucrats manipulating details, in French terms this



attitude is close to revolutionary, given the long tradition of the omnipotent state.

At 55, M. Monory is the same age as Raymond Barre and they clearly think on the same wavelength. In fact they are both given to the same style of rather heavy, pedagogic, step-by-step explanations of economic policy full of appeals to commonsense and the common man.

"I shall spread the gospel of liberty and competition," he proclaims, announcing the transformation of France's Price Commission into a sort of super competition commission. No one doubts that if industry fails to respond to the joys of laissez-faire, M. Monory will be quickly on the phone to set the offenders right in the habitual style of the mayor of Loudun.

D.C.

Edmond Maire

A PROVINCIAL small-town notary: that is as close a description as any to the image Edmond Maire projects in public. The self-effacing, painstaking, ironical manner of the leader of the CFDT union makes a sharp contrast with that of his ally-cum-rival Georges Ségué.

The 47-year-old CFDT secretary-general is, unlike most French public figures, oblivious to snappy dressings. Under his suit he usually wears a soft shirt, either open-collared or done up to the neck without a tie. His nose would pass for a boxer's; its owner attributes its shape, and the slight nasal tone of his voice, to the whim of a military surgeon.

Despite his modest presence, Edmond Maire is as outspoken as any of his union colleagues, including against them, against the Government, against the employers and currently against all political parties including the Socialists to whom he is closest.

Becoming leader of the CFDT — the second largest union and the most innovative-conscious, with a large extreme-Left fac-

tion among its members—in 1971, he took up the cause of worker control which had come alive during the "events" of May 1968.

In the 1960s he had also favoured the reform of the Christian Union body, the mainstream of which became the CFDT, notwithstanding his own strict Catholic background.

Like Georges Ségué, Edmond Maire is the son of a railway worker: his father eventually became stationmaster at the Gare du Nord. The sixth of seven children—two of the others took holy orders—he trained as a chemist, worked for a while for Pechiney and made his union career among Paris region chemical workers.

D.W.



Raymond Barre

THE ROTUND, avuncular economics professor who was re-appointed as Prime Minister of France by President Giscard d'Estaing after the March general election, has made his mark on the country in regard time. Decried as a mere technocrat when the President, to the surprise of many, first nominated him as Premier in August, 1976, to replace the ebullient but fractious M. Jacques Chirac, the 54-year-old M. Barre has quickly mastered the tools of his new trade.

By his own admission, he has little taste for the antics and tactical manoeuvres on which all genuine political animals seem to thrive. His fundamental attitude is that they are a waste of precious time. "Either you have a job to do, or you play the fool," he said in a moment of irritation. "I am in charge

Andre Giraud

THERE EXISTS in the French Government a particular and powerful species of animal which operates in the ill-defined area where bureaucracy, politics and industry overlap. Andre Giraud comes from this background—a man who has always worked for the State but held jobs which extended his influence and ultimately his orders deep into industry.

A contemporary of Giscard d'Estaing at the Ecole Polytechnique, Andre Giraud collected additional qualifications in the oil and engineering field before embarking on a civil service career which made him a powerful voice in the formation of French energy policy.

From being director of the French energy institute, he became the senior Industry Ministry official overseeing the carburent sector before, in 1970, moving to, perhaps, the hottest spot in both the civil service and industry as the head of the Atomic Energy Commission, which runs France's ambitious nuclear



energy programme. He took over when the country faced difficult choices over nuclear technology and when a number of ambitious Gaullist programmes in the nuclear sphere had ground to a halt. By the time he left the AEC he had transformed the organisation into a veritable industrial group, firmly established the PWR as the first-generation reactor for France, sponsored a broad reorganisation of the industry to serve this programme and pushed along development of a French fast-breeder programme.

Until a few months ago his only political experience had been as director of the cabinet of the Minister for Education for a year in 1969-70. But after the election Andre Giraud, at 53 years old, was elevated to succeed M. René Monory as Industry Minister and the triumvirate Barre, Monory and Giraud (perhaps with Robert Boulin, the Labour Minister) is usually regarded as the strong men of the new industrial policy.

Up to now his main concern has been defining the Government's policy towards "lame ducks" or sectors in difficulty. No aid without a realistic recovery programme and a competent management, he has been proclaiming and industrialists watching the Bouscage debacle have been in no doubt that he means what he says.

Observers note that the new minister has an acid turn of phrase and suffers fools badly: there are a lot of patients in the Industry Ministry waiting room (steel, textiles, shipbuilding, machine tools, oil refining) and they are waiting to see whether the good M. Giraud can make himself into a sympathetic if non-sensory family doctor.

D.C.

of the Government and its economic and financial policy. I am not there to fool about." This did not, however, prevent M. Barre from conducting a particularly effective, even aggressive election campaign in a cause which he considered to be of vital importance for the future of the country. On one famous occasion he even demolished in a TV debate that acknowledged master of political cut and thrust, the socialist leader, M. Francois Mitterand, and he undoubtedly made an invaluable contribution in the Centre-Right coalition's victory.

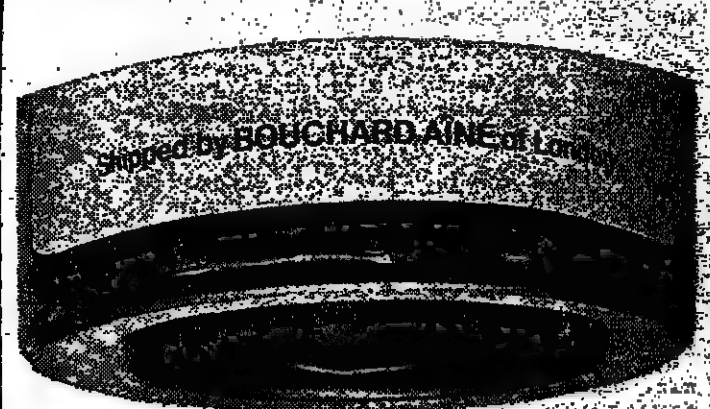
Apart from his economic expertise, M. Barre's greatest strength and appeal lies in his honesty and "no nonsense" approach to the country's problems and his refusal to court cheap popularity. From the very beginning he promised to tell the French people the truth about its economic plight and the sacrifices which would have to be made.

He has done so in a typically forthright manner. If, contrary to all initial expectations, his first austerity plan won widespread approval and did not lead to massive social unrest, it was largely because he managed to inspire popular confidence in his integrity and judgment. Though freed from all electoral constraints for three years, M. Barre may have a more difficult time with public opinion and the trade union during his second term of office. Whatever the fundamental economic justification for his latest policy of freeing industrial prices, while permitting rises in purchasing power of only the lowest income group, it is bound to lead to a sharp increase in inflation this year. And most people will not forget that M. Barre has always said that keeping down prices was one of his principal objectives.

But the Prime Minister is a stubborn man who believes that the long-term effect of his industrial policy will be an inflationary, whatever may happen to the price index over the next few months. He knows, no more than a year in power, his point but that is a gamble which he is fully prepared to take in what he considers to be the interests of the country.

Indeed, one of M. Barre's most endearing qualities is that he is clearly not frightened of such a thing as a political crisis. "I am quite prepared to return to my chair at Paris University when the time comes," he has quoted as saying. "It has no doubt that M. Barre will continue to be in charge of the country's economic policy."

R.M.



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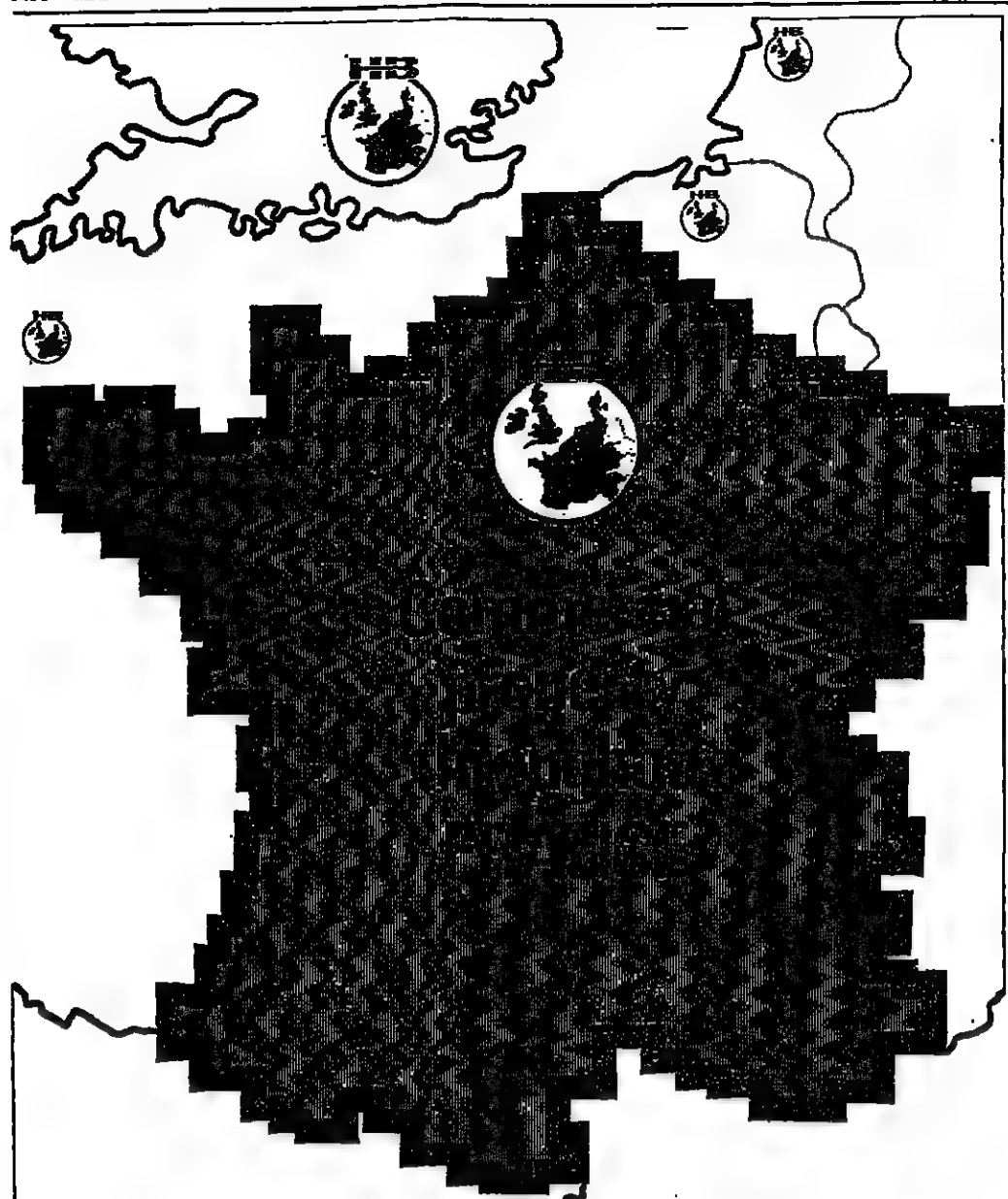
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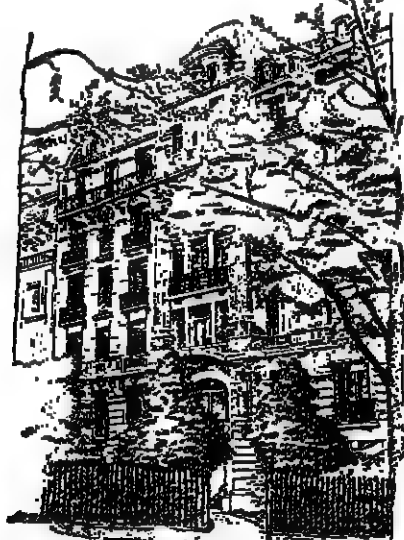


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The case for an experiment in parent power

THE CASE for education vouchers is not proven, but the case for testing their use in practice most certainly is. Any parent who has any doubt about this should consider for just a moment the irrational fury with which the entire educational establishment is attacking the very idea of a small experiment in parental choice in Kent. The unavoidable conclusion is surely that anything that is so vehemently attacked must have something in it.

What that something is is also quite clear. Most parents would like to exercise the choice of choice over which school their child should attend that is enjoyed by the rich and the powerful, including, shall we say, the present Secretary of State for Education. Most teachers, at least in this country, seem to regard the majority of parents as dangerous idiots who should not be allowed anywhere near a school. Vouchers might constitute a fundamental and irreversible shift in the balance of power, in favour of parents and against teachers—therefore the National Union of Teachers and the National Association of Schoolmasters/Union of Women Teachers will not contemplate them. The Minister of Education, the Department of Education and the local councils would prefer to upset large rather than teachers, and so they too, are nearly all against vouchers.

The famous exception is, as many people are aware, the Kent County Council, whose education committee met yesterday

recommended that an experiment in the use of vouchers should proceed. The committee has already taken the bold step of publishing a "feasibility study," whose concluding paragraph records a "general impression" that "choice of schools is seen as vital by parents but that vouchers would not necessarily be the only or the most satisfactory means of achieving it."

It would be difficult to quarrel with this generality, but as it stands it is neither evidence in favour of large-scale adoption of voucher schemes nor against a small controlled experiment. The case for further back in the report, in the small print.

According to its own figures the Kent education department is highly successful at meeting parents' wishes. In the years 1974 to 1977 between 95 and 99 per cent of children aged 11 were transferred to the secondary schools their parents had indicated a preference for. Later transfers, at age 13, were challenged by an insignificant handful of appeals, and half of those were won by the aggrieved parents.

Yet the evidence of the survey associated with the feasibility study on vouchers is not quite so glowing. When asked if they had enough say at present in the choice of school, some 66 per cent of parents replied, "No." Any parent of a child who recently moved to secondary school will understand the reason for this answer: local councils get high rates of acquiescence under the present system precisely because

the choice is so limited. Faced with sink-school "A" and just-ge-by school "B", and standing behind one's back by the primary school head, many people tend to make a "choice" that the local authority can record as "satisfactory."

It is for this reason that the theory of vouchers has supporters, and opponents, on both the Left and the Right. First proposed by Professor Milton Friedman in 1955 as a means of bringing the market economy into education, the idea was subsequently tried out, with the blessing of many on the American Left, as a means of enabling the poor to choose better schools for their children.

Experiment

This was the theory behind the experiment at Alum Rock, in San Jose, California. Basic vouchers, to cover the school fee, were provided by the local authority while the Federal Office of Economic Opportunity topped these up with special vouchers to give added educational opportunities to parents of disadvantaged children.

The Alum Rock example, which stands as the most extensive study of the use of vouchers yet undertaken, has provided enough evidence to support both sides to the argument. It was one of a variety of different possible models (vouchers could not be spent in private schools; schools could not raise their fees to meet higher demand) and its basis was changed when Federal

funding came to an end at the close of the 1976-77 school year. In the view of those who wrote the report for the Kent County Council, "a system that was intended to give power to the parents resulted in giving far more power to the professionals—the teachers and the administrators—for they controlled the supply of educational alternatives, and parents did not make use of the new opportunities to the expected degree."

On the other hand "the demonstration provided considerable evidence on the viability of alternative programmes" since it "increased teachers' opportunity to choose and design their curricula, and thereby made available to parents a new range of choices."

These comments, tucked away in an appendix to the Kent report, constitute an extremely powerful argument in favour of a proper experiment in Britain: the very mention of a voucher scheme sends such an electric shock through the teachers' unions that it must encourage some of their members to take up the old-fashioned notion of putting the responsibility to the children in their care above their chip-on-the-shoulder defence of the right to work ever shorter hours for ever higher pay.

If this seems like too forceful a characterisation of teachers' attitudes, then one can only refer to evidence table 2.8 of the Kent report. Asked whether parents should be given the results of standardised tests taken by their own children, only a third of the teachers said yes, although a further 51 per cent of the respondents allowed

that such results should be given "on request." A full 13 per cent of the teachers said that this information should be "withheld" from parents.

No fewer than 40 per cent of the teachers wanted details of their qualifications kept from the parents, while details of their teaching experience were regarded as sacrosanct by half of them. Most doctors, lawyers and architects will gladly flaunt their qualifications, while it is not impossible to discover how long any such professionals have been practising. What are the Kent teachers—presumably representative of their colleagues elsewhere—afraid of?

For a start, the answer may be "unemployment." A teacher system, like any other method of giving greater customer choice, is likely to work best where there is spare capacity. Then the most popular schools can find room for their new entrants. The trouble is that with fewer children being born, this is likely to accelerate the pace at which the less popular schools run down. Such schools might be early candidates for closure. In short with falling rolls the system might work too well from the point of view of the children and parents, and too harshly from the point of view of teachers.

A second fear, and one which haunts many teachers, is that if parents were given more choice they might influence the way in which teachers do their work. It is widely believed that most parents are "reactionary" in educational matters—that they want the three R's taught to their children who are disciplined when naughty



Members of the Kent County Council Education Committee pictured yesterday.

or lazy and who are expected to work hard at individual desks.

There may be something in this belief, and for the purpose of the immediate debate it can be accepted as correct. The proper response is "so what?" Is it to be assumed that teachers who want to use other, "progressive" methods are right because they are professionals and those very professionals who recoil from openly disclosing their qualifications and experience? The pendulum of fashion in education has swung back and forth fairly sharply over the past few years, and it would be difficult to say that the "professionals" were right at all times.

It is at this point that one comes down to the essence of the opposition to vouchers. We can leave aside the talk about "administratively impossible" and "very expensive" for all that depends upon a great many variables, all of which are secondary to the central prin-

ciples at stake. The real issue is who shall decide how best to educate our children?

The rich are able to decide this for themselves by choosing private schools, as they do in England, or by using a combination of private schools or "neighbourhood" schools as they do in the U.S. The power seems to make similar decisions for their children in east European countries. But working-class parents enjoy no such luxury.

In this country many of their children have probably been condemned to a less happy and successful life than they might otherwise have enjoyed by the failure of teacher-controlled state schools to equip them with a decent ability to use numbers, or write job applications, or effect was to encourage the otherwise make their way in the world. There is evidence to suggest that in many cases this is a professional failure—the result of the application of foolish notions about "child-centred" education.

Over the past couple of years there has been a movement away from the worst extremes of this non-education, led by the Callaghan Government's realisation that it was highly damaging to both the economy and Labour's electoral prospects. The tightening-up in some schools has been assisted by the fact of falling rolls; even under the present system some schools feel the need to become more attractive to parents.

Perhaps vouchers would carry this process even further towards a higher standard of education for all. Perhaps they would not. I do not know the answer. But that vouchers are worth a full-scale experiment, and that the experiment would be worthwhile even if its only or write job applications, or effect was to encourage the otherwise make their way in the world. There is evidence to suggest that in many cases this is a professional failure—the result of the application of foolish notions about "child-centred" education.

Joe Rogaly

Letters to the Editor

Life policies as investments

From Mr. Peter J. Franklin and Miss Caroline Woodhead.

Sir,—The facts about life assurance are even worse than those noted by your correspondents Mr. King and Mr. Parvia (June 8 and May 30 respectively). At the City of London Polytechnic we have been investigating other measures of performance of the industry, and have drawn the following conclusions:

Life assurance is no longer the major form of contractual savings in the UK. Measured by net investment during 1976, insurance companies' long-term funds acquired assets in excess of £2,000m, whereas public and private sector pension funds net investment amounted to £2,000m that year.

Whereas the increase in the personal sector's holdings of life assurance and superannuation exceeded £1,218 m over their financial surplus in 1968, in 1974 the provision had fallen to about 70 per cent.

Building societies have continued to grow at the expense of life assurance and other savings media. New deposits with building societies exceeded £1,000 m in 1976, or 47 per cent of the personal sector's financial surplus, and about 66 per cent of the sector's increased holdings in life assurance and superannuation funds that year. In one year, with no funds data shown, the increase in building society shares and deposits to have exceeded the increase in the personal sector's holdings in life assurance and superannuation.

Personal income for ordinary long-term (life) business accounted for more than 55 per cent of personal savings in 1968. In 1974 it accounted for only about 20 per cent of personal savings.

The implications of these figures to the industry and to the Committee to Review the Functions of Financial Institutions should not be lost. Among other things, it shows the highly dynamic nature of the financial system. It also questions assumptions about the future rate of growth of life assurance and the role that life offices are likely to have in the capital markets over the next decades.

Peter J. Franklin, Economics Senior Lecturer, City of London Polytechnic, School of Business Studies, 84, Moorgate, EC2.

Education in engineering

From Mr. Oscar Hahn.

Sir,—I was very interested in Professor Hanson's letter to the Financial Times, which appeared on June 8. I should like to reply to the second part of the letter concerning National Engineering Scholarships.

The Action Committee of which I am chairman was only announced on March 13, 1978. There was obviously no time to devise a permanent Scholarship Scheme for 1978 entry or to set up the administrative machinery for a nationwide selection of the alternative of doing nothing in 1978 or taking a short cut. On balance, I think it was right to take a short cut.

For the 1979 entry, it has been decided that all engineering courses recognised by the Council of Engineering Institutions. Among the other criteria for selecting the scholars will be a demonstrable commitment by students to make a contribution

to manufacturing industry. The fact that a student decides to take a sandwich course would, of course, be evidence of such a commitment.

On a personal note, I myself, am a strong believer in sandwich courses. For an engineer to make a contribution today in manufacturing industry in the UK needs not only sound technical qualifications, but also an understanding of the human and organisational problems in industry and this understanding can only be acquired by actually working in industry.

I cannot anticipate decisions of the Action Committee, but I can assure Professor Hanson that we are conscious of the excellent work which has been done in many universities and polytechnics to enable engineering students to contribute in our complex industrial society.

Oscar Hahn, Chairman, Action Committee, National Engineering Scholarships, 10, Welford-on-Avon, Warwickshire.

Options to purchase

From Mr. Robert Hawkins.

Sir,—With regard to the advice given in "Leasing Plant" in your legal column on June 7, you may have misled your readers by saying that it was possible to take out a lease with an option to purchase. Anything which is a lease and an option to purchase is a lease and an option to purchase. If a lessee purchased an asset at the end of a lease he would destroy the tax allowances which the lessor may have taken out on the asset when it was purchased new.

Your correspondent may be interested to know that nowadays some 95 per cent of the selling price of an asset coming off lease can be remitted to the lessee by way of a rebate of rental or a deposit on a new asset. I would have thought he was in a strong position to argue for some rebate of rental with his leasing company. Your advice that he should try other leasing companies as well is very sound.

Robert Hawkins, Editor, Leasing Digest, 7 Bridon Street, Coggeshall, Essex.

Technological mainstay

From Mr. D. C. Nutting.

Sir,—The Engineering Professors' Conference was reported upon by Michael Dixon and his subsequent comment about A and B streams on June 7 recognises the importance of "entire reaction." Both contributions appear to be constructive toward the Finlinton Committee's aim to find a healthy professional as the technological mainstay of the country.

There is great merit in the proposals of the Professors' Conference, many separate aspects of which already have a proven record of success. It is the streaming into A and B categories which is unlikely to be attractive to students, is limiting to the comprehension of reality in all graduates and might be confusing to some employers.

May I suggest to the Professors' Conference through the courtesy of your columns that a common three-year course involving the practical aspects described for the B stream should lead to a bachelor's degree. Those who have the aptitude (most) for the otherwise "B" could proceed to a fourth year to qualify for a master's degree based on a deeper theoretical study of a pertinent field of expressed interest.

This suggestion is in accord with the submission of the Institute of Measurement and Control to the Finlinton Committee.

D. C. Nutting, Past-President, Institute of Measurement and Control, 279, Half Place Drive, Westbridge, Surrey.

New ideas in the Boardroom

From the Chairman, Brian Woodhead and Co.

Sir,—You will doubtless have other correspondence disagreeing with Mr. Webb-Bowen's view (June 8) that British directors, on being appointed, have been conditioned not to rock the boat by introducing new ideas.

Such sweeping statements, which cannot be true in view of the evident survival in a competitive world of our major private-sector companies, do not help constructive examination of the composition of boards.

I must also disagree that a two-year board is necessary to allow shareholders to "draw upon a

wide spectrum of outside knowledge by appointing non-executive directors. There is already ample opportunity for part-time directors to be appointed to existing single-tier boards. First-class people are available to fill the role; all that is needed is recognition by more companies that it makes good commercial sense to use part-time directors whose qualities complement their colleagues on the board.

A. B. Woodhead, 407, Harborne Road, Edgbaston, Birmingham.

Incentive to moonlighting

From Mr. J. J. Polting.

Sir,—Guy Hewitt's article on moonlighting in Germany (June 7) provides a powerful argument for a shift of emphasis away from income tax and towards taxes on expenditure, such as purchase tax or taxes on materials and energy. While income tax remains, people will always try to minimise their contributions by evasion or moonlighting, of which the worst feature is the widespread contempt for the law that it engenders. Taxation on expenditure would avoid this, while retaining the fairness people expect of a tax system. Those who live opulently would pay heavily while those with a modest life would pay less. Taxes on expenditure would encourage saving, investment and enterprise and would be easy to collect. They are more in harmony with man's nature and would make life much easier for all of us.

J. J. Polting, Châtillier, 1297, Founex, Vaud, Switzerland.

Dangers of buy-back deals

From Mr. John Dingle.

Sir,—Now that there seems to be growing awareness of the potential dangers of buy-back deals involving sales of Western technology to the Eastern countries, it is perhaps time to consider whether some form of safeguard is needed against the use of buy-back as a bargaining ploy in international competitive bidding.

For example, you report (June 9) in connection with a bid for an automatic components factory made against French competition, that "the British company dropped out in the later stages of negotiation because it refused to enter into a buy-back agreement with the East Germans."

Your report does not say whether the directors of the British company were motivated by simple expediency, or by concern for the likely long-term impact of the buy-back arrangement on the UK economy, or a bit of both. What is certain is that they had already incurred very considerable costs in preparing their bid and pursuing their negotiations up to the point of withdrawal. These costs become a total loss not because of any technological or commercial shortcomings, but because the customer insists on a deal which includes an element of real risk, not to the bidder alone, but which may also threaten future employment and investment in the bidder's country.

Many of your readers will know that this is not an isolated example. One possible approach to safeguarding with this sort of problem, without exposing them to a charge of unfair competition, would be to provide for reimbursement of their bid costs out of Government funds, in cases where it is judged that acceptance of a buy-back arrangement would prejudice future industrial development in the UK. No doubt such a provision would need to be carefully qualified: the principle, however, seems worth discussing.

John Dingle, Suite 1, Harcourt House, 19a, Cavendish Square, W1.

Neglected fire

From Mr. Norman Jenkins.

Sir,—Described by John Lloyd in his excellent review of June 8 as a mine of information Sir Derek Ezra's "Coal and Energy" is surprisingly short of data on district heating and combined heat and power. In fact, I can find no mention of these energy-saving techniques at all. This is surprising in view of the author's enthusiastic advocacy over the years and, on one occasion, a downright quarrel on the subject at a Press conference with a representative of the Electricity Council. Neither is there any mention of the new district heating schemes now being run by the NCB and others powered by coal.

The most successful energy conservation scheme at Nottingham, jointly funded with the City Council for using coal and incineration of rubbish is completely ignored. This plant, incidentally, is now selling electricity to the local area for a profit.

Unfortunately, too, the possibility of this activity and the omission being in order to create controversy is perhaps remote. The omission of these techniques from Energy Commission discussions this week seems to suggest an agreement between the energy industries to ignore the potential of what has been proved elsewhere. The evidence to date suggests that at least in the UK energy decisions are far too important to be left to the energy industries—whose only interests are in maintaining the status quo; but at the cost of far greater fuel-use efficiency.

Those of us who have taken an active part in promoting CH and P and who have looked at Sir Derek Ezra personally at least for tacit support must now

feel virtually abandoned—unless Sir Derek will care to explain: Whitkirk, Ewshot, Farnham, Surrey.

Options to purchase

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Today's Events

Mr. Denis Healey, Chancellor of the Exchequer, speaks at NATO conference, Brighton.

Mr. Gordon Richardson, Bank of England Governor, addresses luncheon of Association of Foreign Banks, Bonn.

Mr. Harold Lever, Chancellor of the Duchy of Lancaster, guest speaker at London Chamber of Commerce and Industry annual luncheon, Guildhall, EC2, 12.45 pm.

Queen greet President Nicolae Ceausescu, President of Romania, at start of his visit to UK, Victoria Station, London, 12.30 pm.

Creditors of Mr. William Stern, declared bankrupt with £104m debts, meet at Law Courts, London, 11 pm.

Mr. William Miller, chairman of the Federal Reserve Board, speaks in Zurich.

Mr. Malcolm Fraser, Australian Prime Minister, and Mr. Victor Garland, Minister for Special Trade Representation, in Paris.

Deadline for complete Israeli withdrawal from South Lebanon.

Two-day international conference opens in Brussels to discuss economic aid for Zaïre.

PARLIAMENTARY BUSINESS

House of Commons: Remaining stages of the State Immunity Bill (Lords) and Community Services by Offenders (Scotland) Bill. Proceedings on the Tuluva Bill (Lords), Export Guarantees and Overseas Investment Bill (Lords), and Oath Bill (Lords). Motion on EEC documents on non-life insurance.

House of Lords: Films Bill (Lords), Third Reading, Scotland Bill, report stage, Independent Broadcasting Authority Bill, second reading.

Select Committees: Joint Committee on Statutory Instruments (4.15 pm, Room 4). Overseas Development, Subject: Renegotiation of the Lome Convention.

Witness: Dr. David Owen, Foreign Secretary (4.30 pm, Room 6).

OFFICIAL STATISTICS

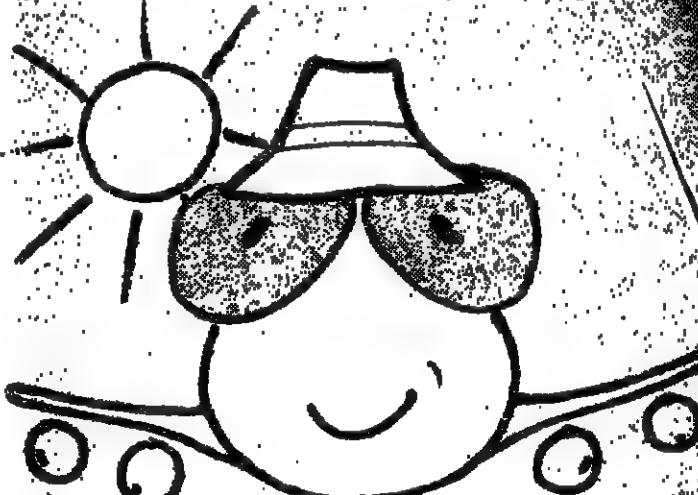
Building Societies' receipts and loans (May).

COMPANY RESULTS

Johnson Matthey and Co. (full year). Pegler-Hattersley (full year).

COMPANY MEETINGS

Avery, Smithwick, Warley, 12.35. Empire Stores (Bradford), Bradford, 12. Garner Scottish, The Grange, Bermondsey, SE, 2.50. Rugby, Portland Cement, Rugby, 2.30. Tarmac, Birmingham, 11.30. United Newspapers, 23, Tudor Street, EC, 12.



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COMPANY NEWS + COMMENT

£2.7m downturn to £77.6m at AB Foods

WITH THE U.K. bread industry difficulties and the high street price war cutting contributions from two major divisions and exchange differences reducing the overseas contribution, pre-tax profit of Associated British Foods dipped 34 per cent, from £80.96m to £77.63m in the April 1, 1978 year.

When reporting half-time profits £2.7m higher at £32m Mr. Garry Weston, the chairman, said the group expected to exceed the previous year's record, although the increase was not expected to be significant.

He now says that margins in the UK and overseas came under pressure in the year with the home margin down from 4.7 per cent to 4 per cent and the overseas margin from 6.7 per cent to 5.8 per cent.

Overall world sales increased from £1.49bn to £1.68bn, with the UK sales up 13 per cent, or £125m, while overseas sales rose by 13 per cent in local currencies.

Mr. Weston says profit growth will be achieved in the current year, "although overall volume growth in the food industries in the countries in which we operate continues to remain almost static, and the combined effects of Government regulations and severe competition make the attainment of better trading margins difficult."

The 1977-78 shortfall in trading profits in the UK—here the bread range, from Sunblest, was held to £2.2m, and the biscuit division produced "especially creditable" results.

Overseas profits were reduced by £0.5m, taking into account the adverse effect of £2.1m owing to the difference in exchange rates at the year end.

Mr. Weston says that considering the adverse factors, and the extremely difficult year for the food industry in the economies in which it operates, the results must be considered a satisfactory achievement.

A second interim dividend up from 1.3832p to 1.5236p increases the net total from 2.0734p to 2.2810p per 3p share.

The profit after tax, minorities and extraordinary items was £34.4m and after providing for minority and preference dividends £28.1m is retained.

Earnings per share are shown at 9.67p compared with 9.88p last year, and ordinary shareholders' funds have increased during the year from 65p to 71p per share.

Capital spending in the year exceeded £70m (£62m).

	1977-78	1976-77
Sales	1,680,960	1,490,960
Trading surplus	115,224	114,420
Depreciation	24,356	18,682
Interest payable	10,718	10,718
Profit before tax	79,946	85,190
Overseas tax	22,274	22,274
UK tax	12,173	13,071
Net profit	45,499	49,845
Minorities	9,822	9,822
Extraordinary profits	1,847	2,008
Available	57,168	61,675
Ord. dividends	8,216	7,548
Retained	25,870	29,198

See Lex

HIGHLIGHTS

As expected pre-tax profits at Associated British Foods are slightly lower; at the trading level there was a 56m turnaround to losses on the baking side, while retailing suffered from the price war and turned in £3m less, but the shortfall was more or less made up by the other manufacturing activities. Full year figures from Hill Samuel are rather dull with banking profits flat and a downturn in ship broking. Lex also takes a look at the market in light of the rather surprising issue of a new "short tap" stock. Elsewhere, WGI has shown good recovery after the setback the previous year while Valor has performed well in a very depressed market.

WGI up 56.9% to £1.2m

A TURNAROUND from a loss of £31,224 to a profit of £117,641 in its civil engineering division helped WGI engineering and construction group, to achieve taxable profits up by 56.9 per cent to a record £1.2m for the year ended March 31, 1978 compared with £760m on turnover ahead from £21.8m to £23.9m.

At the interim stage profits were up from £261,082 to £499,570 and directors anticipated continued progress, and expected satisfactory results for the full year.

The group has entered the last year with a high level of orders in hand.

A divisional analysis of turnover and pre-tax profits shows: civil engineering £7,141m (£7.54m) and £117,641 (£313,224 loss); refractory £4.48m (£3.34m) and £338,990 (£478,322); process engineering £7,62m (£7.50m) and £254,356 (£466,333); and mechanical and structural engineering £2.83m (£2.84m) and £185,642 (£132,948).

Stated earnings per 25p share are 25.1p (17.1p) before tax, 18p (14p) after tax and 12.5p (8.1p) after tax at 52 per cent.

The dividend is lifted to 3.5p (3.2p), as forecast, with a net final payment of 0.5p.

	1977-78	1976-77
Turnover	23,900,000	21,744,444
Pre-tax profit	1,200,000	762,000
Tax	462,273	158,774
Dividends	272,172	250,970
Retained	300,000	352,256
Available	772,628	653,286
Minorities	294,774	294,774
Extraordinary credits	25,360	10,717
From capital reserve	2,292,238	2,292,238
Roughly forward	3,793,918	3,293,528
Carried forward	2,292,238	2,292,238
Tax for the year	2,482,373	(2,150,734)
on ED 19 basis, and was split as to UK		
£18,123 (£5,428) and prior year		
£15,002 (£10,472 credit)		
Provision has been made for the liability to corporation tax which may arise in the foreseeable future from the allocation		

of items to different periods for tax and accounting purposes and for stock appreciation relief.

comment

Taxable profits up by more than 50 per cent at WGI Group is an impressive recovery after the previous year's slump. A determined cost cutting exercise has trimmed several regional offices from the civil engineering division while earnings from overseas contracts, notably in Bahrain, have also helped the return to profits. Refractory products have done well against a dull market background and profits here have increased by 17 per cent. WGI concentrates on high quality markets, though growth here may be difficult to sustain in view of declining demand. The company, however, is trying to develop customers outside the steel industry while exports which last year amounted to some 70 per cent of sales in this division, are playing an increasingly vital part. Meanwhile profits in process engineering have dipped 28 per cent but earnings from a number of long term contracts should show through in the current year. At 106p the shares stand on a P/E of 4.4 and yield 8.6 per cent.

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The dividend is lifted to 3.5p (3.2p), as forecast, with a net final payment of 0.5p.

The profit after tax, minorities and extraordinary items was £34.4m and after providing for minority and preference dividends £28.1m is retained.

Earnings per share are shown at 9.67p compared with 9.88p last year, and ordinary shareholders' funds have increased during the year from 65p to 71p per share.

Capital spending in the year exceeded £70m (£62m).

	1977-78	1976-77
Sales	1,680,960	1,490,960
Trading surplus	115,224	114,420
Depreciation	24,356	18,682
Interest payable	10,718	10,718
Profit before tax	79,946	85,190
Overseas tax	22,274	22,274
UK tax	12,173	13,071
Net profit	45,499	49,845
Minorities	9,822	9,822
Extraordinary profits	1,847	2,008
Available	57,168	61,675
Ord. dividends	8,216	7,548
Retained	25,870	29,198

next year or so, it will continue to upgrade its moulding machines and is committed to a modest programme of expansion in the live gallon 25 litre area. The directors believe the company has reached a point where profits should start to reflect the investment of the last 18 months.

Ariel Industries advance

FROM HIGHER turnover of £6.23m against £6.1m profits before tax of Ariel Industries, Leicester-based maker of industrial fasteners and light engineering products, etc., rose from £762,436 to £783,300 in the year ended March 31, 1978.

First-half profits increased from £322,300 to £325,900.

In their interim statement, the directors referred to negotiations for the sale of interests in South Africa. These have not been successfully concluded and provision has been made for the resulting loss of £4,492, the directors say. This figure covers all contingencies and the South African situation is now totally clear, they add.

Trading figures in 1978 for the South African subsidiary have been excluded from both turnover and pre-tax profit.

A final net dividend of 1.288p per 25p share is recommended, lifting the total to the expected £1.04m compared with 1.014p paid in the previous year.

£0.44m loss at Dentsply

A PRE-TAX loss of £0.44m against a £1.16m profit is reported for the November 30, 1977, year by Dentsply, the U.S.-owned dental supply group.

Turnover for the year was ahead from £17.75m to £31.18m and the group trading profit was £2.43m compared with £2.02m previously.

The result is before a £127,000 tax credit (£1.16m charge) and extraordinary credits from currency revaluation on group reconstruction of £1.08m. The 1977 figures include 11 months' results of AD International, a subsidiary acquired in the period.

Turnover of this company was little changed at £15.1m in the latest year against £15.2m for 11 months previously, and the pre-tax loss was £142,000 (£146,000 profit).

The profit is before tax credit of £0.31m (£88,000). There were revaluation surpluses in the year of £7.04m (£0.31m).



Mr. Garry Weston, chairman of Associated British Foods.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding year	Total last year
Ariel Industries	1.27	Sept. 13	1.14	2.13
Assoc. British Foods	1.27	Sept. 13	1.14	2.13
2nd Int.	1.32	Sept. 4	1.38	2.33
Pluviumlicht Gold	2.15	July 7	1.78	6.06
P. J. Carroll	2.15	July 7	1.78	6.06
Comm. Bank of New East	2.15	July 4	1.78	6.06
Malheutle Finance	1.4	July 4	1.78	6.06
W. Henshall	1.4	July 4	1.78	6.06
Hill Samuel	1.4	July 4	1.78	6.06
Ocean Wilson	1.4	July 4	1.78	6.06
Pluvium	1.4	July 4	1.78	6.06
Prop. & Reversionary	1.4	July 4	1.78	6.06
Valor	1.4	July 4	1.78	6.06
WGI	1.4	July 4	1.78	6.06
Warwick Eng.	1.4	July 4	1.78	6.06
W. Bromwich Spring	1.4	July 4	1.78	6.06

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issues. †On capital increased by rights and/or acquisition issues. ‡South African cents throughout.

Second half recovery by Warwick Eng.

After a £80,000 first half loss against a £211,000 profit, Warwick Engineering Investments recovered in the second six months to post a £110,300 pre-tax profit in the March 31, 1978, year compared with £244,800 last time. Turnover was £18.97m, compared with £18.97m.

The result is after exceptional costs of £104,000, which relate largely to redundancy payments associated with the reorganisation of metals and alloys.

This points to a second half profit before exceptional costs of £285,000 against £192,500 last time.

Directors say the expectation for the current year is that the group will do slightly better than the £0.33m indicated by the second half.

The final dividend is 0.3p per 20p share for a 0.825p total compared with 2.292p last year.

	1977-78	1976-77
Turnover	18,970,000	18,970,000
Profit before tax	110,300	244,800
Tax	31,300	123,300
Net profit	79,000	121,500
Extraordinary loss	5,000	23,800
From minorities	4,000	23,800
Dividends	8,000	157,300
Retained	7,000	86,200

75 companies wound up

Orders for the compulsory winding up of 75 companies were made in the High Court yesterday. They were:

Premier Promotions and Marketing, A and L Trading Company, Zurich Merchant Leasing, The Rt. Hon. Viscount Bearsted, T.D., J.L. (Chairman), D. S. Allison, B. R. Bassett, C. A. Keeley, F.C.A., J. L. King, H. Ockford, F.C.I.S., J. S. K. Oram, A. F. Roger, A. P. Simonian, B. A. C. Whitmee, F.C.A.

The Nineteen Twenty-Eight Investment Trust Limited

Directors: The Rt. Hon. Viscount Bearsted, T.D., J.L. (Chairman), D. S. Allison, B. R. Bassett, C. A. Keeley, F.C.A., J. L. King, H. Ockford, F.C.I.S., J. S. K. Oram, A. F. Roger, A. P. Simonian, B. A. C. Whitmee, F.C.A.

Performance statistics

	Year ended 31.3.78	Ten years ended 31.3.78
Net asset value	+ 4	+ 54
Middle market price (Stock Exchange Daily Official List)	+ 3	+ 39
Rate of dividends (net)	+16	+231
Retail Price Index	+ 9	+200

Distribution of investments at 31st March 1978

Equities and convertibles	
U.K. (but including U.K. companies with substantial foreign interests and assets)	57½%
Overseas (including U.K. companies operating mainly abroad)	36½%
Fixed income	6%

Extracts from the Chairman's statement

Capitalisation Issue. It is proposed that the Company should make a 2 for 1 capitalisation issue of ordinary stock units, partly to increase marketability of the stock and partly to bring the issued capital more into line with the resources employed in the business.

Revenue. Our present revenue estimates are running at a higher level than last year and we expect to be able to recommend a further increase in the dividend for the current year.

Copies of the Report and Accounts can be obtained from Philip Hill (Management) Limited, 8 Waterloo Place, London SW1 4AY.

PHM

Valor ahead £0.6m to £1.65m—sees more

WITH TURNOVER up from demand started to pick up, the £36.69m to £37.58m taxable profit of Valor Company, heating and cooking appliance maker, rose from £1.07m to £1.65m in the March 31, 1978, year.

At half-way profit was up from £0.26m to £0.52m and directors believed the trend would be continued for the year. They now say they expect profit to increase further in the current trading year.

The result is subject to tax of £0.52m (£0.39m) and last year there was a £0.59m extraordinary debit.

Earnings per 25p share are shown at 10.33p (5.81p) basic and 9.62p (5.81p) fully diluted. On a full distribution basis they are given at 10.34p (5.79p) and 9.08p (5.81p) fully diluted.

The final dividend of 1.432p (1.224p) takes the total from 1.884p to 2.135p net. The increase has Treasury approval.

Mr. Michael Montague the chairman said yesterday: "I am hoping for higher margins in the coming year. Demand is good at present. There has been a pick-up in the sales of cookers and that has gone almost exclusively to gas cookers."

The Valor cooker factory more than recovered its first-half loss in the second half of the year and is now working at full capacity and some 30 per cent above last year. On heaters, the company still has some 15 per cent capacity spare.

On the Belgian investment he said the company had written off the total cost of the investment. "If anything, we have over-provisioned. Part of the purchase consideration, some £120,000, was held in escrow and he hoped that current litigation in Belgium would result in this coming back to the company."

Despite depressed market conditions for cookers and heaters throughout most of last year, recovery path with a 54 per cent rise in pre-tax profits. Sales value is up by 23 per cent, though in volume terms the position is not as good as it was in the final quarter of 1977.

The half year result is after interest of £0.16m (£0.25m) and subject to tax of £0.69m (£0.59m). Last year there were minority interests of £11,000. A dividend of £1.432p is proposed for the year ended March 31, 1978.

Earnings per 25p share are given at 10.33p (5.81p) basic and 9.62p (5.81p) fully diluted. On a full distribution basis they are given at 10.34p (5.79p) and 9.08p (5.81p) fully diluted.

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Hill Samuel little changed Eastern Produce after mixed year earnings balance

PROFIT OF Hill Samuel Group, after tax, for the year ended March 31, 1978, was up slightly from £2.71m to £2.83m but after exchange differences and extraordinary items the net figure came out lower at £2.61m compared with £2.53m.

Shocking profit, after minority interest, transferred to contingencies, contributed £4.03m against £4.07m and investment profits £0.2m (£0.19m).

Profits of operating groups, into which Hill Samuel was re-structured towards the end of the year, were split as to: Broking and consulting services £2.77m (£2.66m); Life and investment management £0.79m (£0.5m); other services £0.34m (£0.31m) and £0.2m (£0.19m) loss last time. Interest on loans took £2.56m (£1.5m).

Results of insurance subsidiaries are not included in the accounts.

There were exchange gains for the year of £1.73m, compared with £0.23m last time which was after £1.75m surplus transferred to banking contingency reserve. The group's net loss for the year of £0.23m (£0.2m) was a charge, including £1.35m this time relating to prior years.

There was an extraordinary loss of £1.97m (£0.59m gain) which arose from the decision to withdraw from the shipping business. The amount includes operating losses and other expenses associated with disposal of the ships.

The directors state that while some parts of the group performed notably well and made substantial increases in profit, others suffered from the adverse factors in their particular markets.

Corporate finance, investment management and the computer services company, Lowndes-Jax, all had record years. However, interest rates dropped sharply from the previous year and this substantially reduced the earnings of the group's own funds.

The asset base of Hill Samuel Life Assurance was strengthened last year, they add. For the year a surplus was retained in the Life and Annuity Funds, and no dividend is being paid by HSLA.

In addition to the shipping losses, the shipping services activities in Lambert Brothers Shipping sustained a reduction in profits of over £0.8m.

On the merchant banking side the lack of economic growth and of business confidence has meant limited lending demand from industrial borrowers, so that there has inevitably been intense competition among banks and corresponding pressure on margins, directors explain.

While the revenue side did not therefore expand to the capacity at which the group is capable, inflation, though somewhat lower than in the previous two years, continued to have its inexorable effect on costs, they say.

Against this background the material increase in profits from commercial banking activities over the previous year is regarded as a creditable achievement.

Stated earnings per 250 share, before exchange differences and extraordinary items are 11.83p (£1.48) and the dividend is stepped up to 4.904p (£2.55p) net with a final payment of 3.32p (£2.07p) (£1.55p).

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Interest in Datamail was finalised on October 31 and Consultative Marketing Services (CMS) was incorporated on November 9. Datamail offers a personalised direct mail service and CMS is involved in the organisation of special events, exhibitions, seminars and marketing.

Meeting, Hilton Hotel, W. on July 6 at 10 am.

Ocean Wilsons static

DESPITE turnover falling from £34.2m to £29.2m taxable profit of Ocean Wilsons (Holdings) finished the year to January 31, 1978 little changed at £2.7m compared with £2.8m.

UK tax took £152,924 (£228,849) and overseas tax £993,003 (£915,950). The retained balance emerged at £1.15m (£1.25m).

Stated earnings per 20p share are 11.56p (£1.156p) and the dividend total is effectively raised from 2.5p to 2.875p with a final payment of 1.875p net.

WHILE MAINTAINING its efforts to improve the profitability of overseas investments, the aim of Eastern Produce (Holdings) is to reach a position whereby earnings in the UK are sufficient to cover both expenses and a reasonable level of dividends, Mr. H. K. Fitzgerald, the chairman, tells members in his annual statement.

In this way it is intended to bring overall earnings into balance as between the UK and overseas, and at the same time directors are actively considering ways in which to improve the spread of the political and commodity risks to which such a large part of the total capital employed is exposed.

As reported on May 25 pre-tax profits for 1977 rose from £2.58m to a record £7.16m and for the first time in four years the group is paying a dividend of 4.35p with a final of 3.03p.

The chairman says that the pronounced rise in the price of tea was the major contributory factor to the marked improvement in group results.

During the year the group increased its holding in East African Coffee Plantations to 30 per cent and more recently to 35 per cent and its results were included in the year's accounts. Mr. Fitzgerald looks forward to assisting

its future expansion of its activities in Australia. After two preceding years' losses, the group's rubber and copra estates in Papua New Guinea turned in a pre-tax profit of £61,000. And Eastern has begun a modernisation programme for the factory on its principal rubber estate so as to cater for new plantings which will be coming into production over the next four years.

Largely due to buoyant coffee prices there were good results from Kakuzi, also.

Balance sheet shows a reduction in short-term borrowing from £3.8m to £1.4m and although at this time results for 1978 are not expected to be as favourable as 1977, the chairman says that by the end of the current year the UK overdraft should have been further reduced by revenue receipts from overseas operations. A statement of source and application of funds shows a reduction in overdraft of £2.7m (£102,829).

Meeting, 100, Old Broad Street, EC, on July 3 at noon.

Associates Deal Casenave and Company, on Friday, purchased 5,000 Cornercroft ordinary shares at 65p on behalf of County Bank, an associate of Cornercroft.

The Property and Reversionary Investment Corporation Limited

Results to 31 March	1978	1977
Profit before tax	£1,081,609	£892,491
Earnings per share	8.2p	7.0p
Dividend per share (maximum permitted)	5.16p	4.66p
Undistributed profit	£210,064	£174,153

Points from the statement by the Chairman, Mr Alfred Rubens, FRICS

- * Property revaluation at 31 March 1978 shows increase of 21.4% over previous year.
- * Dividend covered 1.59 times.
- * Net assets 430p per share (up 25%).

Copies of the report and accounts may be obtained from the Secretary of the Company at Albany House, Petty France, London SW1H 9EE.

L & G alters retirement plan

Legal and General Assurance Society has completely redesigned its Personal Retirement Plan—the pension contract for the self-employed and other persons in non-pensionable employment. This has involved reassessing the expenses charged to the plan and underlying annuity rates, with the result that the benefits under the scheme have been substantially improved especially under the longer term contracts.

Existing policyholders of the plan will also benefit from these improvements, since the scheme is essentially a series of recurring single premium contracts so that all future premiums will purchase benefits on the new terms.

The new plan retains the high degree of flexibility inherent in the old scheme, both in respect of contributions and in the payment of pension and other benefits. Contributions can be easily varied from year to year to match the fluctuations in earnings of certain self-employed persons. Pensions payments can also be varied to meet the requirements of some self-employed who only want part of their pension at first.

As reported last week a 1.83p (1.21p) interim dividend is to be paid.

Pyramid keeps up expansion policy

IN HIS annual statement Mr. Paul E. Lewis, chairman of Pyramid Group (Publishers), tells members that the directors' efforts to further the group's expansion by developing new ventures will continue.

He says that 1977, which produced profits of £237,497 (£20,985) was uneventful. In July that year the purchase of Redland Printing was completed.

The buying of a controlling interest in the company, which produces a range of books, was completed.

Mr. Peter Simmonds, chairman of Leyland Paint and Wallpaper, told shareholders at the AGM that the first quarter showed a substantial improvement in turnover compared with the same period last year—rising in April and May had confirmed this trend.

Subject to no deterioration in the economic situation of the country, the Board feels optimistic that the results for the year will show a significant improvement on the annualised figures of the last trading period, said Mr. Simmonds.

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Our earnings may be invisible but our record of growth is clear

"Producing continued growth with profits climbing by 38%"

reports Frank Holland, the Chairman, in his statement on the year to 31 March 1978.

Dividend and Results In spite of difficult economic conditions we recorded further very successful growth with the net profit available for appropriation showing an increase of 38% at £7.9 million.

A final dividend of 5.118p per share is recommended making the maximum permissible under current legislation.

Insurance Broking With sterling strengthening against the dollar and a reduction in the rate of inflation there has been a slowing in the rate of growth of brokerage. Nevertheless the increase in brokerage income from £14.9 million to £18.5 million—24%—is an outstanding achievement by all our insurance broking companies.

Overseas there has been good progress for our Australian insurance broking operation despite strong competition and our combined operations in the Far East are also making a contribution. Unfortunately our South African Company is still having problems but there are good prospects for an early return to profitability.

Underwriting Our Lloyd's non-marine syndicate suffered a smaller loss than anticipated on the 1975 account recently closed and it should achieve profitability once again in the 1976 account. An important new development is the formation of a Lloyd's marine syndicate under our agency to commence underwriting for the 1979 account. Also in London, our Agencies Company which writes on behalf of the Bellefonte and Pine Top Insurance Companies is making encouraging progress.

Overseas, our Australian underwriting operations achieved very satisfactory growth in profits. During the year we broadened the scope of our operations there with the acquisition of Oak Insurance Limited, a small personal accident and disability insurance company.

Investment and Future Growth Most of our growth in recent years has been achieved organically from the growth of existing accounts and from obtaining new business. However, we are also actively pursuing alternative means of growth by

acquisition and the purchase of additional freehold premises adjoining Cuthbert Heath House will facilitate this expansion.

A most significant development for our operations both in France and the Common Market generally is the acquisition of an 80% interest in Groupe Sprinks, the Paris based underwriting agency.

Future Prospects We have made a considerable advance in the recent past but cannot expect that future years will be easy. With stable exchange rates and world-wide control of inflation, insurance broking growth must come from new business, while expenses must be closely controlled to maintain profitability.

In this context we are very fortunate in the quality of our staff. They have achieved much in the past and I am sure will achieve even greater things in the future.

Contributing to industrial and commercial progress world-wide Today, industry and commerce function increasingly on an international basis. The effect has been to broaden enormously the sphere of operations and to increase the capital sums involved. Consequently, there has arisen a corresponding demand

for insurance to be arranged internationally to cover the complex risks and huge investments at stake.

In these circumstances more and more organisations are taking advantage of the international insurance and reinsurance broking and underwriting services provided by the C. E. Heath Group.

In almost every country in the world there are undertakings either under way or in operation simply because we have been instrumental in arranging the insurance or reinsurance so vital to progress worldwide.

Providing evidence of outstanding performance In the past five years the company has grown from a market capitalisation of £10 million to over £75 million and it is appropriate that this fine performance should be marked this year with the accolade of the Queen's Award for Export Achievement.

The citation referred to the fact that over a three-year period the company's overseas earnings had more than doubled.

Our Award comes from channeling insurance and reinsurance premiums through the London market from clients all over the world. The results are good for the C. E. Heath Group. More important they're good for Britain. And they're good for Lloyd's and the London insurance market. It is an achievement that makes us feel proud.

Demonstrating liveliness of outlook One of the many reasons for our growth is that we are and always have been forward-looking. An obvious expression of this liveliness of outlook is the way in which we have made advertising work harder in projecting a favourable group image.

Evidence of our success is to be found in the fact that we were awarded The Times Grand Prix for the best company results advertisement of 1977.

As another part of our public relations, we sponsored the yacht Heath's Condor, skippered by Robin Knox-Johnston and Leslie Williams, which arrived home first in the Whitbread Round-the-World Race.

Copies of the full Report and Accounts are available from the Secretary

C.E.Heath & Co.Limited

Cuthbert Heath House, 151/154 Minories London EC3N 1NR
Tel: 01-488 2488 Telex: 885280 or 888088

INTERNATIONAL INSURANCE BROKERS
REINSURANCE BROKERS AND UNDERWRITING AGENTS

Reports to meetings Simon Engineering expansion plans

Simon Engineering is on the look out for a fairly substantial acquisition to add to its stable of contracting and engineering interests.

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Confidence at C. E. Heath

Mr. F. R. D. Holland, chairman of C. E. Heath and Co., says in his annual statement that he is confident the group's new organisational structure will enable it to meet all likely challenges from within its own market and from abroad.

However, he cannot predict that the next few years will be easy. On the underwriting side, Mr. Holland is sure that the overhauling of the syndicate account will prove beneficial and that a reasonable underwriting profit with its attendant commission will be achieved.

On the insurance broking side, the group will have to face the fact that with greater control being obtained world-wide over inflation and with more stable exchange rates, growth must come from new business and close attention must be paid to expense ratios.

For the year ended March 31, 1978, profits before tax rose from £11.27m to a record £14.68m. The group's dividend total is £3.18p against £2.67p previously, adjusted for a two-for-one scrip issue.

Available net profit is ahead from £3.79m to £4.41m on a CFA basis (£7.31m to £8.3m).

On insurance broking, the chairman says the increase in broker's income from £4.43m to £15.51m is an outstanding achievement. The rate of increase has varied to a certain extent from one operating division to another, but all made substantial increases. Overseas there was good progress from the Australian insurance broking operation despite strong competition and also there are now positive signs that the hinged operations in the Far East are also making a contribution.

South Africa is still an area beset with problems but the operation is now on a better basis and that in this current year it will be achieving a reasonable level of profitability.

In underwriting, the group's 1978 Lloyd's syndicates accounts have recently been closed with the non-marine syndicate suffering a loss smaller than anticipated, while other syndicates showed reasonable profits.

If now looks as though the expected return to underwriting profitability for the main non-marine syndicate will commence with the 1978 account, Mr. Holland says.

Meeting, Baltic Exchange, EC, July 3, at notice.

Statement, Page 33

Improvement at Dunlop subsidiaries

Improved pre-tax profits were reported for 1977 yesterday by two Dunlop subsidiaries, Dunlop Plantations and Dunlop Textiles. Plantations profit jumped from £4m to £7.9m on turnover of £23.9m (£17.3m), and before tax of £3.93m (£1.52m). Dividends absorbed £1.17m (£0.70m).

BIDS AND DEALS

Fluidrive rejects £5m Thomas Tilling offer

Fluidrive, the Middlesex fluid couplings group, has rejected a £5m offer from Thomas Tilling, whose interests range from engineering to tiles and pottery.

Fluidrive yesterday declined to state its reasons for rejecting the offer but said the reasons would be given to shareholders following the despatch of Tilling's offer document.

In the meantime, Fluidrive added that it strongly advises shareholders to retain their shares. The shares rose another 2p yesterday to 78p compared with the bid price of 73p.

Tilling is offering five shares of 20p each for every eight 20p Fluidrive shares.

BERKELEY HAMBRO SEVERLY LINK WITH SWIRE

Berkeley Hambro Property Company has severed its remaining link with Swire Properties of Hong Kong.

Berkeley Hambro first acquired its remaining 17.1m Swire shares with institutions. The firm raised £1.6m more than the shares' book value, and the cash will be used as part of the British group's debt-reduction programme to reduce overseas borrowings.

Berkeley Hambro's first acquisition of an interest in Swire in 1972, and at that time the companies entered into a management agreement earning £11 between £10,000 and £100,000 a year for managing Swire.

This contract is due to expire in July following Swire's public flotation in Hong Kong last year. And last May Mr. John Spink, BHS's former deputy chairman and managing director, joined Swire as its chief executive.

The Hong Kong sale follows BHS disposal earlier this year of its North American properties to Swire for £4.4m.

HENSHALL BOARD FAVOURS PETROF

The Board of W. Henshall and Sons (Addiscombe) has written to shareholders rejecting the 20p per share Bournemouth bid and recommending the 30p per share counterbid by Petrof.

Henshall not only opposes the price of the Bournemouth bid but also comments, "your directors do not consider the intention with regard to management, the development of the business or dividend policy have been adequately explained."

The pre-tax profit of Henshall for the year ended March 31, 1978 is revealed as £244,588 (£224,440), on turnover up from £2.1m to £2.8m.

The Treasury has given permission for the dividend to be increased to 1p (0.33p) per share.

The property assets have been revealed to show a surplus of £380,628 after providing for deferred taxation. The net asset value per share, after this revaluation, is 47.2p.

The directors, who own 20.9 per cent of the equity, intend to accept Petrof's offer. But in view of the possibility that the offer may not become unconditional, and that the Bournemouth offer may not be increased, the Board says, "you may wish to take advantage of Petrof's intention to continue buying shares in the market."

The Board has been given to understand that Bournemouth has not ruled out the possibility of an increase in its offer.

STANDARD CHARTERED U.S. BID LIKELY TO BE SCRUTINIZED

The proposed acquisition of Union Bank Corp. by Standard Chartered Bank for \$27m or \$33 a share is sure to get a very close regulatory scrutiny.

This was stated by Mr. Harry Volk, Union's chairman and chief executive officer, at a Press conference in Los Angeles yesterday.

Standard Chartered's chairman, Lord Barber, and its managing director, Mr. Peter A. Graham.

The proposed acquisition will almost certainly add to the unease already felt by regulators and some members of Congress over foreign banks taking over U.S. operations. This will be the third such pending acquisition.

Previously, National Westminster Bank agreed to acquire 7.1 per cent of National Bank of North America for about \$20m and Hongkong and Shanghai Banking Corp. of Hong Kong announced plans to buy a 31 per cent stake in Marine Midland Bank for as much as \$280m over a period of years.

Neither transaction has yet been approved by regulatory agencies, and now Union Bank joins the waiting list. "It's like three guys waiting to go to trial," says Mr. George Salem, vice-president and senior analyst for Bache Halley Stuart Inc., "if the regulatory agencies show a willing attitude toward these, I can see a flood of such takeovers," he added.

PREMWIN TO HELP PENNINE MOTOR

The directors of Pennine Motor Group announce that negotiations to stabilise the financial position of the company have now been finalised.

Certain shareholders of Pennine Group have acquired 1m shares from directors and certain major shareholders of the company. In consideration of this, Pennine have made arrangements to ensure the financial stability of the company.

Pennine is a property investment and development company.

At from June 5 the board will consist of: Geoffrey Tankard, chairman; Richard T. S. Kownsbrough, managing director; Edwin H. Marley, executive director.

MINING NEWS

Homestake still needs Custer's gold

BY KENNETH MARSTON, MINING EDITOR

AMERICA'S Homestake Mining is best known on this side of the Atlantic for its veteran gold mine near Butte, Montana. The mine, which has produced over 100 million ounces of gold, is still yielding gold and last year some 305,000 ounces were produced, equal to about 30 per cent of the total U.S. output.

Homestake made an operating profit from gold in 1977 of \$3m (£1.6m) which together with the contribution of the Bulldog silver mine accounted for 13 per cent of the total of \$22.5m (£12.5m).

Lead and zinc contributed 37 per cent and uranium provided as much as 50 per cent.

Production and sales of uranium from the U.S. properties was over last year and a large purchase of uranium concentrates for onward sale was made from an unnamed foreign supplier.

New partnerships in uranium in New Mexico came into production late in 1977 and it is hoped that full construction at the Pitch mine in Colorado will be able to go ahead this year following the completion of an environmental impact statement by the U.S. Forest Service.

Meanwhile, Homestake is involved in the Westinghouse lawsuit against 29 domestic and foreign uranium suppliers (which include Rio Tinto-Zinc) which has been halted pending disposition of a motion to disqualify Westinghouse lawyers for conflict of interest.

Homestake says that when the lawsuit proceeds the company will defend itself vigorously against the charges, "which we believe are attempts by Westinghouse to escape the consequences of its own contractual misjudgements."

Homestake's more from losses to profits on gold last year reflected an average price received of \$147.47 per ounce and it is pointed out that the rise in the price of gold occurred in the third quarter and thus had only a limited effect on the full year's earnings.

Clearly the advance which has taken place in gold—its price rose from \$181 yesterday will make an impact on current year's profits of Homestake which believes that the value of gold will continue to rise as long as most governments are in a state of monetary expansion.

SINGAPORE AGREEMENT FOR TULLET & RILEY

Tullet and Riley, the London money broker, has set up a joint venture international money broker in Singapore.

The new company, Tullet and Riley Co., a local money broker, is established in 1974. The new company which has an issued capital of \$500,000 is known as Tullet and Riley Co. (Singapore) Ltd.

Of the issued capital 60 per cent is held by the Singapore partners and the remainder by Tullet and Riley. Until the formation of the new company, Tullet and Riley had an agency agreement to represent each other in London and Singapore.

GEO. BASSETT BUYS BISCUIT MAKER

Geo. Bassett Holdings has purchased Paterson's Scottish Shortbread, the Livingston manufacturer of shortbread and other biscuits, for \$275,000 from Booker McConnell.

Geo. Bassett said yesterday that the acquisition continues its policy of diversifying into food manufacture and marketing of special food products. Bassett hopes that Paterson will strengthen Bassett's effectiveness in this area of operation, which includes Purdy cakes and Rouser.

Booker said its policy is to concentrate on food distribution rather than manufacturing, except in the specialist health food business.

APPLEYARD

The car distributor business of Appleyard (Aberdeen) appears likely to be taken over by Aberdeen Motors as Leyland Cars sets about reorganising its franchises in that city.

Discussions are taking place between Appleyard and Aberdeen Motors following Leyland's decision that it is over-represented in the Aberdeen area.

The price for the takeover has still to be agreed but Appleyard said yesterday that if the proposed takeover succeeds it is not anticipated that there will be any redundancy or loss of jobs.

In rationalisation, with Aberdeen proposing to employ the majority of the Appleyard staff.

SALE TILNEY

Sale Tilney, the food importer and specialist in 1981. The latter is to dispose of its 50.3 per cent stake in the U.S. company Amcam Corporation, Amcam is to buy back the majority interest for \$274,121.

Sale Tilney acquired its stake for £177,256 in 1974. The British group said yesterday that Amcam's products were no longer sufficiently compatible with products of other companies in the group.

It said that the cash raised would be used more profitably by supporting the development of business more closely associated with the group's existing range of activities.

SHARE STAKES

Schroders-Vincitas, a trustee of certain settlements made by members of the Schroder family, has ceased to be interested in 27,464 shares of the company as a trustee of a settlement. Vincitas is now interested in 1,148,204 shares (14.1 per cent).

The non-beneficial interests of Bruno L. Schroder, director, has increased as a result of a purchase by trustees of 8,000 shares. He is now interested in 1,136,333 shares (14.3 per cent) of which 254,153 are held beneficially and 882,180 non-beneficially. The non-beneficial interests of G. W. Mallinckrodt, director, has decreased as a result of a sale by trustees of 22,220 shares.

Montfort (Knitting Mills): Interest of Master Securities, Inc., together with R. Djanogly and D. Djanogly, in shares of company has been increased to 470,300 shares (21 per cent).

Birmd Quilcast: Kuwait Investment Office sold June 1 60,000 shares reducing holding to 3,345,000 shares (5.3 per cent).

Moskows and Horion: G. W. Taylor, director, has sold 9,500 shares reducing holding to 1,500 shares. His family and other interests of 9,000 shares have also been sold. All on June 3.

Hawkins and Tipson: Sun Alliance and London Insurance Group has raised holding by 45,000 shares to 550,000 shares (7.9 per cent).

Francis Industries: Temple Bar Investment Trust is interested in 100,000 shares (5.81 per cent).

Office and Business Machines: E. Markus chairman, has sold two lots of 25,000 shares and J. C. Davies, director, has sold 5,000 shares.

John Lewis and Co.: John Lewis Partnership has bought 1,500 shares of 10p each for £150,000 5 per cent first cumulative preference stock making total

interest £335,332 stock (22.13 per cent).

Grand Metropolitan: W. J. Baker has converted three whole of his holding of loan stock and has been granted right to subscribe for 9,000 shares.

Tehidy Minerals: O. S. Straus, chairman, has bought 15,000 shares on May 30.

Anglo Indonesian Corporation: S. C. Pryor, director, as a result of accepting the offer made by Walker Sons and Co. (UK) has acquired a beneficial interest in a further 45,000 shares.

Davies Dixon and Son Holdings: Mr. H. Turpin, a director, has acquired 23,000 ordinary shares, making a total of 100,500 (11.04 per cent). In addition Mr. Turpin holds 41,900 per cent of the preference capital.

Francis Industries: Imperial Group Pension Funds has an interest in 447,500 ordinary shares (8.17 per cent).

Lindsay and Williams: Mr. Peter Lindsay, director, has bought 378,814 shares (9.54 per cent).

Robert McBride, Confederation Life Insurance Company has

acquired 50,000 10 per cent cumulative preference shares.

Thomson T-Line Caravans: Kleinwort Benson owns 117,000 shares (7.25 per cent).

House Estate Company purchased 490,000 (7.94 per cent) and Mr. D. J. Knott has purchased 490,000 shares (7.94 per cent).

S. Lyles: Trustees of Mr. Andrew S. Lyles, deceased—Mrs. M. Young and C. L. Woodridge have acquired 288,101 shares and 51,558 ordinary shares (2.75 per cent).

Estates and Agency Holdings: Anglo-Indo Investments, a company owned jointly by D. Berchman and F. A. Shasha, have acquired 22,500 ordinary shares and 51,558 preference shares. In addition Mr. Shasha holds 23,000 ordinary shares. Mr. Elghanayan holds 195,000 shares.

Lindsay and Williams—Mr. P. H. Giles, a director, holds 103,409 shares (10.13 per cent).

St. Andrew Trust: Standard Life Assurance Company and Standard Life Pension Fund hold 95,164 shares (5.3 per cent).

deposits, according to the Ministry of Primary Industries, Mr. Asad Abdul Taib Mahmud. Available geological data indicates that the central belt, parallel to and east of the country's main range, could contain copper, lead and zinc deposits.

Saskatchewan uranium gets the go-ahead

DEVELOPMENT OF good grade uranium deposits in northern Saskatchewan will be permitted, subject to tough environmental and worker safety conditions, reports our Ottawa correspondent.

The province is believed to have 30 per cent of Canada's known uranium reserves. As a result of the go-ahead announcement made by Mr. Allan Blakeney, the state premier, royalties of between \$1.50m (£700m) and \$3.50m are projected during the next 15 years.

Mr. Blakeney's announcement on the weekend was greeted enthusiastically by business and with dismay by environmentalists. The latter are concerned that the public has not had time to study a report which preceded Blakeney's announcement that development will be accompanied by social, biological and other safeguards. Radiation dangers are not fully appreciated.

Mr. Blakeney said that four or five years will pass before the province sees any substantial increase in royalty revenues from uranium development. The announcement followed the release of a 1,000 page report of a justice inquiry headed by Mr. Justice B. D. Bayda. The report recommended development.

Mr. Justice Bayda specifically inquired into a proposed \$180m mine and mill for Cliff Lake in northwestern Saskatchewan. Both the board of inquiry and the government approved of the project proposed by a French mining firm, Amek.

ROUND-UP

The Italian state-owned iron and steel concern, Italcrist, plans to import about 150m tonnes of coal from Australia over the next 10 years. The announcement was made by a Italcrist executive made by a meeting with officials of Australia's Utah Development.

Canada's Sabina Industries says that production has commenced at its small 30 per cent-owned Hewitt silver-lead-zinc mine in British Columbia. The company's president, Mr. Bill Cummings, anticipates that revenue from Hewitt ahead of its production, an estimated \$100,000 (£48,000) pre-tax profit towards group funds.

Malaysia's government is undertaking a geochemical and geological survey of the country's central belt to locate metal deposits.

Imetal predicts 1978 loss

Imetal, the French metals group, expects to make a consolidated net loss this year. M. Guy de Rothschild, the president, said in a statement that the group's operating profit should be held at the 1977 level of FFrs 38m (£4.20m).

But he was confident that the group was well-equipped both to rise as long as most governments are in a state of monetary expansion.

The principal holdings of Imetal are 50.45 per cent in Penarroya, the lead and zinc company, 50 per cent in Societe Le Nickel, which has extensive interests in New Caledonia, 93.5 per cent in Mokla, the uranium, iron and manganese producer, 67.01 per cent in Copperweld, a major U.S. investment, and 24.89 per cent in Lead Industries Group of the UK.

M. de Rothschild conceded that the prospects for Societe Le Nickel were best seen in the medium term, but added that the other main elements of the group would find financial equilibrium next year and full health in the following years.

Societe Le Nickel's sales volume in the first half of 1978 was much the same as in the 1977 period, but the group's second half sales would be around FFrs 50m against FFrs 50m. The latter period was affected by the fall of the dollar and the increase in costs.

Lead Industries is in good health, M. de Rothschild said, and Copperweld will trade as successfully in 1978 as it did in 1977, but the costs of closing an important plant will weigh heavily on the results.

MINING BRIEFS

GREYOR TIR—Mauritius 10,000 tonnes treated produced 200 tonnes black tin (16 per cent), including 12 tonnes low grade concentrate.

RAMHAM HYDRAULIC TIR—Output for May, 24 tonnes, April, 28 tonnes.

EX-LANDS NIGERIA—Production of 40 ore for May, 24 tonnes; April, 28 tonnes.

last Wednesday a \$30m project which company officials say could yield 5m barrels of recoverable oil to the nation's proven reserves at 15bn barrels.

The project, a continuous steam injection system located on land at the eastern shore of Lake Maracaibo, under the management of Maraven, one of the four operating subsidiaries of Petroleos de Venezuela, the holding company that has run Venezuela's oil industry since its nationalisation on January 1, 1976.

The system is intended to recover deposits of heavy and extra-heavy crude which cannot be brought to the surface through natural pressure. Nelson Vazquez, head of production operations for Maraven, said the estimated increase in recoverable reserves applies only to the areas assigned to Maraven along the east coast of Lake Maracaibo in western Venezuela.

Of even more importance for the future of Venezuela's oil industry, Vazquez said, was the possibility that a similar system can be put to use in the Orinoco oil belt, an area of vast unexplored reserves of tar sands, oil in south-eastern Venezuela.

Oil from India's first offshore oilfield will come ashore this week through a 208 km pipeline built at a cost of \$73m, according to India's Oil and Natural Gas Commission.

acquired 50,000 10 per cent cumulative preference shares.

Thomson T-Line Caravans: Kleinwort Benson owns 117,000 shares (7.25 per cent).

House Estate Company purchased 490,000 (7.94 per cent) and Mr. D. J. Knott has purchased 490,000 shares (7.94 per cent).

S. Lyles: Trustees of Mr. Andrew S. Lyles, deceased—Mrs. M. Young and C. L. Woodridge have acquired 288,101 shares and 51,558 ordinary shares (2.75 per cent).

Estates and Agency Holdings: Anglo-Indo Investments, a company owned jointly by D. Berchman and F. A. Shasha, have acquired 22,500 ordinary shares and 51,558 preference shares. In addition Mr. Shasha holds 23,000 ordinary shares. Mr. Elghanayan holds 195,000 shares.

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Major international carpet manufacturing group doubles profits in successful 1977.

The following key figures are extracted from the 1977 Annual Report of the Heuga Carpet Manufacturing Group of Companies based in the Netherlands:

	GUULDERS 1977	GUULDERS 1976
Net Sales	231,000,000	225,000,000
Net Profit	3,000,000	1,500,000
Cash Flow	11,300,000	8,300,000
Total Employees:		
Netherlands	860	872
Abroad	452	456
Net profit per share:	4.41	2.15

Of the total 1977 turnover of van heugten b.v. (heuga) 79.5% was achieved abroad. This was represented by 183,600,000 Guilders, and accounted for a major part of the total exports of Dutch carpet manufacturers.

The company predicts that the improvement shown by the 1977 profits will continue through 1978. heuga has three carpet factories in the Netherlands and one in Picton, Australia. Apart from their world-famous range of needed, tufted and woven carpet tiles, the company also now manufactures broadloom carpets as well as area rugs.

During 1977, the Millitron carpet

dye injection installation was started in the Steenwijk factory, and heuga is very confident that this design method will prove very successful on the international market.

Both broadloom carpet and area rugs produced on the Millitron machine, and marketed under the name "heuga design" have been very well received by the public.

The international sales division of van heugten b.v. comprises 14 subsidiaries and 44 agents in 57 countries throughout the world. heuga u.k. limited is located at heuga house, 1 Oxford Road, Aylesbury, Bucks.

Copies of the 1977 Annual Report, including an English language summary, are obtainable from company headquarters: van heugten b.v., P.O. Box 16, 3925 ZG Scherpenzeel, the Netherlands.

Another Catalan bank for Santander

By David Gardner

BARCELONA, June 12. BANCO DE SANTANDER, the eighth-largest of Spain's "big seven" national banks, has bought its second Catalan bank, a fortnight after confirming the purchase of the Banco Comercial de Barcelona (BCE) in a bid to strengthen its position in the north-east of Spain.

The BCE, which was founded in 1884, had been a member of the Banco Industrial de España (BIE) group, which was controlled by the Banco de España. The BCE had been a member of the BIE group since 1964, when it was acquired by the BIE group.

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Higher profits needed to revive Swedish investment

BY WILLIAM DUFFLORCE

STOCKHOLM, June 12.

THE PROFITABILITY of Swedish companies is still at a "critically low" level and a substantial increase in the return on invested capital is required to achieve a broad revival of investment activity in Sweden, so says Skandinaviska Enskilda Banken (SEB) in its June survey of the Swedish economic scene.

The combined return on capital of all companies listed on the Stockholm Stock Exchange, excluding banks, was almost nil last year and 1978 will be only a negligible year, according to SEB. It estimates that the combined net return after cost of depreciation and taxes could recover to around SKr 1.1bn (\$217m) this year, but the improvement would be due mainly to the fact that some companies making heavy losses.

Such as the steel works of Grängens and Stora Kopparberg, one no longer listed on the stock exchange.

The inadequacy of company profits is highlighted by a comparison with the rapid inflation of the last few years. In 1971, at the bottom of the previous business recession, Swedish companies still turned in net profits of around SKr 2bn. Adjusted to 1978 prices this figure would correspond to almost SKr 1bn.

Company profits this year will, therefore, probably be only a quarter of the level maintained during the 1971 recession, SEB argues. If State subsidies are deducted, earnings would be even lower. In view of the drastic reduction in both profitability and debt-equity ratios, the bank does not find it surprising that industrial investment will plunge even further downward this year.

Accounting change boost for MAIBL

By Michael Blandon

MIDLAND AND INTERNATIONAL BANK (MAIBL), the oldest of the London-based consortium banks, reports net profits up from £2.9m to a record £3.4m for the year ended in March.

The profits have benefited from a change in the bank's accounting policy under which, as a move towards full disclosure, it has reduced the proportion of profits transferred to reserves before arriving at the published figures.

Nevertheless, the record results reflect a real increase in earnings in spite of the depressing effect of the exchange rate changes during the year and the impact of the pressures on lending margins.

Creusot-Loire deficit up tenfold on steel losses

BY ROBERT MAUTHNER

PARIS, June 12.

CREUSOT-LOIRE, the nuclear, heavy engineering and steel-making arm of the Empain Schneider empire has announced a net consolidated group loss of FF22.2m (\$4.8m) in 1977, a tenfold increase on the previous year's shortfall of FF2.2m.

After depreciation totalling FF25m and net provisions of FF22m, cash flow generated last year amounted to FF35m. Given the unsatisfactory financial position of the group, no dividend will be distributed this year.

The group made a loss in spite of an encouraging 23 per cent jump in sales to FF10.56bn from FF8.6bn the previous year. Most of this improvement was accounted for by the heavy engineering and contracting sector, whose turnover rose by 42 per cent to FF5.5bn, while the sales of the steel-making sector rose by no more than 5 per cent to FF4.6bn.

A company spokesman said that the group's heavy engineering and contracting activities were again expected to make a substantial profit in 1978, while steelmaking, which was responsible for this year's heavy loss, would probably break even this year.

The improvement in the steel-making sector was expected to take place in the absence of a general economic recovery, thanks to the effects of the EEC's Davignon plan and the radical rationalisation measures adopted by Creusot-Loire in 1976. Though the Davignon plan was currently in trouble, it had already led to an increase in prices this year of 10 to 15 per cent, the company pointed out.

The company's order books for heavy engineering and steel products are considered to be "relatively satisfactory" at the moment. But Creusot-Loire is nevertheless cutting down its investments to a minimum. Though declining to give any precise figures, the company said that investments in 1978 would be substantially less than last year's FF300m, and that none of them would be devoted to increasing capacity. This year, as in 1977, a big proportion of new investment would be earmarked for energy-saving equipment.

Creusot-Loire's parent company also made a substantial loss of FF158m, after depreciation of FF88m.

Astra optimistic as sales boom

BY OUR NORDIC CORRESPONDENT

STOCKHOLM, June 12.

ASTRA, the Swedish pharmaceutical concern, increased sales by 30 per cent to SKr 644m (\$140m) in the first four months compared with the corresponding period last year. No profit figure is given in the interim report, but managing director, Mr. Ulf Widengren, reiterates his previous forecast of a 14-20 per cent rise in sales to SKr 2.2-2.1bn for the year as a whole and profits in the SKr 130-140m bracket compared with last year's SKr 118m.

Exports are leading Astra's growth. Sales abroad increased by 28 per cent to SKr 400m in the first four months compared with a 10 per cent growth in Swedish turnover. Foreign markets accounted for three-quarters of the expansion in the pharmaceutical division sales during the period.

Growth was lower in chemical products, where sales of consumer goods in Finland and Sweden developed more poorly than expected. The Varla division, which makes proteins, rust preventive materials for the automobile business, and medical care products, boosted sales by 18 per cent to SKr 62m with the swiftest expansion coming in the U.S.

15-month period to March 31, 1977, during which Papyrus merged with Apurators. It showed earnings of SKr 158m on sales of SKr 1.5bn.

The Board proposes to pay shareholders a dividend of SKr 2.90 a share on the 13-month 1977-78 account. This is almost exactly the same as the SKr 4 a share paid for the previous 18 months.

The pre-tax figure of SKr 72m includes minority shares of SKr 46m, an extraordinary net income of SKr 7.7m, and state stock support of SKr 7.7m. Stock losses reduced the result by SKr 5.5m.

The operating income before depreciation was SKr 340m. Depreciation totalled SKr 113m and net financial costs came out at SKr 66m, a major increase over the previous account. The latest account includes the Ryte pulp mill, in which Papyrus increased its holding to 55 per cent during the 13-month period.

Expansion at Papyrus

By Our Nordic Correspondent

STOCKHOLM, June 12.

PAPYRUS, the Swedish pulp, paper and board concern, reports pre-tax earnings of SKr 72m (\$15.6m) on a SKr 1.53bn (\$337m) turnover for the 13 months ending April 30. These preliminary figures are not directly comparable with any previous period because of Papyrus' expansion over the past two years.

The last account covered the

BSN-Gervais Danone reverse

BY DAVID CURRY

PARIS, June 12.

A BAD YEAR in the drinks sector and the continued burden of the investment programme in flat glass were the two main factors behind a sharp reduction in the consolidated profits last year of BSN-Gervais Danone. Attributable net profit was down to FF14m (\$3m) from FF45m in 1976, but the dividend is being lifted from FF250 to FF270 which means a final pay-out after a tax bonus of FF40.50 per share.

The company generates slightly over half its turnover—up by 9.6 per cent to FF12.85bn last year—in the food and drink sector, with the remainder in flat glass and, mainly, glass packaging in the ratio of about two to one. The food and drink sector gained only 0.9 per cent in sales last year whereas packaging maintained 8.8 per cent and glass a 9.3 per cent improvement.

The cold, wet summer held

back the group's drinks sales, particularly of beer, for which the group, via Kronenbourg and Kieffer, controls half the French market. In addition, a strike of more than a month in July at the Evian table water subsidiary (turnover some FF350m) made the situation worse.

The group is undertaking a FF500m investment programme between 1979 and 1980 to convert its flat glass plants in the north of France to float. This has been weighing heavily on the group's finances. Investment last year topped FF1bn, against FF927m for 1976.

The flat glass market held up reasonably well, with the relative buoyancy of demand from the motor industry offsetting the continued depression in construction.

Finally, the imposition of 1977 prevented the group from holding the balance.

Slow first half at Solvay

BY A CORRESPONDENT

BRUSSELS, June 12.

SOLVAY, the Belgian chemicals group, is not particularly optimistic about the profits outlook for 1978 after a sluggish first half, and expects no marked increase in business this year.

Chairman M. Jacques Solvay told the annual meeting that the chemical industry still faces a future of low growth rates and overcapacity, while Solvay does not think there will be any overall economic recovery in 1978.

He said that he had a certain lack of enthusiasm for forecasting results for the current year. Backing up the general picture of gloom, M. Solvay revealed that

the company's operations in Belgium lost more than BFr 1bn over the past three years including BFr 430m last year.

The usual problems for Belgian exporters of high domestic wage and energy costs are blamed, plus the strength of the Belgian currency on almost all of its export markets. About half of Solvay's production in Belgium is exported directly and another quarter indirectly in the form of the finished products to its customers.

In 1977, Solvay's group profits fell BFr 27m from BFr 4.9bn, while sales rose to nearly BFr 83bn from just under BFr 85bn. The dividend was maintained at BFr 200.

Nestle still biggest Swiss group

BY JOHN WICKS

ZURICH, June 12.

NESTLE LAST year remained far and away Switzerland's biggest company with turnover of SwFr 20.06bn (\$10.6m) according to a survey drawn up by the Zurich weekly, Schweizerische Handels-Zeitung. Next in the list were the Basle-based chemical concern, Ciba-Geigy, with SwFr 9.94bn, and the Baden

engineering group, Brown Boveri, with SwFr 8.2bn. Other top industrial undertakings included the Hoffmann-La Roche chemical company with group sales of SwFr 5.48bn, Swiss Aluminium with SwFr 5.44bn and the Sandoz chemical group with SwFr 4.77bn.

Leading services concern was the Migros retail and service co-operation, with 1977 sales of SwFr 7.23bn, followed by the Swiss Co-op with SwFr 5.13bn and the forwarding agent and transport company Danzas, with SwFr 3.88bn.

Top of the list in terms of last year's cash flow was Hoffmann-La Roche, with SwFr 1.51bn, followed by Nestle with SwFr 1.4bn and Ciba-Geigy with SwFr 1.05bn.

Recovery plan for French paper concern

PARIS, June 12.

A THREE-PART programme designed to enable the French paper and pulp concern Grouperement Europeen de la Cellulose to recover its financial balance has been unveiled.

The group has been severely affected by the fall in international paper pulp prices.

Firstly, its capital will be raised by FF70m (\$15.2m) with the French industrial development institute (IDI), the Canadian group Macmillan Bloedel, Credit Agricole and the Belgian Societe Nationale d'Investissement (SNI) all contributing.

Secondly, a deferment of loan repayments and financial charges totalling FF201m has been obtained.

Finally, the group has been granted new loans and subsidies totalling FF242m of which FF100m are to come from the French government's economic and social development fund.

Macmillan Bloedel, with 40 per cent of Le Cellulose will be charged with managing the group.

AP-13

Algemeene Bank Nederland (ABN) has opened a new office in Riyadh, the Saudi Arabian capital. It also said that it has plans for a string of new offices in the country, writes Charles Batchelor in Amsterdam.

BRAZILIAN INVESTMENT S.A.
Net Asset Value per Depositary Share as of 31st May 1978
U.S.\$128.43
Listed: The London Stock Exchange

CARLESS
CARLESS CAPEL & LEONARD LTD

PETROLEUM-CHEMICALS-OIL AND GAS EXPLORATION

Results	Year ending March 31st	1978	1977
Group turnover			
United Kingdom	£25,580,000	£23,147,000	
Overseas	6,983,000	6,397,000	
	£32,563,000	£31,544,000	
Group profit before tax	£2,030,000	£2,946,000	
Profit after tax	£1,421,000	£2,172,000	
Less Extraordinary items	£30,000	£204,000	
Attributable to shareholders	£1,391,000	£1,968,000	
Dividends (including proposed final)	£363,000	£325,000	
Earnings per share	3.6p	5.5p	

The comparative figures have been restated following a change in accounting policy. The profit for 1977 has been restated from £2,172,000 to £2,172,000. A final dividend of 5.5p per share is recommended for the year of 1978. This is the highest dividend paid under current legislation.

This year's results as forecast in the Half Year Statement reflect the downturn in industrial activity which has reduced margins. However, we have been able to maintain our position in the markets served by our manufacturing and operating subsidiaries. We are strong financially and have adequate capacity to take advantage of an up-turn in activity when it occurs. We retain an interest in Block 21/22 in the UK North Sea where oil and gas discoveries have been made and where a delineation well is likely to be drilled this year. In the fifth round we were granted a licence for block 13/14, a well rated prospect where we have a 73% interest. We are making encouraging progress on-shore in southern England where we expect to drill an exploration well this year. In addition the results from our new oil and gas production and exploration ventures in the U.S.A. are proving very satisfactory. There are plans for further expansion in this area.

Report and Accounts available from The Secretary, Carless Cape & Leonard Limited, Petrol House, Hepsford Road, Huxley, Wark, London E9 5HD.

FROM NOW ON BLUE CIRCLE IS THE ONLY NAME TO KNOW

For seventy-eight years we've traded as The Associated Portland Cement Manufacturers Limited and APCM is our familiar name in the City.

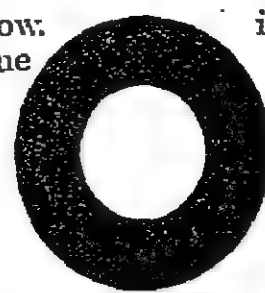
But for many of those years we've been identified by our famous Blue Circle symbol, and Blue Circle is what we've come to be called by customers and the public at home and overseas.

From now on it's the only name to know. On June 1st, The APCM Limited became known as Blue Circle Industries Limited. Under our former name we grew to be one of the largest cement

manufacturing organisations in the world, with turnover approaching £400 million, and with 12,000 employees in the UK alone.

Over 50% of our profits come from our manufacturing interests and investments overseas, and we also have a substantial export business selling to over 100 countries.

We are considered to be world leaders in cement technology and, with our new name, we expect many more years of successful growth both in this country and overseas.



Blue Circle Industries Limited



THE OVERSEAS INVESTMENT FUND

FARMING AND RAW MATERIALS

'Realistic' cocoa price sought

ACCRA, June 12

GHANA AND the Ivory Coast have agreed to secure a realistic price for cocoa, reflecting market trends, production costs and the purchasing power of the producing countries.

A communiqué signed at the end of a week-long visit to Ghana by Mr. Denis Bra-Kanor, the Ivory Coast's Minister of Agriculture, also said the two countries would collaborate with other members of the Cocoa Producers' Alliance to ensure that the short-term cocoa price in the 1978 international agreement was realistic.

In London, meanwhile, talks have started on a possible renegotiation of the 1975 International Cocoa Agreement. An expert is believed to have been the main topic at the meeting, which is scheduled to last all week.

A producer proposal is also expected to be put forward stating the inadequacies of the current agreement and suggesting alternatives based on either export quotas supported by a stock or a buffer stock alone.

Renegotiation of the current cocoa pact was agreed a full year ago and is to be held in Geneva early next year, delegates said.

At Accra the Ghana Cocoa Marketing Board said it had bought 2,540 tonnes of the 1978 mid-crop cocoa.

The board did not give the precise date of the start of the season. Last year the mid-crop season started on June 17 but the first rain incorporated the first two months of the season at 1,173 tonnes.

Philippines hit by new rice disease

MANILA, June 12

NEW RICE disease is threatening the Philippines' rich rice lands in the Cagayan Valley, 200 miles north of here.

Infectious gall disease, which is believed to be of viral origin, is transmitted by the brown planthopper to rice seedlings.

Planting outgrowths which result in stunted, empty grains, abnormal branching and "proliferated" tillers are swelling on the leaf sheaths.

Government farm management technologists and extension workers in the area have been alerted to the possibility of a general outbreak. Other rice growing areas of the country have also been warned of the danger.

Furnace closure halts tin sales from UK smelter

BY JOHN EDWARDS, COMMODITIES EDITOR

CAPPER PASS, UK tin smelter, confirmed last night that it was unable to meet its contracted supply commitments because of an industrial dispute.

The company, which is a subsidiary of the Rio Tinto Zinc on all its tin sales contracts with immediate effect, and warned that it was unlikely to be able to restart regular deliveries for the next four weeks "due to the nature of our processes".

It said the works had closed. It is understood that once this happens there are considerable difficulties in restarting the furnaces.

Capper Pass is the sole UK tin smeltering company, although Williams Harvey, which went into liquidation some years ago, is reported to be still producing some tin. Nevertheless, Capper Pass, based in Hull, processes the bulk of tin mined in Cornwall as well as imported concentrates, primarily from Bolivia.

Hen culling plan rejected

BY CHRISTOPHER PARKES

THE EGGS AUTHORITY has turned down formal pleas from the National Farmers' Union, egg packers and chick slaughterers to start killing surplus laying hens.

It is willing to prepare a slaughter campaign "should the situation deteriorate in the coming weeks", and has asked for preparatory talks with the Ministry of Agriculture and industry organisations.

One leading hatchery owner said yesterday the British laying flock should be cut by five per cent. This would involve the culling of 2.5m hens out of a national total of 50m.

Mr. Denis Cummings, chief executive of the Eggs Authority, thought the removal of 500,000 surplus old hens would restore balance to the market.

Officials at the NFU also favoured the lower estimate but said they were disappointed that the authority had not taken action. They warned that there was no benefit to anyone in a glut of eggs.

Shop prices might come down, but over-supply could lead to delays in selling and the appearance of eggs two to three weeks out of the shops.

Mr Cummings also warned that the introduction of hen culling now could hit the trade in meat for the soup and processed products market. He suggested that food manufacturers might consider buying more old hens and accelerating the normal removal of this meat from the market.

Surplus layers were selling to the industry for 5p to 8p a pound compared with 12p a pound six months ago and 17p a year ago. Although stocks were high there was a case for freeing even more for future use.

Surplus hens killed en masse would probably go to the fertilizer or glue factories, earning farmers about 1p a pound.

Any decision on dealing with the egg surplus seems likely to depend on the behaviour of the market elsewhere in the EEC.

According to the World Bureau of Metal Statistics, UK production of refined primary and secondary tin totalled more than 12,000 tonnes in 1976 and 11,500 tonnes in the first 10 months of last year.

News of the force majeure helped steady tin prices in late trading on the London Metal Exchange yesterday. The market had initially been depressed by the decline in copper prices.

A bigger-than-expected rise in LME tin warehouse stocks, up by 415 tonnes to a total of 2,290 tonnes.

Capper Pass is an important supplier of tin to the LME, with 740 tonnes currently at Hull Warehouse.

As a result, there is more likely to be pressure on the cash price, which yesterday lost £15 to £170 a tonne, but moved to a 285 premium over the three-months quotation.

Copper led a general decline in other base metals. A fall of 50,000 to 17,800 ounces.

Further fall in coffee

COFFEE PRICES fell again on the London futures market yesterday as fears of serious Brazilian frost damage receded. September delivery coffee ended the day 58.5 lower at £1,656 a tonne after slipping to £1,670 at one stage.

The Brazilian weather official lifted its frost warning for southern Brazil on Sunday and forecast a period of milder weather. Minimum overnight temperatures in the north Paraná coffee areas were well above freezing at about ten degrees Celsius.

But the danger has still not entirely passed. Weather officials said there was another cold front over southern Argentina moving rapidly towards Brazil. It was not possible to say if or when the cold air would reach the coffee areas.

The São Paulo Agriculture Federation meanwhile forecast that the state's 1978/79 coffee crop would be only 5.5m bags (60 kilos each), 30 per cent below the 1977/78 crop.

Our Nairobi correspondent reports: Mr. Mwai Kibaki, Kenya's Finance and planning minister, said today that the Kenya coffee crop this year had been "a total disaster".

Very heavy rains had limited harvesting and the tonnage produced would be about 30 per cent down on last year's production, a record 97,000 tonnes.

But the rains had a very beneficial effect on other agricultural products, such as sisal. Mr. Kibaki said: "Coffee prices are likely to be dicey this year but if they maintain an average of £1,500 a ton we won't be terribly miserable."

He said the earnings of coffee producers would be about those of tea producers tripled, compared with 1976. Producers of sugar, milk and maize also had a good year but wheat, pyrethrum and sisal were disappointing.

TEA MARKET QUIETER

North Indian teas were a little cheaper at yesterday's London auction, reflecting the usual end-of-season decline in quality. South Indian prices were steady and quality teas from Sri Lanka were in good demand.

The market was generally quieter than in recent weeks with the average price for quality tea declining 4p to 136p a kilo, and that of plain tea 2p to 80p. Medium quality tea was unchanged on average at 125p a kilo.

July 1978 Glasgow, South African Yellow June-July 1978 Glasgow Yellow: Kenya grade three unchanged.

Barley: unchanged. The market was quiet. The market was quiet. The market was quiet.

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NEW ZEALAND LAMB TRADE

Fresh bid to keep access to EEC

BY CHRISTOPHER PARKES

THE SATURATION lobbying of have attempted to dispel his fears with claims that only a common market continues "light" regulation is suggested—this week with the start of yet another European tour by Mr. Brian Talboys, right-hand man to Mr. Robert Muldoon, the New Zealand Prime Minister.

Mr. Talboys, who follows on the heels of the hapless Australian negotiator Mr. Victor Garland, who was sent packing last weekend by an unresponsive Community, hopes to ensure that whatever the Nine do while sorting out their problems over free trade in sheep within their own frontiers, they offer no threat to his country's vital exports of lamb to Britain.

He does not react well to any suggestion that now might not be a good time to restart negotiations. The current treatment afforded to Australian attempts to remain access to Europe for food exports does not deter him.

The time to come and negotiate is when the Council of Ministers starts to treat sheep as a commodity, he said. The EEC Commission's latest proposals for Community regulation of lamb exports are due to be discussed by the Agriculture Ministers next week.

Mr. Talboys, a "portmanteau" minister who is responsible for foreign affairs and for overseas trade and who acts as deputy premier, seems intent on developing the doubts about the proposed "common market" in lamb already present in the minds of EEC Ministers.

While accepting that free trade inside the EEC is "inevitable", he does not subscribe to the notion that a full-scale regulation is needed for a commodity which accounts for only 3 per cent of EEC meat consumption. He is mistrustful of those who

New Zealanders are right to be fearful. Any common policy attempting to merge the high-price market in France with the low-price market in Britain will lead to rapid and heavy increases in retail prices in Britain.

Those who argue that French farmers' insistence on top-quality meat for a luxury market can be tempered by subsidies or compensatory amounts are wrong, at best misguided.

Mr. Talboys has already won the unconditional backing of the "consumers' groups" in Britain. Now he has to sway Mr. John Silkin, renowned at home more as the consumers' champion than Minister of Agriculture and incidentally as something of a hero among New Zealand farmers.

Mr. Silkin, who has not yet made up his mind about tactics, His Ministry has already succeeded in putting off any substantial talks on mutton for the past three years, and with meat prices in Britain already running well above overall rates this year, he may be counted on not to agree to anything which may damage counter-inflation policies before the election.

The New Zealand Minister again has no potentially fertile plough to plough in Europe.

Since only Britain and France produce sheep on any scale, with Ireland a lowly third, Mr. Talboys might argue that some form of tripartite pact could be worked out and consecrated by the Council of Ministers in the name of the Treaty of Rome.

Such a simple solution is unlikely, but Mr. Talboys' fundamental argument that a regulation is unnecessary and could be costly to all concerned must find favour among the plannings-pinchers.

regulation is there it will become a threat because it can be changed and amended by the Council of Ministers.

The sheep industry is one of the mainstays of the New Zealand economy. Its exports last year of meat, wool, tallow, live stock and the rest were worth £720m, accounting for almost 40 per cent of the country's exports, and equivalent to 10 per cent of the New Zealand gross national product.

About £130m of the income was earned on sales of lamb and mutton to the EEC, which imports 70 per cent of New Zealand's lamb and 10 per cent of its mutton exports. With so much at stake the

peered to attend the meeting, including Mr. Bob Bergland, the U.S. Agriculture Secretary, and Mr. Paul Dalsager, the Danish Agriculture Minister, representing the EEC.

In Rouen, France, a meeting of the EEC feed and cereals committee heard that the wheat agreement negotiations seemed likely to end successfully. Existence differences were by no means insurmountable, Mr. Johnston said.

Mr. Johnston said he saw no reason why present mechanisms used by some countries to build stocks and stabilise the market could not be continued under the new agreement.

Wheat pact settlement 'urgent'

THE SUCCESSFUL conclusion of negotiations for a new International Wheat Agreement is an urgent priority, according to Mr. Johnston, Minister, representing the EEC.

The draft call on the Government involved to ensure that a new agreement includes reserves adequate to provide food security and reasonable price stability.

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NZ to attack dairy trade protectionism

BY DAVID HAYWARD

A STRONG call for the international dairy trade to fight agricultural protectionism and excessive consumer prices will be made by Mr. A. L. Friis, the chairman of the New Zealand Dairy Board, at the International Dairy Federation congress in Paris.

Mr. Friis will ask for consideration of the long term hazards to consumers of excessive agricultural protectionism. He will also call on delegates to support measures to expand the world's dairy market.

His call is likely to be made at a session chaired by Mr. Finn Gundelach, the EEC Agricultural Commissioner.

Cyprus potato exports lower

Cyprus spring crop potato exports this year are expected to reach 175,000 tonnes, compared with 173,000 tonnes last year, according to officials of the Cyprus Potato Marketing Board.

With shipments nearing an end, officials said about 100,000 tonnes was going to the UK, with smaller quantities to certain Arab countries and East Germany.

Spring crop exports are expected to yield about £C10.5m last year, compared with nearly £C16.5m last year.

The Marketing Board had restricted the acreage of potato plantations this spring because the prospect of putting large quantities of Cyprus potatoes on the British market this year were rather poor.

French land 11% dearer

THE PRICE of farm land in France increased 11 per cent last year compared with a 13.3 per cent rise in 1976, according to the Ministry of Agriculture in Paris.

The average price for the country was FF16 800 a hectare (£2,000 at present exchange rates). The average price of land sold in England in April was £2,973 a hectare.

French arable land went up 10.5 per cent on average and pasture gained 11.7 per cent. The biggest rises were registered in the south of the country.

Western India locust threat

NEW DELHI, June 12. Swarms of locusts have been sighted in some places in the western-most parts of India. The Joint director of agriculture in Rajkot has set up a locust control room and preventive measures, such as spraying insecticides, have been started.

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COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

LEAD—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

ZINC—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

NICKEL—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

ALUMINIUM—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

TIN—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

IRON—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

STEEL—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

COAL—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

WHEAT—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

BARLEY—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

RYE—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

MAIZE—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

SUGAR—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

COFFEE—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

TEA—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

SPICES—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

FRUIT—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

VEGETABLES—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

MEAT—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

FISH—Low, around on the London Metal Exchange. Forward metal prices are at 275p for the first half of the year, with a slight rise on Friday and then fell back.

COCOA

Trading was thin and the market remained steady throughout an inactive day, reports Oils and Duties.

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STOCK EXCHANGE REPORT

Another big demand for Gilts—New short tap stock

Equity leaders quietly firm with index up 5.3 at 472.2

Account Dealing Dates

*First Declared Last Account
Dealing Dates
June 12, 1978
June 13, 1978
June 14, 1978
June 15, 1978
June 16, 1978
June 17, 1978
June 18, 1978
June 19, 1978
June 20, 1978
June 21, 1978
June 22, 1978
June 23, 1978
June 24, 1978
June 25, 1978
June 26, 1978
June 27, 1978
June 28, 1978
June 29, 1978
June 30, 1978

*New time deals may take place from 9.30 a.m. two business days earlier.

British Funds continued to dominate markets yesterday. Still enthused by the Government's recent tightening of controls on credit, institutional sources invested strongly again in both long- and short-dated issues. The authorities' supply of the short tap, the 3.30 pm announcement of a replacement stock of £500m of Exchequer 10 per cent 1983 at 265 (12.5 paid) was not an application to come as no surprise, but quotations came back slightly to quote 1 off the top at the short end of the market. At the long end, however, gains still ranged to a point and sometimes more which left the Government Securities Index up 0.33 at 70.73. There was very little selling in the late business, the reaction from the best mainly reflecting the cautious attitude being taken by investors in view of the small amount of investment funds to be found for this week's two new issues.

Despite again being overshadowed by the Funds, equity markets took a turn for the better as the new Account got underway. Scattered small sellings of the Industrial leaders were more than matched by the buying of institutional buying order and the FT 10-share index gradually edged forward in close to the day's highest with a gain of 5.3 at 472.2.

The day's more noticeable movements mainly resulted from work-and-press mention and continuing bursts of bid speculation. Among the sectors, chemical issues were again good in sympathy with the rise in Gilts. Above average gains were reflected in the FT-Actuaries Index for the session, which recorded a rise of 4.2 per cent to 132.32 compared with an improvement of 0.8 per cent to 121.29 in the All-Share Index.

Corporate issues followed the main funds and closed in the red, with Fixed Interest being featured by the debut of five new preference issues: all listed by way of continuation to ordinary holders. They were Automobile Products, Clive Discount, J. J. Dewhurst, Greenfield Mills and Smith St. Aubyn. First-time dealings in Fairview Estates 13.5 per cent debenture, issued by way of rights to ordinary holders, began at 22 premium and closed at 23 premium, after a four business. A good two-way trade in investment currency ended with buyers having the edge and the premium higher at 132 per cent. Much of the demand was for the purpose of investment in both U.S. and

Home Bonds. Bulgarian issues attracted renewed attention after Friday's flurry on news that Bulgaria was seeking to settle its pre-war debts with the West. Following general rises of between 2 and 3 points on that day, the 1977 and 1978 and 1980 improved a point more to 15, while some other bonds were similarly higher.

The volume of business in Traded Options again fell much to be desired. Only a small interest was shown throughout and total contracts done were 272, as against last Friday's total of 422. The most active, with 122 contracts, was the new July 1980 contract, recording 82 contracts done.

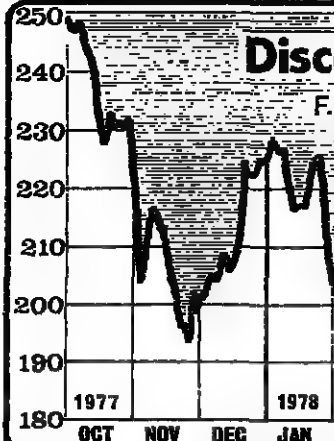
Banks better

The prospect of improved profit margins following Friday's round of base lending rate increases and the higher charges announced by Lloyds, attracted buyers in the major clearing banks, which closed at or near their best. Midland closed 10 to the good at 260p and Lloyds finished 7 higher at 277 as bid Barclays, at 252p, NatWest ended 3 harder at 270p. Discount bank last Friday's good gains a stage further with sentiment still buoyed by the renewed strength of the London rose 15 to 235p and Gilts rose 8 to 217p, while Jewel Toybee improved 4 to 65p. Guinness Peat improved 9 to 253p, after 260p, in response to Press comment but Hill Samuel chequered a penny to 86p following the results. Hire Purchases made progress with UDT notable for a rise of 3 to 33p.

Although closing on a firm note, price movements in the session were usually restricted. In the FT-Actuaries Index, results due on Friday, hardened 3 to 172p, while Allied closed 2 better at 87p and Scottish and Newcastle a penny firmer at 64p.

Initially dull in the Price Commission's recommendation that the increase of 10 per cent in the price of cement should be delayed until early next year. Hill Circle recovered from 235p to finish 3 higher on balance at 243p. Elsewhere in Buildings, Heywood Williams firmed 10 to 268p, peak of 170p on small buying in a thin market and similarly Brown and Jackson added 2 to 104p. Francis Parker put on 2 to 10p after newspaper mention.

while the Board's optimistic statement left Leyland Palat 1 1/2 to the good at 71p. In contrast, Magnal and Southern encountered small sellings and closed 10 lower at 100p. London Brick eased 2 to 65p, while Millers were lowered 6 to 100p reflecting business late in the afternoon. Albright and Wilson moved 7 higher to 157p on hopes that the offer from Tennessee might force a Monopolies Commission reference until dealings were suspended at 11 pm pending an announcement. Respective improvements of 5 and 4 were recorded in ICI, 392p, and Fisons, 333p, but Plesu



finished 2 lower at 72, following disappointment with the profits. In otherwise quiet Televisions, Ulster A rose 9 in a 1978 peak of 65p following Press comment.

Late publication of the retail sales figure for May encouraged small after-hour buying of the Store leaders which settled at the best of the day. Elsewhere, Combined English, additionally helped by Press comment, closed 4 to the good at 87p and Mothercare closed a similar amount dearer at 18p. Press comment ahead of tomorrow's results promoted a firm rise of 1p to 265p in Allied Retailers, while Foster Bros. put on 5 to 117p in reply to the chairman's annual statement.

Occasional firm spots in Electricals included Ever Ready, up 4 at 151p, GEC 8 higher at 266p, and Thorne Electrical, similarly dearer at 330p. BICC closed a penny harder at 135p, sentiment being little affected by news that the company along with three other concerns is to repay a total of £9m to the GPO for past telephone cable sales. Speculative demand lifted Farwell Electronics 6 to 232p and Forward Technology 7 to 135p, but renewed selling left Fry Holdings 3 cheaper at 95p.

An investment recommendation helped Hawley improve 4 to a 1978 peak of 226p on small buying in a thin market and similarly Brown and Jackson added 2 to 104p. Francis Parker put on 2 to 10p after newspaper mention.

Board's rejection of Amstron's Equipment's offer helped Turner-croft improve 3 late in the day, while Fluidrive hardened 2 to 75p following rejection of Thomas Tillman's bid. Simon improved 5 to 250p in reply to the chairman's encouraging statement. At the annual meeting, while W & A edged forward a penny to 100p reflecting the higher annual earnings. Further consideration of the interim figures brought a gain of 3 to 70p in Camford.

Availing Thursday's interim statement, Tate and Lyle improved 6 to 174p. Elsewhere in

put on 3 at 255p while Press mention prompted a rise of 5 to 100p in Lawtex. The Price Commission's report on footwear distribution helped Sears close up 10 to 71p. Rockware finished 7 higher at 143 reflecting renewed speculative support.

Pennine Motor provided a good late spot in Motors and Distributors, finishing 22 harder at 131p. Following news that a large block of shares had changed hands, Heron Motor took the recent market re-rating a stage further, the ordinary advancing 12 to 148p in a restricted market and the 10 per cent convertible 10 points forward to 150p on moves to rationalise the Leyland franchise situation in Aberdeen, while Reliant, results due on June 23, hardened 12 to 245p. Buyers were also interested in Group Lotus, 3 up at 52p, and Dowty, 5 higher at 207p.

Initially 3 easier at 235p, Associated Book Publishers rebounded on late demand to close 3 higher on balance at 243p. Small buyings left Bena Brothers 4 better at 71p, but W. S. Sharps reacted to 11p after recent firmness on the capital reorganisation plans. Properties passed a quietly firm session with Land Securities, full of the wholly-owned subsidiary, Berkeley Hambro (Hong Kong) had dismissed its share state at 12 1/2p. Berkeley Hambro firmed 8 to 100p on the announcement that the wholly-owned subsidiary, Berkeley Hambro (Hong Kong) had dismissed its share state at 12 1/2p. Berkeley Hambro firmed 8 to 100p on the announcement that the wholly-owned subsidiary, Berkeley Hambro (Hong Kong) had dismissed its share state at 12 1/2p.

Recent speculative favouritism closed a penny to 70p. Ulla remained neglected and closed little changed. British Petroleum edged marginally to 550p and Shell finished unchanged on balance at 530p, after 524p. Ultramar, however, firmed 4 to 270p as did Tricentrol to 185p. Recent speculative favouritism closed a penny to 70p. Ulla remained neglected and closed little changed. British Petroleum edged marginally to 550p and Shell finished unchanged on balance at 530p, after 524p. Ultramar, however, firmed 4 to 270p as did Tricentrol to 185p.

improved 7 more to a 1978 peak of 139p in anticipation of Thursday's interim results. Investment Trusts attracted 4 better business and closed firmly. Caledonia Investments rose 4 to 250p, while more modest gains were seen in Alliance Investment, 83p, and Australian and International, 99p. Investment Trust Corporation continued firmly, hardening 2 to 235p for a two-day rise of 8 on continuing speculation about the outcome of the recent bid approach. Notable movements in Financials included London European, 2 up at 39p, and Kwah, 4 to the good at 23p. British and Commonwealth, which is expected to report preliminary figures soon, rose 4 to a 1978 peak of 303p in an otherwise neglected Shipping section.

Textiles adopted no set pattern. Shaw Carpets closed 31 better at 52p, but small offerings left Richards Bros off at 20p, and Parkland Textile "A", 8 cheaper at 72p 1/2.

Jokai Tea improved a fresh and closed 15 to the good at 320p, while other Plantations were quietly firm.

Western Mining rise
Australians were the only section of mining markets to attract any sizeable demand. Favourable Press comment inspired by the rich copper values recently encountered at the Benmore copper-zinc-silver prospect prompted a persistent heavy demand for Western Mining which advanced strongly to close a further 10 better at a year's high of 135p—an improvement of 31p over the past four trading days. Other Australian issues also gained ground, influenced by the upsurge in Western Mining and the continuing strength of overnight Sydney and Melbourne markets.

Among base-metal miners North Broken Hill were actively traded and finally 11 firmer at a 1978 high of 141p, while Cozzine Rinting put on 3 to 235p and MTM Holdings to a high of 216p. Coal stocks were equally firm. Thine Holdings put on 12 to 240p, Utah Mining Australia 10 to 280p and Oakbridge 3 to a high of 160p.

Uranium were featured by Pancontinental, a half-point higher at 214p and ECI Industries, 30 up at 235p. Speculative gains included Tantalum which rose 5 to 75p. The partners in the Rundle oil shale deposits also made headway following the meeting held on Friday. Coastal Pacific Petroleum climbed 30 to 72p and Southern Pacific Petroleum 10 to 235p. In contrast with Australian Foodstuffs, Gold and Finance shares were subdued reflecting the 25 cents fall in the bullion price to \$181.37 per ounce. However, modest "cheap" buying in front of the dividend

declarations from the Gold Fields and Anglo American gold mines enabled prices to show fractional gains overall. The Gold Mines Index hardened 0.3 to 132.2.

In the London-registered Financials, Charterhouse rose 22 to 100p and improved 4 to 145p.

NEW HIGHS AND LOWS FOR 1978

The following securities quoted in the Financial Times on June 12, 1978, showed new Highs and Lows for 1978.

NEW HIGHS (144)
AMERICAN (11)
CANADIAN (11)
EUROPEAN (11)
AFRICAN (11)
ASIAN (11)
AUSTRALIAN (11)
NEW LOWS (9)
LCC 6000 100-50

Earnings, Yr to date	16.36	16.57	16.36	15.23	15.13	15.29
P/E Ratio (cost)	8.18	8.10	8.18	8.24	8.28	8.29
Debtless market	4.967	4.952	5.000	4.952	4.952	4.952
Equity turnover	80.30	78.50	72.67	66.76	65.26	65.26
Equity turnover total	19,200	17,250	15,010	15,076	14,822	14,822

10 and 40% 11 and 40% 20 and 40% 30 and 40% 40 and 40% 50 and 40% 60 and 40% 70 and 40% 80 and 40% 90 and 40%

Latest Indexes

* Based on 100 per cent corporation tax, 1964-1965

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*Based on 10 per cent capitalisation. 10 and 40% 11 and 40% 20 and 40% 30 and 40% 40 and 40% 50 and 40% 60 and 40% 70 and 40% 80 and 40% 90 and 40%

Latest Index 68,246-242. 10 and 40% 11 and 40% 20 and 40% 30 and 40% 40 and 40% 50 and 40% 60 and 40% 70 and 40% 80 and 40% 90 and 40%

Based on Govt. Sec. 12,102. Fixed Int. 1982, and Govt. Div. 1982. 10 and 40% 11 and 40% 20 and 40% 30 and 40% 40 and 40% 50 and 40% 60 and 40% 70 and 40% 80 and 40% 90 and 40%

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INSURANCE, PROPERTY, BONDS

AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Abbey Life Assurance Co. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111	General Portfolio Life Ins. Co. Ltd. 80 Broad Street, London EC2M 2ET 01-4931111	NTV Pension Management Ltd. 80 Broad Street, London EC2M 2ET 01-4931111
Abbey Life Assurance Co. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111	General Portfolio Life Ins. Co. Ltd. 80 Broad Street, London EC2M 2ET 01-4931111	NTV Pension Management Ltd. 80 Broad Street, London EC2M 2ET 01-4931111
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Abbey Unit Tr. Mgrs. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Abbey Fund Managers (ang) 25, Abchurch Lane, London EC4N 3DF 01-4931111	Perpetual Unit Trust Mgmt. Co. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111
Abbey Unit Tr. Mgrs. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Abbey Fund Managers (ang) 25, Abchurch Lane, London EC4N 3DF 01-4931111	Perpetual Unit Trust Mgmt. Co. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111
Abbey Unit Tr. Mgrs. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Abbey Fund Managers (ang) 25, Abchurch Lane, London EC4N 3DF 01-4931111	Perpetual Unit Trust Mgmt. Co. Ltd. 25, Abchurch Lane, London EC4N 3DF 01-4931111

Arbuthnot Securities (C.I.) Limited 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111
Arbuthnot Securities (C.I.) Limited 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111
Arbuthnot Securities (C.I.) Limited 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111	Bank of America International S.A. 25, Abchurch Lane, London EC4N 3DF 01-4931111

Grindlays Bank Limited

Interest Rates

Grindlays Bank Limited announce that their base rate for lending will change from 9% to 10% with effect from 13 June 1978

The interest rates paid on call deposits will be: call deposits of £1,000 and over 7% (call deposits of £300-£999 6%)

Rates of interest on fixed deposits of over £10,000 will be quoted on request.

Grindlays Bank Limited
Head Office: 25 Broad Street, London EC2M 2ET Tel: 01-493 0545

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NOMURA SECURITIES CO., LTD.						
NOMURA EUROPE N.A. LONDON OFFICE: 25 Abchurch Lane, London EC4N 3DF, England Telex: 330303, 330304, 330305, 330306, 330307, 330308, 330309, 330310, 330311, 330312, 330313, 330314, 330315, 330316, 330317, 330318, 330319, 330320, 330321, 330322, 330323, 330324, 330325, 330326, 330327, 330328, 330329, 330330, 330331, 330332, 330333, 330334, 330335, 330336, 330337, 330338, 330339, 330340, 330341, 330342, 330343, 330344, 330345, 330346, 330347, 330348, 330349, 330350, 330351, 330352, 330353, 330354, 330355, 330356, 330357, 330358, 330359, 330360, 330361, 330362, 330363, 330364, 330365, 330366, 330367, 330368, 330369, 330370, 330371, 330372, 330373, 330374, 330375, 330376, 330377, 330378, 330379, 330380, 330381, 330382, 330383, 330384, 330385, 330386, 330387, 330388, 330389, 330390, 330391, 330392, 330393, 330394, 330395, 330396, 330397, 330398, 330399, 330400, 330401, 330402, 330403, 330404, 330405, 330406, 330407, 330408, 330409, 330410, 330411, 330412, 330413, 330414, 330415, 330416, 330417, 330418, 330419, 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